Qualifications for Admission

- Bachelor’s Degree
- Entrepreneurs and business leaders with profitability and balance sheet authority, and accountability, including but not limited to founders, owners, presidents, CEOs, general managers, and business unit heads
- Proficiency in spoken and written English

Master in Entrepreneurship (ME) is an 18-month program specifically designed for business owners and heads of entrepreneurial businesses. The goal of the ME program is to help entrepreneurs create a solid platform to spur long-term business growth. The program focuses on developing high-impact organizational leadership skills, as well as being innovative yet practical to enable value creation and growth.

Balance Personal Goals and Business Vision. The ME program underlines the need of the entrepreneur to balance personal and business goals, because a balanced leader is an effective leader.

Learning by Doing. The Program does away with essays and exams focused on theory, using instead the entrepreneur’s business as a laboratory. Learning is evaluated based on the entrepreneur’s own personal and business goals. Instead of a thesis, it ends with a medium-term personal and business plan.

Learn from Practitioners. Learn with Peers. The on-campus sessions are anchored by faculty who have cut their teeth in the world of entrepreneurship. All ME students are owners and general managers, providing a rich internal resource and support group for all students. Students also have access to other faculty mentors in key areas, as well as a pool of industry mentors that includes AIM Alumni.

Manageable Time Commitment. Save for the first three weeks and last few weeks of the Program, the normal schedule is two days every two weeks. This gives students ample time to attend to personal and business activities.

Integrate your PERSONAL GOALS and your BUSINESS VISION

TERM 1
The Entrepreneur’s Toolkit
Focus on Fundamentals

Term 1 covers business basics, with an application focus on diagnostics and quick improvements. Midway through the first term, ME students will create a one-year plan for the business and a personal learning agenda.

TERM 2
Building a Solid Foundation
Professionalizing and Systematizing

The key to a long-lasting and sustainable enterprise is a self-regulating operating system—dynamic enough to address changing situations yet rigorous as to impose discipline. Term 2 focuses on systematization, professionalization, and innovation.

TERM 3
Crafting a Strategic Growth Trajectory
Scaling and Sustaining

Term 3 addresses the entrepreneurial vision, focusing on exploring untapped markets, unleashing innovation, and unlocking capital. The term culminates with the creation of medium-term personal and business plans.