THE PROBLEM
In recent years, medication errors injured 1.5 million people and costs billions of dollars annually worldwide. These errors had a variety of causes, including poor handwriting, ambiguous abbreviations, and disorganized record keeping. In the Philippines, the sheer volume and variety of health information have caused problems in the delivery of patient care because they are easily misplaced, can cause repeat diagnostics, delays in the planning of care and patient discharges. Further aggravating the problem is the labor-intensive data collection forms that consume 40% of the health workers’ time in the clinic. Such burden results to inaccurate and often out of date by the time the data can be acted upon by clinicians and key decision-makers.

THE SOLUTION
CHITS is an electronic medical record system that reduces patient waiting time and improves monitoring of patient care through efficient data encoding and records retrieval. It was developed closely with the health workers. We jointly design and implement CHITS tailored to the needs of the health system.

CHITS is capable of immediate and direct transmission of reports to the Philippine Health Insurance Corporation for faster processing of reimbursements to support the delivery of more responsive quality health care services for everyone, everywhere, at any time.

HOW IT WORKS

THE MARKET
Currently, CHITS is implemented in

175 Public Health Centers Nationwide
Serving more than 5 million Filipinos

Total Available Market: 24,065 Health Facilities (public, private hospitals and clinics)
Serviceable Obtainable Market: 2,500 Health Facilities

WHAT WE NEED
We need an initial capital infusion from angel investors in order to expand our operations to more health facilities. Moreover, investments from venture capitalists would allow us to further expand our portfolio. Finally, we also need technical support and deployment and training partners to help us expand our market reach.