



MykoPlus is a biological fertilizer (Biofertilizer) that contains multi-species of microorganisms that help plant roots obtain more nutrients and water from the soil, thereby enhancing crop growth, yield and income. It replaces 30% of chemical N, P, and K crop requirements with corresponding 25-45% increase in yield. MykoPlus can be used for all types of crops.

## Executive Summary

Bioz Resources Inc. is the company that we wish to start, to bring the biofertilizer MykoPlus to market. The company will produce the product, distribute, and/or license to interested individuals/groups. We also offer consulting services to assist crop production.

## The Problem

Farmers and commercial growers experience low yield despite increasing rate of chemical fertilizer application. Lack of effective alternatives or supplements, mis-management, resulted to low income and poor soil.

## The Solution

Maximize crop growth, yield and income by providing natural helpers to plant roots in the form of beneficial microorganisms. They provide greater access to free N from the air, more P from locked sources and microbially secreted substances. Through better uptake of nutrients and water, farmers save on chemical fertilizers and soil becomes more friable and less acidic.

## Target Market

For the Philippines alone: 13 M hectares is devoted to agricultural crops, where 4 M hectares is devoted to food grains, 8.3 M food crops and 2.2 M hectares for non-food crops. There is a continuous cropping throughout the year, all over the country, either in small or commercial farms, in field plots, greenhouse, or container gardening.

## Marketing Strategy

Produce the biofertilizer. Partner with distributors strategically located all over the country, i.e. LGUs, private individuals, and other companies interested on agriculture, seed, and compost production.

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of nutrients and water  
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## Competitive Advantage

Team's experience in biofertilizer research, soil and nutrition requirements of crops. More complete set of microbial components, light weight, easy application and no host specificity, can be used for all crops. Can be incorporated with other products.

## Current Status

- / - Finetuning IP protection
- / - On-going BAFS application
- / - On-going field trials
- / - Further info dissemination
- / - Searching for potential partners/collaborators

## Financials

|                        |                        |
|------------------------|------------------------|
| Company Stage:         | Start-up (Pre-revenue) |
| Capital Seeking:       | P 3.6 M                |
| Specific use of Funds: |                        |
| Equipment:             | P 0.52 M               |
| MOOE:                  | P 1.78 M               |
| Salaries:              | P 1.3 M                |
| Proposed price:        | P100/pack              |
| Weight/Package:        | 300 g                  |



## CONTACT

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