

Business Summary

We develop, design and deploy technologies to make quality healthcare available and accessible for all Filipinos, everywhere.

6 out of 10 Filipinos
die without access
to quality health care

The Philippines envisions better access to quality health services for even the poorest of the poor through the national health insurance system (Philhealth). However, health care providers face steep accreditation standards and tedious reimbursement processes before realizing benefits from participating in Philhealth. Hence, about sixty-percent (60%) of Filipinos, most of which rely on these facilities for care, continue to live out their lives without the health services they need and deserve, and the country remains below par in health outcomes and indices.

The RxBox makes providing health for the poor a winning proposition for resource-challenged health providers by removing the barriers for their entry into Philhealth. Through point-of-care patient data capture, clinic records management, automated report generation and telemedicine, the RxBox creates a health system that delivers efficient, effective and high-quality care.

Years of work in these geographically isolated and disadvantaged areas (GIDA) have allowed us to develop a distinctive bundle of services which support providers and facilities to adopt, use, and implement the RxBox in their own unique setting. Our knowledge of their workflow and business process, and relationship with Philhealth and the DOH and DOST give us a deep understanding of our clients' ecosystem.

We target local government units (LGUs) operating primary health care facilities with at least 1000 indigent families enrolled in Philhealth. This amounts to over 2000 facilities in the whole country but we will focus in high-density regions which include Eastern and Western Visayas, CARD, ARMM and MIMAROPA. Based on our experience, these types of facilities, when they implement the RxBox, can increase their Philhealth income by as much as 70% in the first year.

We propose a renewable subscription model during which the customer will be free to use the hardware and software components of the RxBox and will receive the attached services which includes training, installation, calibration and technical support.



Company Stage

Pre-revenue

Founding Team

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