

# LEAD. INSPIRE. TRANSFORM.

## Real-world learning and immersive education

The Executive Master in Business Administration (EMBA) is a part-time program designed for mid- to senior-level executives who want to pursue a graduate business degree while still actively engaged in their full-time jobs.

EMBA students complete a program coursework of 20 months. Classes are held three times a week, two 80-minute sessions per day\*. This is followed by an independent study period, where EMBA students research, write, and defend an integrative Capstone Project. It is the equivalent of a thesis. The EMBA program is both practical and managerial, reflecting AIM's tradition of developing skilled management practitioners.

### EMBA graduates will become

- business integrators that create customer and shareholder value across functions
- strategic and entrepreneurial thinkers able to craft and implement new strategies and businesses in various environments
- rapid and creative learners who are able to systematically think, act, and reflect for innovation
- effective leaders and doers who can build capacity and commitment in themselves, their teams, and their organizations

### Minimum Qualifications

- Bachelor's degree
- Highly proficient in oral and written communication
- Minimum six years of work experience with at least two years of managerial experience

### Application Requirements

- Completely filled out online application and essay ([embaonlineadmissions.aim.edu](http://embaonlineadmissions.aim.edu))
- Updated curriculum vitae
- GMAT, GRE, or AIM Admissions Test Score Report
- Transcript of Academic Records or Marksheet and Diploma
- Professional recommendation (for employed applicants) or certificate of business registration (for self-employed, practicing professionals, or business owners)
- Valid government-issued ID or ID page of passport for non-Filipino applicants

\* M-W-F, 6:00 to 9:30 PM

[aim.edu/emba](http://aim.edu/emba)

✉ [emba@aim.edu](mailto:emba@aim.edu)

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## PROGRAM STRUCTURE

EMBA students go through a curriculum of 50 academic credits/units focused on the following tracks: functional area development, managerial skills development, leadership development, and managing corporate direction and growth. Specifically, the students take the following courses:

<b>Functional Area Development</b>	Language of Business Managing Cost and Profit Management Control Systems Financial Management Marketing Management	Operations Management Quantitative Analysis Business Analytics Human Capital Management
<b>Managerial Skills Development</b>	Systematic Managerial Analysis and Systems Thinking	
<b>Leadership Development</b>	Leadership Management Communications	
<b>Managing Corporate Direction and Growth</b>	Environmental Analysis Micro-economics Macro-economics Asian Business Systems	Strategic Management Entrepreneurship Strategic Innovation Business Strategy Games
<b>Integrative Activities</b>	Written Analysis of Case Comprehensive Orals	
<b>Electives Capstone Project</b>		

## GLOBAL NETWORK WEEK



The Global Network for Advanced Management (GNAM) connects 27 top business schools around the world.

AIM is a member of GNAM, which was launched in 2012 through the leadership of Yale University School of Management. Qualified EMBA students have the opportunity to pursue intensive study at another network school in one-week courses that leverage the perspectives, programs, and faculty expertise of that school. Member schools include Yale University School of Management (USA), Oxford Saïd Business School (UK), European School of Management and Technology (Germany), Koç University (Turkey), University College Dublin (Ireland), and 22 other schools throughout the world.

The Asian Institute of Management is a pioneering management school with an immersive, supportive, and practitioner-oriented culture that develops managers, entrepreneurs, and leaders who deliver meaningful growth to Asian businesses and societies.

Founded in 1968 by the Harvard Business School, along with leading academic institutions in the Philippines and prominent business leaders, the Asian Institute of Management is one of the first Asian business schools to earn accreditation from the Association to Advance Collegiate Schools of Business (AACSB).

Now entering its 50th year, the Institute continues to provide real Asian impact through its 43,000-strong alumni who lead, inspire, and transform.