MSIB
Master of Science in Innovation and Business
15-Month Part-Time Program
The Asian Institute of Management’s Master of Science in Innovation and Business (MSIB) is a 15-month, part-time multidisciplinary and integrative graduate degree program that gives professionals in the STEAM disciplines of science, technology, engineering, agriculture, architecture, mathematics, and medicine the skills to create disruptive and transformative products and services to generate profit and improve the lives of people and our planet.

MSIB provides technically-inclined students the essential business, design, and leadership skills through team-based innovation projects. Upon graduation, MSIB students are expected to design and manage innovations within corporate settings or in startups.

Many of our graduates achieve Level 1 and Level 2 certification from the Global Innovation Management Institute (GIMI).

**DURATION: 15 MONTHS, STARTS EVERY FEBRUARY**

**MSIB GRADUATES WILL BE ABLE TO**

- Anticipate trends
- Convey ideas
- Effectively work in teams
- Design and manage innovations
- Model businesses
- Start ventures

**MINIMUM QUALIFICATIONS**
- Bachelor’s Degree in a STEAM field or equivalent
- Highly proficient in oral and written communication (IELTS Band 6 for applicants from non-English speaking countries)

**APPLICATION REQUIREMENTS**
- Complete online application
- Video essay
- Updated curriculum vitae
- GMAT, GRE, or AIM Admissions Test score report
- Transcript of Academic Records or Diploma
- Professional recommendation
- Valid government-issued ID or passport ID page for non-Filipino applicants

**MSIB AT A GLANCE**

- 15 MONTH part-time program
- 2 DAYS A WEEK Friday evenings and Saturday whole day
- 1 DEMO DAY to showcase your innovation and pitch your business

**DESIGN YOUR FUTURE**

Embark on your own innovator’s journey and match your passion with a purpose.

- **TREND FORECASTER**
  Communicate multiple scenarios with compelling evidence in internal and external environments using baseline standards

- **CHANGE MANAGER**
  Execute change in line with international management standards and processes to support an organization’s strategic direction

- **INNOVATION ARCHITECT**
  Design cutting-edge solutions that add value by addressing gaps with clearly articulated business models

- **PITCH PERSON**
  Sell ideas to strategic stakeholders through relevant communication and marketing models

- **NETWORKER**
  Cultivate relationships with strategic stakeholders using social network concepts

- **INFLUENCER**
  Persuade stakeholders to adopt your recommendations using principled bargaining and negotiations

aim.edu/msib
msib@aim.edu
+63-2-892-4011 ext. 1855