Basic Management Program
4 – 29 MAY 2020, 8:30 AM to 5:30 PM • AIM Campus, Makati City

Program Overview
The BMP is designed specifically to focus on that need. The program is heavily focused on understanding the management process. It will teach the participant to understand the overall functional organization of the company, as well as the cross-functional relationships among its units for a collaborative approach to management.

Program Objectives
Participants in the program are expected:

- To understand organizational functional units and relationships
- To experience the management process
- To practice effective management skills
- To develop analytical and problem-solving tools
- To enhance self-confidence
- To learn and use effective skills in communication and presentation

What You Will Learn

- Management Communications
- Management Processes
- Critical thinking in Business
- Business Statistics
- Language of Business
- Managing Cost and Profits
- Quality Management
- Customer Service Management
- Project Management

Program Benefits
The program gives the managers a very detailed understanding of how management as a process is executed. It walks the participants through a very rigorous, Critical Thinking module. This is important because for many of these managers, as they communicate on a more frequent basis with their senior leadership, the kinds of presentations and the kinds of recommendations that they need to make have to be thorough, clear, and have to be based on really strong critical thinking.

Maximum benefits from the course may be gained by the following individuals within the corporation:

- More experienced employees who have earned or want to earn the challenge of greater responsibility
- Employees identified for a fast-track executive development track

Faculty Profile
Prof. Maurino P. Bolante, PhD is an Associate Professor in the Institute. He has an Executive Doctorate in Education Leadership, at the Development Academy of the Philippines, a Master in Business Administration in the Ateneo de Manila University (Philippines), a Bachelor of Arts in Economics, Ateneo de Davao University (Philippines), and a Diploma in Industrial Management, Research Institute for Management Science (The Netherlands).

Who Should Attend
First line Managers / Unit supervisors / Entrepreneurs

For inquiries and reservations, please contact:
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