Enterprise-Wide Risk Management
2 – 4 MARCH 2020, 8:30 AM to 5:30 PM • AIM Campus, Makati City

Course Overview
The Enterprise-Wide Risk Management Program is designed for the Senior Executive who has responsibility for a major functional area or business unit and who is in a position to influence his company's policies and strategies. This course is designed to help the participant develop an integrated, firm-wide, and risk-aware view of firm strategy and implementation. At the end of the course, the participant will be able to use the tools of risk management to identify major uncertainties facing his organization, assess opportunities and potential losses, develop alternatives for risk handling and assess these alternatives in light of his organization's business goals.

Course Objectives
More and more managers are concluding that creating value for their organizations involves a more integrated approach to strategy formulation and implementation; an approach that recognizes that their firm’s strategy is crafted and implemented in an environment of uncertainty. This Program is designed to help you take charge of uncertainty.

Who Should Attend
This program is designed for middle to senior executives from all backgrounds and those who have responsibilities in corporate governance, risk management and/or compliance. The program is suitable for participants who wish to acquire knowledge, skills and techniques for effective implementation of a suitable enterprise risk management framework and appropriate governance practice in their organization.

What You Will Learn
- Systematic Frameworks and Approaches to Risk Identification, Risk Assessment and Quantification and Risk Management covering the broad spectrum of Firm Risks
- Linking the Concepts of Risk Management to Strategy Review, Formulation and Implementation
- Linking ERM to Business Continuity Management
- Strategy Formulation and implementation under Uncertainty
- Real Options
- Robustness

Faculty Profile
Prof. Maya Herrera, FASP, PhD is core faculty of the Institute. She is also Program Director of the Institute's Strategic Finance, Finance for Senior Executives and Enterprise-Wide Risk Management Programs. She is a certified Actuary and holds a master's degree in Actuarial Mathematics from the University of Michigan and a PhD in Organization Development in SAIDI.