Finance for Non-Finance Managers
16 – 20 MARCH 2020, 8:30 AM TO 5:30 PM • AIM Campus, Makati City

Program Overview
Finance for Non-Finance Managers (FNFM) addresses the needs of functional managers and executives from various fields of specialization who want to gain a more integrated perspective of the inter-related functions of a firm. The course provides an understanding of the financial tools and techniques and their application to various managerial functions and strategic decisions. The program’s tiered structure is appropriate for managers and executives with varying levels of familiarity with financial management concepts and processes.

Program Benefits
The participant will experience the financial and business management processes, and be able to practice effective management skills through the participative discussion method of learning. He will be trained in financial analysis and problem solving as applied in business. His self-confidence will be enhanced through effective skills in communication and presentation. The course also provides opportunities for learning from the experience of other participants through exchange of ideas in group discussions.

Who Should Attend
Officers and managers of enabling functions, leaders of business units and executives of business organizations, family corporations, and nonprofit organizations.

What You Will Learn
Managerial Use of Financial Statements
- The Structure and Contents of the Financial Statements
- Dissecting Risks in the Financial Statements
- What’s the story behind the financial statements

Managing Financial Performance
- Tools and Techniques of Financial Analysis
- The Du Pont Method of Financial Analysis
- A Closer Look at ROA and ROE

Managing Cost and Profit
- Understanding Costs and Management Decisions
- Cost Concept and Classification
- Cost-Volume-Profit Analysis
- Breakeven for multiple products
- Activity Based Costing
- Customer Profitability Analysis

Capital Budgeting and Long-Term Financial Planning
- Use of Time Value of Money in Capital Budgeting
- Evaluating Capital Expenditures

Short-Term Financial Planning
- Working Capital Management
- Cash Budget and Management
- Receivables and Inventory Management

Faculty Profile
Prof. Albert Mateo is a clinical professor of the Institute. He earned his Bachelor in Accountancy (cum laude) from Polytechnic University of the Philippines and Masters in Business Management from De la Salle University. Prior to joining AIM, Prof. Mateo was the President and Managing Director of HP PPS Philippines, Inc. (2010 to 2016) and also the President and Country Manager of Pfizer, Inc. (1999 to 2010). He specializes in General Management, Sales and Marketing, Business Development, Corporate Finance, and Human Resources Management.