Global Leadership Development Program

2 – 11 MARCH 2020, 8:30 AM to 5:30 PM • AIM Campus, Makati City

Program Overview

This Global Leadership Development Program will prepare managers to lead effectively in times of business growth, intense competition, financial challenges, finding a new blue ocean for your business and build a culture of leadership and ownership across the enterprise. Participants will return to their company ready to lead change with greater vision and confidence—and inspire others to help drive organizational performance. The program primes the participants for self-awareness, personal mastery and transformation leadership in today’s business context. The building blocks approach and progression of learning themes, modules, and topics deliberately become more complex, as the participant engages co-participants, faculty, peers, and colleagues as learning partners. The design of the two-week program challenges the participant’s leadership agility, mental toughness, management cadence, big-picture thinking, insightful learning, and collaborative attitude.

Program Objectives

Develop and prepare managers / specialists with functional and business area expertise for greater and broader management and leadership responsibilities. Deepen participants’ cross functional competencies, learning agility, and cross-border management proficiencies to survive in a VUCA world. Hone participants’ critical thinking and managerial leadership skills for crafting novel and innovative solutions, organizational renewal and engagement, and transformation corporate strategy.

Who Should Attend

GLDP is designed for internationals to immerse themselves with multi-cultural innovative learning development with cultural appreciation. Participants who are first-line, middle to upper-level managers, functional leaders and specialists, entrepreneurs, and family business owners are welcome. Managers who join the program are currently being groomed for expanded and developmental responsibilities or about to be promoted to higher management positions and are therefore aiming to develop themselves from functional experts to transformational leaders with a big picture outlook of a Business Unit Head, General Manager or a CEO.

Program Design

Agile Leader in the Age of Disruption - Introduction to agile leadership and how leaders must continually keep their business growing to remain relevant in the Volatile, Uncertain, Complex, and Ambigious (VUCA) World. Design Thinking & Business Model Canvas - Designing our operations and processes to ensure these to consider the customer experience. Through the Business Model Canvas, we improve our business acumen, our understanding of the facets of our business, and how we deliver to our different customer segments. Systems Thinking as Applied to Business - This management discipline provides ways of viewing the world as a whole; and to locate leverage points for establishing fundamental changes. Discover how the language and tools of system thinking can dramatically improve your understanding of the ways in which your organization’s performance is tied to its internal structure and operating policies, as well as its customers, competitors, and suppliers. Driving Digital Innovation Strategy - Innovations in our strategy that considers the onset of the Digital Age. Maximize available information and fully utilize media available as we develop strategies. Marketing in the Digital Age - With the development of strategy, we create go-to-market strategies taking this into account the digital native, and how businesses can remain relevant and known in the market. Leading and Managing Change in the VUCA World - Change leadership and management in the VUCA world brings participants through the principles and theories and applying these through the Change Management Simulation used in class.

Faculty Profile

Prof. Albert Mateo is a clinical professor of the Institute. He earned his Bachelor in Accountancy (cum laude) from Polytechnic University of the Philippines and Masters in Business Management from De la Salle University.