How CEOs & Executives Can Build a High-Engagement Company Culture

24 MARCH 2020, 8:30 AM to 5:30 PM • AIM Campus, Makati City

Course Overview
When employees find meaning, purpose, recognition, mastery, ownership and meaningful connections in their work, they tend to become passionate about their work and to feel, think and act as entrepreneurs at the service of their company’s goals. Companies that are capable of consistently providing this kind of “empowering employee experience” to their employees are mechanically more competitive, innovative and customer-centric than their competitors.

The challenge is that most organizations in the Philippines (and in the world) are still using command-and-control types of company cultures with organizational governance, management and HR practices that are not designed to create an “empowering employee experience”. As a result, recent employee engagement surveys report that only 29% of employees are engaged at work in the Philippines. Luckily, a study done by Harvard Business Review reports that employee engagement increases by 91% and employee loyalty by 199% when workplaces fuel employees’ spiritual, emotional, mental and physical needs.

This 1-day in-house program is designed to allow companies’ leadership teams to have a big picture understanding of how high-engagement company cultures work, their benefits and what it takes to build a high-engagement company culture.

Course Objectives
During this 1-day program, participants will:

Be exposed with the latest scientific discoveries about employee engagement, creativity, productivity and loyalty, especially coming from the field of Positive Organizational Psychology

Discover how hundreds of pioneering companies throughout the world (some of them in the Philippines) unleash the full human potential within their organizations by reinventing their governance, organizational management and HR practices

Be equipped with a big picture understanding of the benefits & what it takes to build a high-engagement company culture within their organization

Course Benefits
For participating executives:

• Through a paradigm shifting 1-day learning journey, the executive gains an in-depth understanding about the power of company cultures to unleash or inhibit employee’s potential for engagement, creativity, synergy and performance
• The executive develops a strong understanding of the main components of high-engagement company cultures and how they, as leaders, can strategically shape the culture of their organization

For organizations:

• Throughout this 1-day program, your executives will develop a big-picture understanding of what it takes to build a high-engagement company culture and of the benefits it brings
• By the end of the 1-day in-house training, executives will be inspired to build a high-engagement company culture within your organization

Faculty Profile
Ruben Chaumont is the Co-Founder & CEO of Intentional Work Communities Inc., a consulting company that helps organizations build high-engagement company cultures that unleash the full potential of their employees. He is also an adjunct faculty at the Asian Institute of Management under the Leadership & People Management department.

Who Should Attend
This one-day program is recommended for companies’ CEOs and executives interested to know more about how to build a high-engagement company cultures within their organization

For inquiries and reservations, please contact:
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