IT Management for Non-IT Professionals

11 – 13 MARCH 2020, 8:30 AM to 5:30 PM • AIM Campus, Makati City

Course Overview

The Fourth Industrial Revolution is the emergence of cyber-physical systems where information is digitized, tasks are automated, and new information technology is introduced at a rapid pace. This has changed the way businesses are expected to optimize resources, and leaders and general management teams contend with digital transformation and different pain points when it comes to IT:

- What does digital mean, and what is IT?
- What are these new technologies (Cloud, AI, Data Science, IOT), and which ones should I get into?
- How will IT be profitable for me and my company; is it just manpower reduction?
- How will I measure the return of investment of IT?
- What do I do when IT projects fail to solve my problem or deliver what I need?
- What are the risks involved with investing in IT – can I get hacked? How do I deal with it?

IT management for Non-IT Professionals aims to bridge the gap between General Management and IT, focusing on IT strategy, operationalizing IT initiatives, scoping IT operations, and measuring the risk and return of digital transformation investments.

Course Objectives

At the end of the program, participants must be able to:

1. Understand how IT should be set up in your organization to maximize your investment
2. Manage the risks and optimize the returns on IT infrastructure
3. Dialogue with the team handling your IT initiatives

What You Will Learn

1. The Three Components of IT (Systems, Processes, People)
2. Project vs Operations
3. Portfolio Management and Measuring the benefit of IT projects
4. IT Project Management
5. IT Operations and its Organization
6. Change Management
7. IT Governance
8. IT Security Basics
9. The Benefits of IT
10. Procuring IT
11. Integration
12. Emerging Technologies

Who Should Attend

The program is designed for middle managers to senior managers who work with IT projects and operations. It will also benefit family business owners and directors who want to improve how IT is operationalized in their organization. This becomes a journey of discovery and co-creation, where participants “build” insights and knowledge about IT as a group.

Faculty Profile

Francisco Castillo, Ph.D., PMP, PIMP is part of the Adjunct Faculty of the Institute. He is affiliated with Maynilad Water Services, Inc. as Sr. Vice President and Chief Information Officer and worked previously for a multinational technology consulting company as Managing Consultant for the Asia-Pacific, for Phinma as Assistant to the Sr. Executive Vice President, and for Universität Politecnica de Catalunya as Associate Director. He was recognized as the ASEAN CIO of the Year in 2013 and 2016.