Leadership Development Program

16 – 27 MARCH 2020, 8:30 AM to 5:30 PM • Cebu City

Program Overview
The disruptive and transformational changes happening in the business environment today require leadership agility and mental toughness for managers and executives to cope up. The role of the leader in today's context has shifted to transforming their companies radically to improve performance by changing behaviors and capabilities throughout the organization to ensure a sustainable, scalable and viable business going forward. As a result, Managers must accelerate business agility and embrace new leadership capabilities to cope and achieve breakthrough levels of organizational performance. As your business responsibilities grow as a manager, your leadership challenges become more complex.

This Leadership Development Program will prepare managers to lead effectively in times of business growth, intense competition, financial challenges, finding a new blue ocean for your business and build a culture of leadership and ownership across the enterprise. Participants will return to their company ready to lead change with greater vision and confidence—and inspire others to help drive organizational performance. The program primes the participants for self-awareness, personal mastery and transformation leadership in today's business context. The building blocks approach and progression of learning themes, modules, and topics deliberately become more complex, as the participant engages co-participants, faculty, peers, and colleagues as learning partners. The design of the two-week program challenges the participant's leadership agility, mental toughness, management cadence, big-picture thinking, insightful learning, and collaborative attitude.

Program Objectives
- Develop leadership agility and transformational capabilities of managers.
- Deepen participants' capabilities and competencies, management thinking to operate in an intense business environment.
- Sharpen participants' critical thinking and managerial leadership skills for crafting novel and innovative solutions, organizational renewal and engagement, and transformation corporate strategy.

Who Should Attend
The Leadership Development Program is designed for first-line, middle to upper-level managers, functional leaders and specialists, entrepreneurs, and family business owners. Managers who join the program are currently being groomed for expanded and developmental responsibilities or about to be promoted to higher management positions and are therefore aiming to develop themselves from functional experts to transformational leaders with a big picture outlook of a Business Unit Head, General Manager or a CEO.

What You Will Learn
The 2-week program will include the following courses:
- The Agile Leader in the Age of Disruption
- Design Thinking and Business Model Innovation
- Business Acumen and Financial Management
- Systems Thinking as applied in Business
- Driving Digital Innovation Strategy
- Marketing in the Digital Age
- Leading and Managing Change in the VUCA World
- Management Excellence and Integration

Faculty Profile
Prof. Albert Mateo is a clinical professor of the Institute. He earned his Bachelor in Accountancy (cum laude) from Polytechnic University of the Philippines and Masters in Business Management from De la Salle University. Prior to joining AIM, Prof. Mateo was the President and Managing Director of HP PPS Philippines, Inc. (2010 to 2016) and also the President and Country Manager of Pfizer, Inc. (1999 to 2010). He specializes in General Management, Sales and Marketing, Business Development, Corporate Finance, and Human Resources Management.