Leadership and Management of Change for Development Managers  
18 – 22 MAY 2020, 8:30 AM to 5:30 PM • AIM Campus, Makati City

Course Overview
Leadership and Management of Change for Development Managers (LMC/DM) is a one-week course on organizational leadership and organizational change using the Bridging Leadership approach.

Course Objectives
Participants in the program are expected:

- To achieve an in-depth understanding of social, political, ecological, and cultural dimensions of development including emerging trends and issues;
- To enhance skills and capabilities in developing strategies for managing and leading organizations, systems and structures for the implementation of development initiatives and institutions; and
- To be able to formulate strategies for long-term viability and sustainability of development initiatives and institutions

Who Should Attend
Chief executives, marketers, CSR managers, HR managers, sales, procurement managers, community affairs managers, NGOs, and members of academic institutions

What You Will Learn
- Making Sense
  - Making sense of the environment we operate in
  - Making sense of where we are and our desired future
- Understanding and addressing the divide we own
  - Understanding complex issues through systems thinking
- Leading change amidst complexity
- Engaging others in leading change
  - Leading change with others
  - Conversations for the 21st century
- Creating, sustaining and designing change
  - Creating strategies for change
  - Sustaining institutional change

Faculty Profile
Ms. Carmen L. Testa, PMP, ACC is an Executive and Leadership Coach and Management Consultant with over thirty years of professional experience. In the last five years, her work has focused on developing her executive and leadership development coaching practice, doing human resource management consulting projects, and teaching in executive education programs.

Her coaching work with managers and executives focused on facilitating leadership development planning; exploring with them their leadership and work related challenges; clarifying their development goals and aligning these with those of their senior executive sponsors and organizations; creating actionable plans for moving forward to achieve their and the company’s goals; giving feedback, acting as a sounding board; and, helping them develop self-awareness, reflection, self-management, self-directed learning.

Her consulting specialty is in Organization and Human Performance and Organization Change Management, including business solutions and technology deployment, change management, technology change assimilation, organization design and development/change, human resources management, performance management, and learning design and development. Her areas of interest include leadership and management development, leadership and executive coaching, strategic human resource management, management of change in organizations, corporate culture, and entrepreneurship.