Management Development Program
4 – 29 MAY 2020, 8:30 AM to 5:30 PM • AIM Campus, Makati City

Program Overview
The Management Development Program, an enhanced and accelerated leadership program, is tailor fit to executives and leaders who are constantly managing change to lead, inspire, and transform a hyper-connected workforce. The program primes the participating executive for self-awareness, personal mastery and transformation leadership in today’s business context. The building block approach and progression of learning themes, modules and topics deliberately become more complex, as the participant engages co-participants, faculty, peers and colleagues as learning partners. The design of the four-week program, often tagged as a full-360, non-degree mini-MBA, challenges the participant’s mental toughness, management cadence, big picture thinking, insightful learning and collaborative leadership.

Program Objectives
- Develop and prepare managers / specialists with functional and business area expertise for greater and broader management and leadership responsibilities.
- Deepen participants’ cross functional competencies, learning agility, and cross-border management proficiencies to survive in a VUCA world.
- Hone participants’ critical thinking and managerial leadership skills for crafting novel and innovative solutions, organizational renewal and engagement, and transformation corporate strategy.

Who Should Attend
Executives who join the program are currently being groomed for expanded and developmental responsibilities or about to be promoted to senior management positions and are therefore aiming to develop themselves from being functional and transactional managers to transformational leaders with a big picture outlook of a Business Unit Head, General Manager or a CEO.

What You Will Learn
- Leading in a VUCA World and disruptive innovations
- Metacognition: Systems Thinking, Critical Thinking, Design Thinking
- Customer Insights Marketing
- Service Excellence and Operations Management
- Strategic Management and Business Model Canvas
- Language of Business and Financial Management
- Strategic Negotiations and Alliances
- Leadership, Coaching & Management of Change
- Self-Awareness and Personal Mastery
- Leadership Agility: The Road to CEO
- Business Management Simulation
- MDP Culmination Activity and Executive Coaching

Program Benefits
For participating executives:
- The executive gains increased working familiarity in all functional areas of management and multidisciplinary strategy framework needed to achieve business excellence and breakthrough levels of organization performance.
- The executive develops learning agility and builds self-mastery and personal confidence in leading in a Volatile, Uncertain, Complex and Ambiguous world.

Faculty Profile
Prof. Albert Mateo is a clinical professor of the Institute. He earned his Bachelor in Accountancy (cum laude) from Polytechnic University of the Philippines and Masters in Business Management from De la Salle University. Prior to joining AIM, Prof. Mateo was the President and Managing Director of HP PPS Philippines, Inc. (2010 to 2016) and also the President and Country Manager of Pfizer, Inc. (1999 to 2010). He specializes in General Management, Sales and Marketing, Business Development, Corporate Finance, and Human Resources Management.