Project Management Course
18 – 22 NOVEMBER 2019, 8:30 AM to 5:30 PM • AIM Campus, Makati City

Course Overview
Managing projects is a critical skill which all managers need as more businesses use projects to implement strategy and change in their organizations, or at least to stay in the game. Project management competency, once optional, is now essential for all managers.

Course Objectives
The course is designed to help managers:

- Learn how a project management life cycle methodology and best practices that can be used for both large and small projects can help them cover critical components of initiating, planning, executing, and closing a project.
- Learn general management and leadership skills that can help them lead a project more successfully.
- Apply Project Management concepts and tools to their projects.
- Learn about adaptive project management, a new approach beyond the traditional project management approach for implementing strategic and more complex projects.

Who Should Attend
The course is recommended for Mid-Level and Senior-Level Managers who are assigned to introduce strategic change or major change in their organizations. It is also recommended for those who will be assigned to manage projects in the next 3 to 6 months.

What You Will Learn
- Why business success depends on projects and what makes successful projects.
- Discussion of project initiation, planning, execution, and closing of processes & tasks.
- Explore an off-the-shelf project management life cycle methodology.
- How to create a project charter, a work breakdown structure, and other selected project management deliverables.
- Use of Earned Value Analysis as a tool for evaluating project performance.
- Introduction to the Diamond Framework for adaptive project management.

Faculty Profile
Prof. Ma. Carmen L. Testa, PMP, ACC is the Course Director of Project Management. With her vast consulting experience in both the private and public sector over thirty years, she has developed expertise in the areas of project management, organization and human performance, including business solutions and technology deployment, change management, technology change assimilation, organizational development/change, human resources management, performance/training design and development. She holds a Master in Entrepreneurship (ME) from AIM (July 2008) and graduated with superior performance. She is currently the Interim Head of the School of Executive Education and Lifelong Learning.