



# Global Academic Leadership Program for State Universities and Colleges (SUCs) Presidents 2019 - 2020

AIM Campus, Makati City

## Program Overview

CHED is envisioned to be a dynamic leader in building a productive, committed competent and globally competitive human resource and in creating new knowledge to generate wealth and improve the quality of life of the Filipinos.

State Universities and Colleges (SUCs) refer to any public institution of higher learning that was created by an Act passed by the Congress of the Philippines. These institutions are fully subsidized by the national government and may be considered as a corporate body. SUCs are fully funded by the national government as determined by the Philippine Congress.

To date, there are 112 SUCs and collectively, SUCs have a student population of approximately 865,000. These SUCs, however, are challenged by budget allocation set by Congress thus the need for support in terms of capacity building not only for faculty and personnel but for top management executives.

It is in these contexts and based on the above-mentioned mandates of the Commission on Higher Education (CHED) that the Asian Institute of Management-School of Executive Education and Lifelong Learning is proposing a training program entitled "CHED-Global Academic Leadership Program for State Universities and Colleges Presidents 2019-2020."

## Program Methodology

The training program will be conducted through a combination of learning methodologies:

1. Lecture/discussion;
2. Learning team activities, simulation and workshop to provide opportunities for immediate and practical application and process clarification of the new tools and concepts introduced; and
3. Presentation of outputs, action plan and all from the simulation activities.
4. Proof of concept demonstration on how AI driven decision support tools can bring about leadership innovation (2 cases derived from participants).

## Program Objectives

The program is intended to equip the participants with concepts, frameworks, principles and innovative tools that will assist them to perform to all intents and purpose their mandated leadership functions. These will also strengthen the participants' problem-solving, decision-making and team-building skills given the challenges of the 21st century learnings and the new perspective of the 4th industrial revolution.

## Program Outcomes

At the end of the program, the participants will be able to:

1. Have a better understanding on the new perspective of the 4th industrial revolution;
2. Better appreciation on how to learn in an interdisciplinary world as a new enterprise converge from various disciplines in the 21st century;
3. Gain lifelong learning skills; and
4. Develop strategies and approaches for developing and sustaining the desired organizational culture for developmental results.
5. Weaponize in using customized decision support tools to govern more efficiently.

## What You Will Learn

Week 1: Introduction to Evidence-based Leadership and Management of 21st Century Education Systems

Week 2: Institution Building: Strengthening SUCs for IR 4.0 (Brand Experience and Emotional Connect)

Week 3: Academic Mission of SUCs: administration, management and leadership aspects in IR 4.0

Week 4: Resource Mobilization and Utilization in IR 4.0

## Who Should Attend

The target participants for this program are Presidents of State Universities and Colleges and up to 4 others in his/her team. The program can accommodate 112 participants with 37 participants per cohort/batch.



## Program Fee

With Accommodation at ACCM Hotel: PHP 445,000.00

- This includes Teaching Fee, Program Development, Alumni Fee and Certificates, meals and instructional materials & supplies.

## Faculty Profile



**Prof. Federico M. Macaranas, PhD** is a retired full Professor, now Adjunct Faculty, at the Institute, where he headed the W. SyCip AIM Policy Center, the World Bank Global Distance Learning Center, the Center for Development Management, the AIM China Program, and the

Economics-Finance Department.

His pioneering works related to this program for education leaders include designing (a) economic-technical cooperation policies, programs and projects in human resource development for the APEC Leaders' Summit (1996), (b) a landmark monograph on lifelong learning in the Philippines published by the ILO (2007), and (c) a signature management course on regional integration in ASEAN at AIM which run for two decades.

He co-chaired a Task Force on Graduate Education Review for CHED (2014), set up the Science and Technology Advisory Councils of the Philippine government (thru the DFA, 1988-96) which enabled top Filipino talents around the world to share their expertise with local business, academic and non-government institutions, and steered the APEC endorsement of the Information Technology Agreement to the WTO which hastened the global digital revolution in the late 1990s. He is the first Filipino to be invited by Nobel laureates to the Pugwash Conference on Science and World Affairs (1969).

He was educated at the University of the Philippines (AB Economics, cum laude, 1967) and Purdue University (MS 1971, PhD 1975), taught in various schools in the US and the Philippines, inducted into four international honor societies, and received The Outstanding Filipino Award (2008). He was President of Clemente Holdings (Asia) Ltd. and Senior/ Economic Adviser for the First Philippine Fund (New York).



**Prof. Christopher P. Monterola, PhD** is a Professor, the Aboitiz Chair in Data Science, the Head of Aboitiz School of Innovation, Technology and Entrepreneurship and the Executive Managing Director at the ACCeSs@AIM in the Asian Institute of Management.

He has a PhD in Physics, a Master of Science in Physics, and a Bachelor of Science in Applied Physics at the University of the Philippines Diliman.

He was a Senior Scientist, Capability Group Manager and Principal Investigator at A\*STAR, Singapore. He has been an Adjunct Senior Research Fellow in the Complexity Institute of Nanyang Technological University in Singapore.



**Prof. Erika Fille T. Legara, PhD** is the Associate Professor, the Aboitiz Chair in Data Science, the Academic Program Director of the Master in Science in Data Science and the Deputy Managing Director of ACCeSs@AIM in the Asian Institute of Management.

She has a Doctor of Philosophy in Physics, a Master of Science in Physics and a Bachelor of Science in Physics at the University of the Philippines. She has been a Scientist I, II, III and a Research Fellow at the Singapore Immunology Network at the Institute of High-Performance Computing at the Science and Engineering Research Council, A\*STAR. She was an Assistant Professor and a College Instructor at the National Institute of Physics at the University of the Philippines Diliman.



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**Program Schedules**

**Cohort 1 –** 23 March to 27 March 2020  
30 March to 3 April 2020  
27 April to 1 May 2020  
4 May to 8 May 2020

**Cohort 2 –** 13 April to 17 April 2020  
20 April to 24 April 2020  
11 May to 15 May 2020  
18 May to 22 May 2020

For inquiries and reservations, please contact:  
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