Finance for Non-Finance Managers

OVERVIEW
Finance for Non-Finance Managers (FNFM) addresses the needs of functional managers and executives from various fields of specialization who want to gain a more integrated perspective of the inter-related functions of a firm. The course provides an understanding of the financial tools and techniques and their application to various managerial functions and strategic decisions. The program's tiered structure is appropriate for managers and executives with varying levels of familiarity with financial management concepts and processes.

PROGRAM OBJECTIVES
- Managerial Use of Financial Statements
- Managing Financial Performance
- Managing Cost and Profit
- Capital Budgeting and Long-Term Financial Planning
- Short-Term Financial Planning

WHAT YOU WILL LEARN
- The Structure and Contents of the Financial Statements
- Dissecting Risks in the Financial Statements
- What’s the story behind the financial statements
- Tools and Techniques of Financial Analysis
- The Du Pont Method of Financial Analysis
- A Closer Look at ROA and ROE
- Understanding Costs and Management Decisions
- Cost Concept and Classification
- Cost-Volume-Profit Analysis
- Breakeven for multiple products
- Activity Based Costing
- Customer Profitability Analysis
- Use of Time Value of Money in Capital Budgeting
- Evaluating Capital Expenditures
- Working Capital Management
- Cash Budget and Management
- Receivables and Inventory Management

KEY BENEFITS
The participant will experience the financial and business management processes, and be able to practice effective management skills through the participative discussion method of learning. He will be trained in financial analysis and problem solving as applied in business. His self-confidence will be enhanced through effective skills in communication and presentation. The course also provides opportunities for learning from the experience of other participants through exchange of ideas in group discussions.

WHO SHOULD ATTEND
Officers and managers of enabling functions, leaders of business units and executives of business organizations, family corporations, and nonprofit organizations.

PROGRAM SCHEDULE
Week 1:
May 18, 20, 22, 2020
8:30 am to 12:30 pm

Week 2:
May 26, 28, 2020
8:30 am to 12:30 pm

Week 3:
June 1, 3, 5, 2020
8:30 am to 12:30 pm

Week 4:
June 9, 11, 2020
8:30 am to 12:30 pm

PROGRAM FORMAT
The program will be conducted online with live virtual interactive sessions to be implemented via Zoom Video Conferencing. Strong internet connection is recommended, with a speed of at least 10 Mbps.

YOUR PROGRAM FACULTY

Prof. Maurino P. Bolante
Associate Professor
Asian Institute of Management

Prof. Alberto G. Mateo
Clinical Professor
Asian Institute of Management

Prof. Emmanuel Q. Canivel
Adjunct Faculty
Asian Institute of Management

To find out how you can participate, contact us at SEEEL@aim.edu

FOR INQUIRIES:
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Your Program Faculty

Prof. Maurino P. Bolante
Prof. Maurino P. Bolante, PhD is an Associate Professor in the Institute. He has an Executive Doctorate in Education Leadership at the Development Academy of the Philippines, a Master in Business Administration in the Ateneo de Manila University (Philippines), a Bachelor of Arts in Economics, Ateneo de Davao University (Philippines), and a Diploma in Industrial Management, Research Institute for Management Science (The Netherlands).

Prof. Alberto G. Mateo
Prof. Albert Mateo is a clinical professor of the Institute. He earned his Bachelor in Accountancy (cum laude) from Polytechnic University of the Philippines and Masters in Business Management from De la Salle University. Prior to joining AIM, Prof. Mateo was the President and Managing Director of HP PPS Philippines, Inc. (2010 to 2016) and also the President and Country Manager of Pfizer, Inc. (1999 to 2010). He specializes in General Management, Sales and Marketing, Business Development, Corporate Finance, and Human Resources Management.

Prof. Emmanuel Q. Canivel
Prof. Emmanuel Q. Canivel is an Adjunct Faculty of the Institute. His expertise lies in Strategic Management, Financial Institutions Risk Management, Corporate Risk Management, Investment Institutions Risk Management, Asset Liability Management, and Structured Trade Finance. He has a Master in Business Management and graduated with Distinction at the Institute. He also has academic background in Management Engineering at the Ateneo de Manila University.