



AIM-DBI THINCOHORT 2021-2022 PROGRAM Application Form

YOUR COMPANY NAME

WHEN DID YOU START THE COMPANY?

COMPANY DESCRIPTION IN 140 CHARACTERS OR LESS

COMPANY WEBSITE URL

ARE YOU INCORPORATED?

Yes No

INDUSTRY SECTOR

HOW BIG IS THE TEAM?

INCLUDING CO-FOUNDERS
AND TEAM MEMBERS

FOR EACH CO-FOUNDER AND KEY MEMBER, PLEASE STATE THE FOLLOWING.

IF YOU NEED TO INCLUDE MORE, SEE THE LAST PAGE.

NAME

TELL US ABOUT ANY RELEVANT EXPERIENCE THAT MAKES YOU SUITED TO BUILD, RUN, AND GROW THIS COMPANY.

ROLE

LINKEDIN PROFILE URL

E-MAIL ADDRESS

PHONE NUMBER

FULL-TIME IN THIS COMPANY? Yes No

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WHAT PROBLEM DOES YOUR PRODUCT OR SERVICE SOLVE? IN 200 WORDS OR LESS

WHAT IS YOUR PRODUCT? IN 200 WORDS OR LESS

WHAT IS THE INNOVATION OR COMPETITIVE ADVANTAGE BEHIND YOUR PRODUCT? IN 200 WORDS OR LESS

AT WHICH STAGE IS YOUR COMPANY?

- Pre-startup: Idea and concept
- Startup: Minimum viable product
- Startup: Product market fit/with traction
- Growth: Scale

HAVE YOU RECEIVED ANY FUNDING? WHO ARE YOUR INVESTORS? IN 100 WORDS OR LESS

WHAT IS YOUR REVENUE MODEL? IN 100 WORDS OR LESS

WHAT IS YOUR FUNDRAISING TARGET IN TERMS OF AMOUNT, MILESTONES, AND TIMELINES? IN 100 WORDS OR LESS

HOW LONG WOULD YOUR CURRENT FUNDING LAST? _____ MONTHS



WHO ARE YOUR COMPETITORS? IN 100 WORDS OR LESS

HAS THE PRODUCT ALREADY BEEN MARKETED? PLEASE SHARE THE RESULTS IN TERMS OF TRACTION (REVENUE AND / OR USERS) IN 100 WORDS OR LESS

DO YOU HAVE ANY EXISTING CUSTOMERS AND PARTNERSHIPS? PLEASE GIVE DETAILS IN 100 WORDS OR LESS

WHAT WILL YOUR TECH-DRIVEN MILESTONES BE IN THE NEXT SIX MONTHS? WHAT RESOURCES WILL YOU NEED TO ACHIEVE THEM? IN 100 WORDS OR LESS

WHAT WILL YOUR MARKET-DRIVEN MILESTONES BE IN THE NEXT SIX MONTHS? WHAT RESOURCES WILL YOU NEED TO ACHIEVE THEM? IN 100 WORDS OR LESS

WHICH TOP 2-3 THINGS CAN THE INCUBATOR PROVIDE YOU? IN 100 WORDS OR LESS

PROVIDE LINKS TO PDF DOCUMENTS OF YOUR EXECUTIVE SUMMARY, SLIDE DECK, AND CVS OF MEMBERS BY UPLOADING THEM TO GOOGLE DRIVE OR OTHER CLOUD STORAGE PLATFORM. IF THE COMPANY IS INCORPORATED, PROVIDE A LINK TO THE PDF OF YOUR FINANCIAL STATEMENTS AND GIS.

SLIDE DECK	_____	BUSINESS PLAN (OPTIONAL)	_____
EXECUTIVE SUMMARY	_____	FINANCIAL STATEMENTS	_____
CVS OF MEMBERS	_____	GIS	_____

PROVIDE A LINK TO A PRODUCT VIDEO. LINK TO AN UNLISTED ONE-MINUTE YOUTUBE VIDEO OF YOUR PRODUCT DEMO WITH ONE FOUNDER EXPLAINING THE PRODUCT, ITS FEATURES, AND BENEFITS. NO ANIMATED VIDEOS.

VIDEO LINK (OPTIONAL) _____



FOR EACH CO-FOUNDER AND KEY MEMBER, PLEASE STATE THE FOLLOWING.

.....

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FULL-TIME IN THIS COMPANY? Yes No _____

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Email: dpo@aim.edu

Phone: (+632)-8892-4011

Mailing Address: Asian Institute of Management, Eugenio Lopez Foundation Building, 123 Paseo de Roxas, Makati City, Philippines 1229

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