



# AIM-DBI THINCOHORT 2024-2025 PROGRAM Application Form

**YOUR COMPANY NAME**

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**WHEN DID YOU START THE COMPANY?**

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**COMPANY DESCRIPTION IN 140 CHARACTERS OR LESS**

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**COMPANY WEBSITE URL**

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**ARE YOU INCORPORATED?**

Yes  No

**INDUSTRY SECTOR**

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**HOW BIG IS THE TEAM?**

INCLUDING CO-FOUNDERS AND TEAM MEMBERS

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**FOR EACH CO-FOUNDER AND KEY MEMBER, PLEASE STATE THE FOLLOWING.**

IF YOU NEED TO INCLUDE MORE, SEE THE LAST PAGE.

NAME 

---

ROLE 

---

LINKEDIN PROFILE URL 

---

E-MAIL ADDRESS 

---

PHONE NUMBER 

---

FULL-TIME IN THIS COMPANY?  Yes  No

TELL US ABOUT ANY RELEVANT EXPERIENCE THAT MAKES YOU SUITED TO BUILD, RUN, AND GROW THIS COMPANY.

---

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**WHAT PROBLEM DOES YOUR PRODUCT OR SERVICE SOLVE? IN 200 WORDS OR LESS**

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**WHAT IS YOUR PRODUCT? IN 200 WORDS OR LESS**

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**WHAT IS THE INNOVATION OR COMPETITIVE ADVANTAGE BEHIND YOUR PRODUCT? IN 200 WORDS OR LESS**

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**AT WHICH STAGE IS YOUR STARTUP?**

- Pre-startup: Idea and concept
- Startup: Minimum viable product
- Startup: Product market fit/with traction
- Growth: Scale

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**HAVE YOU RECEIVED ANY FUNDING? WHO ARE YOUR INVESTORS? IN 100 WORDS OR LESS**

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**WHAT IS YOUR REVENUE MODEL? IN 100 WORDS OR LESS**

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**WHAT IS YOUR FUNDRAISING TARGET IN TERMS OF AMOUNT, MILESTONES, AND TIMELINES? IN 100 WORDS OR LESS**

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**HOW LONG WOULD YOUR CURRENT FUNDING LAST? \_\_\_\_\_ MONTHS**



**WHO ARE YOUR COMPETITORS?** IN 100 WORDS OR LESS

**HAS THE PRODUCT ALREADY BEEN MARKETED?** PLEASE SHARE THE RESULTS IN TERMS OF TRACTION (REVENUE AND / OR USERS) IN 100 WORDS OR LESS

**DO YOU HAVE ANY EXISTING CUSTOMERS AND PARTNERSHIPS?** PLEASE GIVE DETAILS IN 100 WORDS OR LESS

**WHAT WILL YOUR TECH-DRIVEN MILESTONES BE IN THE NEXT SIX MONTHS? WHAT RESOURCES WILL YOU NEED TO ACHIEVE THEM?** IN 100 WORDS OR LESS

**WHAT WILL YOUR MARKET-DRIVEN MILESTONES BE IN THE NEXT SIX MONTHS? WHAT RESOURCES WILL YOU NEED TO ACHIEVE THEM?** IN 100 WORDS OR LESS

**WHICH TOP 2-3 THINGS CAN THE INCUBATOR PROVIDE YOU?** IN 100 WORDS OR LESS

**PROVIDE LINKS TO PDF DOCUMENTS** OF YOUR EXECUTIVE SUMMARY, SLIDE DECK, AND CVS OF MEMBERS BY UPLOADING THEM TO GOOGLE DRIVE OR OTHER CLOUD STORAGE PLATFORM. IF THE COMPANY IS INCORPORATED, PROVIDE A LINK TO THE PDF OF YOUR FINANCIAL STATEMENTS AND GIS.

SLIDE DECK	_____	BUSINESS PLAN (OPTIONAL)	_____
EXECUTIVE SUMMARY	_____	FINANCIAL STATEMENTS	_____
CVS OF MEMBERS	_____	GIS	_____

**PROVIDE A LINK TO A PRODUCT VIDEO.** LINK TO AN UNLISTED ONE-MINUTE YOUTUBE VIDEO OF YOUR PRODUCT DEMO WITH ONE FOUNDER EXPLAINING THE PRODUCT, ITS FEATURES, AND BENEFITS. NO ANIMATED VIDEOS.

VIDEO LINK (OPTIONAL) \_\_\_\_\_



FOR EACH CO-FOUNDER AND KEY MEMBER, PLEASE STATE THE FOLLOWING.

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FULL-TIME IN THIS COMPANY?  Yes  No

\_\_\_\_\_

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## PRIVACY NOTICE

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**Email:** [dpo@aim.edu](mailto:dpo@aim.edu)

**Phone:** (+632)-8892-4011

**Mailing Address:** Asian Institute of Management, Eugenio Lopez Foundation Building, 123 Paseo de Roxas, Makati City, Philippines 1229

For more details, please read the AIM Privacy Policy:

<https://aim.edu/privacy-notice>

## APPLICATION

**Opening:** 1 April 2024, Monday

**Closing:** 2:00 PM, 31 May 2024, Friday

### Submission:

1. Save file in PDF format with file name "Startup Name – AIM-DBI THINCOHORT 2024-2025 Program Application".
2. Send to [aimdbi@aim.edu](mailto:aimdbi@aim.edu) with email subject "AIM-DBI Startup Application".