Finance for
Non-Finance Managers

Develop your Financial Credence for Decision-Making
by understanding the Numbers behind the Business

Programs starts in February 2024

SCHOOL OF EXECUTIVE EDUCATION AND LIFELONG LEARNING

Finance for Non-Finance Managers

Develop your Financial Credence for Decision-Making
by understanding the Numbers behind the Business

OVERVIEW

Finance for Non-Finance Managers (FNFM) addresses the needs of functional managers and executives from various fields of specialization who want to gain a more integrated perspective of the inter-related functions of a firm. The course provides an understanding of the financial tools and techniques and their application to various managerial functions and strategic decisions. The program's tiered structure is appropriate for managers and executives with varying levels of familiarity with financial management concepts and processes.

PROGRAM OBJECTIVES

- Managerial Use of Financial Statements
- Managing Financial Performance
- Managing Cost and Profit
- Capital Budgeting and Long-Term Financial Planning
- Short-Term Financial Planning

WHAT YOU WILL LEARN

- The Structure and Contents of the Financial Statements
- Dissecting Risks in the Financial Statements
- What is the story behind the financial statements
- Tools and Techniques of Financial Analysis
- The Du Pont Method of Financial Analysis
- A Closer Look at ROA and ROE
- Understanding Costs and Management Decisions
- Cost Concept and Classification
- Cost-Volume-Profit Analysis
- Breakeven for multiple products
- Activity Based Costing
- Customer Profitability Analysis
- Use of Time Value of Money in Capital Budgeting
- Evaluating Capital Expenditures
- Working Capital Management
- Cash Budget and Management
- Receivables and Inventory Management

KEY BENEFITS

The participant will experience the financial and business management processes and be able to practice effective management skills through the participative discussion method of learning. He will be trained in financial analysis and problem solving as applied in business. His self-confidence will be enhanced through effective skills in communication and presentation. The course also provides opportunities for learning from the experience of other participants through exchange of ideas in group discussions.

WHO SHOULD ATTEND

Officers and managers of enabling functions, leaders of business units and executives of business organizations, family corporations, and nonprofit organizations.

FOR INQUIRIES:
School of Executive Education and Lifelong Learning, Asian Institute of Management
Eugenio Lopez Foundation Building, Joseph R. McMicking Campus
123 Paseo de Roxas, Makati City Philippines 1229
SEELL@aim.edu | +632 8892 4011 | www.aim.edu

PROGRAM SCHEDULE

Live Online
February 26, 28, March 1, 4, 6, 8, 11, 13, 2024
1:30 PM to 5:00 PM

Face to Face On-Campus
March 15, 2024
8:30 AM to 5:00 PM
(GMT+08) on all dates

PROGRAM FEE
PHP 50,990.00 or USD 927.00*

*The prevailing exchange rate at the date of payment may apply.

YOUR PROGRAM FACULTY

Alberto G. Mateo, Jr.
Clinical Professor, Finance & Leadership
Asian Institute of Management

To find out how you can participate, contact us at SEELL@aim.edu or visit https://go.aim.edu/seellinquiries

Download our latest program calendar at https://go.aim.edu/seellprogramcalendar

Your Program Faculty

Alberto G. Mateo, Jr.
Clinical Professor, Finance & Leadership
Head, School of Executive Education and Lifelong Learning
Asian Institute of Management

Alberto G. Mateo, Jr. is a seasoned business leader, educator, and certified coach. He earned his coaching certification from the NeuroLeadership Institute and is currently a practicing executive coach. Professor Mateo brings with him thirty-four years of progressive experience in the fields of general management, finance, human resources, and management education with multinational sales organizations and academic institutions. He is currently the Head of the School of Executive Education and Lifelong Learning at the Asian Institute of Management. Before joining AIM, he was the President and Managing Director of HP Inc. and Pfizer, Inc. in the Philippines.

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Earning a SEELL Postgraduate Certificate and Diploma

SEELL offers Postgraduate Stackable Certificate Courses in various areas of concentration and discipline, which build an individual's qualifications and distinguish their professional value. It enables professionals to develop their proficiency in diverse areas of concentration in a personalized and more manageable manner.

By successfully completing SEELL's programs, credentials can be earned over time, stacked towards earning a Postgraduate Certificate in an area of their choice, and ultimately, a Postgraduate Diploma in Management. This leads to more career opportunities, advancement, and potentially high-paying jobs.

EARNING CREDENTIALS

Successfully completing the program earns participants two (2) units which can be credited to the following:

- Postgraduate Certificate in Financial Management

*Postgraduate Certificates require five (5) units earned within two (2) years.

Participants will also earn two (2) units which can be credited to the Postgraduate Diploma in Management.

*The Postgraduate Diploma in Management requires a total of twenty (20) units earned within three (3) years.

ELIGIBLE PROGRAMS

For guidance on other eligible programs for Postgraduate Certificates and designing your learning journey with SEELL, please email us at SEELL@aim.edu or visit our website at https://executiveeducation.aim.edu

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