



SCHOOL OF EXECUTIVE EDUCATION
AND LIFELONG LEARNING

Futures Thinking Fundamentals

Understand the Drivers of Change and Thrive in
Foreseeable Futures

Program starts in April 2024



Futures Thinking Fundamentals

Understand the Drivers of Change and Thrive in Foreseeable Futures

OVERVIEW

The ability to think about the future in a systematic and strategic way has become a highly valued competency for any leader. Unfortunately, in a world characterized by unprecedented change, being able to predict the future is next to impossible. Developing a cohesive “future-proof” approach has become a daunting endeavor for many leaders as they try to make sense of factors such as climate change, emerging technologies, evolving consumer preferences and behavior, shifts in global geopolitics, and not to mention, the after-effects of the COVID-19.

A first in the country, the School of Executive Education and Lifelong Learning offers the Futures Thinking Fundamentals Program, which intends to equip Filipino leaders with a futurist mindset and a set of tools that can be used to enhance environmental scanning and strategic thinking efforts, organizational development, and innovation initiatives. Initially used by the RAND Corporation, a US non-profit global policy think-tank during the Second World War, Futures Thinking has evolved into a multidisciplinary approach that strikes the balance between well-informed short-term and long-term goals, and has since then been used by corporations, governments, non-profit, and all other types of organizations all over the world.

PROGRAM OBJECTIVES

- Understand the role of futures thinking and strategic foresight in organizations.
- How to think like a futurist through the application of various futures-thinking tools
- Determine drivers of change
- Identify and analyze signals and emerging issues.
- Develop forecasts and potential future scenarios.

WHAT YOU WILL LEARN

- The role of Futures Thinking and Strategic Foresight in organizations
- Five ages of Futures
- Generic Foresight Process Framework
- Futures Triangle
- Look Back to Look Forward
- Signals identification and analysis
- Understanding Drivers of Change
- Emerging Issue Analysis
- Causal Layered Analysis
- The Futures Wheel
- Forecasting
- Developing Future Scenarios
- Developing the Mindset of a Futurist
- Examples of applications of Strategic Foresight

PROGRAM SCHEDULE

April 3, 5, 8, 12, 15, 2024
5:30 PM to 9:00 PM (GMT+08) on all dates

PROGRAM FORMAT

Delivered online via live virtual interactive sessions in Zoom

PROGRAM FEE

PHP 25,990.00 or USD 473.00*
*The prevailing exchange rate at the date of payment may apply.

YOUR PROGRAM FACULTY



Jose W.B. Decolongon
Adjunct Faculty
Asian Institute of Management

To find out how you can participate, contact us at SEELL@aim.edu or visit <https://go.aim.edu/seellinquiries>

Download our latest program calendar at <https://go.aim.edu/seellprogramcalendar>



FOR INQUIRIES:
School of Executive Education and Lifelong Learning, Asian Institute of Management
Eugenio Lopez Foundation Building, Joseph R. McMicking Campus
123 Paseo de Roxas, Makati City Philippines 1229
SEELL@aim.edu | +632 8892 4011 | www.aim.edu



KEY BENEFITS

- Develop a futurist mindset to become more innovative and think 'out-of-the-box'
- Be more sensitive to signals from the future and the emergence of issues that may affect your organization in the long-term
- Learn to look beyond the litanies of current problems and issues, and delve deeper into underlying systems, worldviews and metaphors that may hinder authentic change and development in your organization.
- Strengthen your strategic thinking competency which in turn can help you become a leader in a time of uncertainty.

WHO SHOULD ATTEND

- This program is recommended for practitioners and managers involved in strategy & planning, business development, organizational development, innovation & transformation, and CEOs of small and medium enterprises.



Your Program Faculty



Jose W. B. Decolongon
Adjunct Faculty
Asian Institute of Management

Jose W. B. Decolongon is an Adjunct Faculty for the School of Executive Education and Lifelong Learning, as well as for the Aboitiz School of Innovation, Technology and Entrepreneurship in the Asian Institute of Management. He has been a Business Director in SGS Philippines, an Operations Director in SGS Gulf Ltd. - ROHQ, Strategic Transformation Manager for East Asia, and a Continuous Improvement Project Manager based in Switzerland, Australia and Hong Kong. He is an Australia Awards Scholar and completed his Master's degree in Supply Chain Innovation from Swinburne University of Technology in Melbourne, Australia. He is a certified Lean Six Sigma Blackbelt by PwC Europe and Lean Leader by GE Europe.



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Earning a SEELL Postgraduate Certificate and Diploma

SEELL offers Postgraduate Stackable Certificate Courses in various areas of concentration and discipline, which build an individual's qualifications and distinguish their professional value. It enables professionals to develop their proficiency in diverse areas of concentration in a personalized and more manageable manner.

By successfully completing SEELL's programs, credentials can be earned over time, stacked towards earning a Postgraduate Certificate in an area of their choice, and ultimately, a Postgraduate Diploma in Management. This leads to more career opportunities, advancement, and potentially high-paying jobs.

EARNING CREDENTIALS

Successfully completing the program earns participants One (1) unit which can be credited to the following:

- Postgraduate Certificate in Strategic Foresight

*Postgraduate Certificates require five (5) units earned within two (2) years.

Participants will also earn one (1) unit which can be credited to the Postgraduate Diploma in Management.

*The Postgraduate Diploma in Management requires a total of twenty (20) units earned within three (3) years.

ELIGIBLE PROGRAMS

For guidance on other eligible programs for Postgraduate Certificates and designing your learning journey with SEELL, please email us at SEELL@aim.edu or visit our website at <https://executiveeducation.aim.edu>



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