



SCHOOL OF EXECUTIVE EDUCATION  
AND LIFELONG LEARNING

# Human Resources Manager Development

Program starts in April 2024



# Human Resources Manager Development

## OVERVIEW

The ongoing pandemic has forced companies/institutions to look at how agile their business model and their organizations are. It has also brought the Human Resources function into a more prominent role as companies looked for ways to continue delivering products and services, or pivoted to other business models. Human Resources managers are now being called upon to help lead the organization's efforts to provide the skilled, engaged and agile work teams within the environment of changing health protocols, volatile business environment, employee uncertainties and fears.

How prepared are your company's HR Managers for the increasing demands that are being placed upon them?

By joining the program, participants will increase their capabilities within the Human Resources function and provide them a broader perspective of their role.

With effective HR Managers, the company will have a more engaged workforce who will enable it to reach new heights, achieve breakthrough business strategies and growth, and address an array of organizational challenges.

## PROGRAM OBJECTIVES

This interactive online program aims to increase the HR Manager's knowledge of human resources processes and how these align with business strategy, and enhance their leadership skills. The program will teach skills in critical thinking and problem-solving, business partnering, coaching skills, labor relations and negotiation, organization development and change management. The program will also update participants on trends in the areas of Talent Acquisition, Total Rewards and Performance Management.

## KEY BENEFITS

### Well-Structured Program and World-Class Faculty

The online program offers a venue for high-impact learning with real-time, experiential, and interactive online sessions. Participants will learn from AIM's world-class faculty and its network of industry leaders and practitioners.

### Enhanced Human Resources Management Skills and Leadership Capabilities

The program develops top-notch Human Resource Managers and Business Partners with enhanced leadership capabilities, knowledge of key people systems, and critical skills for transforming organizations and working teams amidst disruption and challenges.

### Enhanced Employee Engagement and Commitment Amidst Disruption

With effective Human Resource Managers and Business Partners, organizations will benefit from a highly engaged and committed workforce that is prepared to face business transformation amidst a volatile business environment.

## PROGRAM SCHEDULE

### Live Online

- April 3, 5, 8, 11, 12, 15, 17, 19, 22, 24, 2024
- 1:30 PM to 5:00 PM

### Face-to-Face On-campus

- April 26, 2024
- 8:30 AM to 5:00 PM

(GMT+08) on all dates

## PROGRAM FEE

PHP 75,990.00 or USD 1,382.00\*

\*The prevailing exchange rate at the date of payment may apply.

Alumni status will be granted upon completion of the program

To find out how you can participate, contact us at [SEELL@aim.edu](mailto:SEELL@aim.edu) or visit <https://go.aim.edu/seellinquiries>

<https://go.aim.edu/seellprogramcalendar>

Download our latest program calendar at <https://go.aim.edu/seellprogramcalendar>





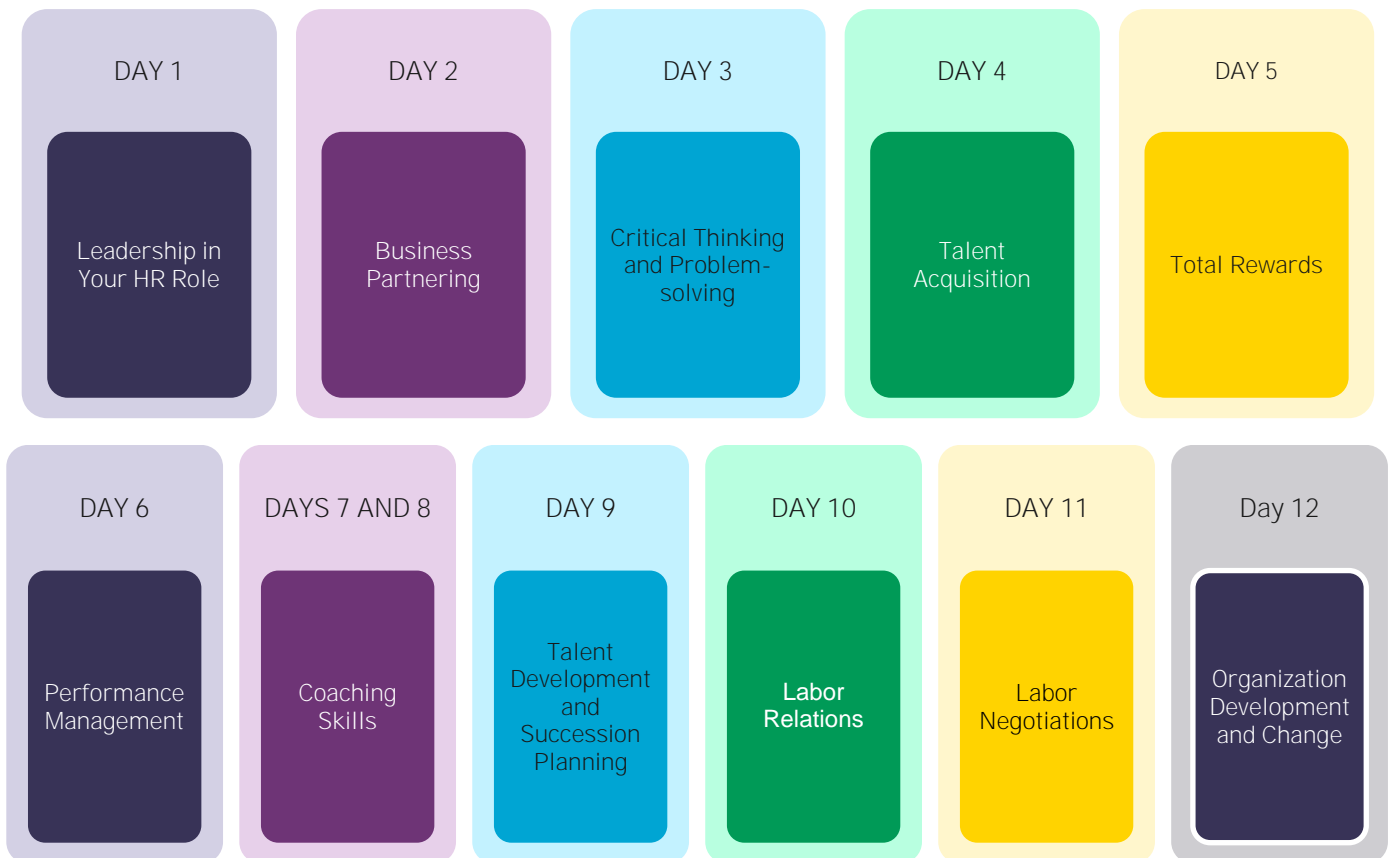
### WHO SHOULD ATTEND

Human Resources Managers, Business Partners, and Specialists who want to improve their skills to add greater value to the organization.

Line Leaders in Operations who want to go through Human Resources roles.

Entrepreneurs and Business Owners who want to manage their business better with improved knowledge on human resources practices

### PROGRAM LEARNING CONTENT





## Your Program Faculty



Ma. Angelica B. Lleander  
Adjunct Faculty  
Asian Institute of Management

Ma. Angelica Lleander is an experienced Human Resources leader and an ICF- certified coach. She has led the HR teams of multinational companies (Pfizer Philippines, Mundipharma Philippines), working towards the goal of being preferred employers. She is a leadership coach, specializing in coaching high-potential talents.



Alberto G. Mateo, Jr.  
School Head, School of Executive Education and Lifelong Learning  
Asian Institute of Management

Alberto G. Mateo, Jr. is a seasoned business leader, educator, and certified coach. He earned his coaching certification from the NeuroLeadership Institute and is currently a practicing executive coach. Professor Mateo brings with him thirty-four years of progressive experience in the fields of general management, finance, human resources, and management education with multinational sales organizations and academic institutions.



Czarina Teves  
Adjunct Faculty  
Asian Institute of Management

Coach Ina Teves is an OD consultant, executive and team coach, and facilitator. Over the last 28 years, she has led consulting teams in the public and private sectors to help organizations identify, develop, and align organizational strategy, culture, leadership, and teams. She is a resource person on leading change, leading teams, systems thinking, coaching, assertive communication, and EQ. She is a certified Marshall Goldsmith Stakeholder Centered Coach, a Certified Action Learning Coach (World Institute for Action Learning), and a Certified Jungian Coach. On other days she is a long-distance runner, paracord bracelet weaver, and ICF Philippines Board Member.





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Maria Socorro Benipayo  
Adjunct Faculty  
Asian Institute of Management

Maria Socorro Benipayo is a seasoned HR professional who brings more than thirty years of experience from a diverse set of industries like public utility, IT, pharmaceutical, and FMCG from family-owned local corporations to multinational (MNC) leaders like Hewlett-Packard, Pfizer, Philip Morris (PMFTC), and Alaska Milk Corporation. She is a Professional Coach and a Mentor who continues to pursue her passion of growing people to help grow the business.



FOR INQUIRIES:  
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## Earning a SEELL Postgraduate Certificate and Diploma

SEELL offers Postgraduate Stackable Certificate Courses in various areas of concentration and discipline, which build an individual's qualifications and distinguish their professional value. It enables professionals to develop their proficiency in diverse areas of concentration in a personalized and more manageable manner.

By successfully completing SEELL's programs, credentials can be earned over time, stacked towards earning a Postgraduate Certificate in an area of their choice, and ultimately, a Postgraduate Diploma in Management. This leads to more career opportunities, advancement, and potentially high-paying jobs.

### EARNING CREDENTIALS

Successfully completing the program earns participants two (2) units which can be credited to the Postgraduate Certificate in Human Resource Management.

\*The Postgraduate Certificates require five (5) units earned within two (2) years.

\*The Postgraduate Diploma in Management requires a total of twenty (20) units earned within three (3) years.

### ELIGIBLE PROGRAMS

For guidance on other eligible programs for Postgraduate Certificates and designing your learning journey with SEELL, please email us at [SEELL@aim.edu](mailto:SEELL@aim.edu) or visit our website at <https://executiveeducation.aim.edu>



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