Leadership and Management of Change

Transforming Political Leadership for Local Governance

Program starts in November 2023

SCHOOL OF EXECUTIVE EDUCATION AND LIFELONG LEARNING

Leadership and Management of Change
Transforming Political Leadership for Local Governance

OVERVIEW

How do you execute a transformation process that can sustainably result in long-lasting impact? How do you effectively communicate your strategies for transformation and mobilize stakeholders to co-create change? Using AIM's Bridging Leadership approach, the Leadership and Management of Change is a one-week course aimed at capacitating government and non-profit leaders who take on the unique challenges of public service, along with the political decisions for high-stakes outcomes that have real consequences for communities and public organizations.

PROGRAM OBJECTIVES

Participants in the program are expected:

- To achieve an in-depth understanding of the dimensions of political leadership and power in designing and implementing development initiatives.
- To enhance skills and capabilities in developing strategies for managing and leading governance mechanisms on public value, accountability, transparency, and inclusive representation; and
- To develop collaborative platforms to demonstrate transformation processes in local governance.

WHAT YOU WILL LEARN

- Making sense of the complexity of political leadership
- Making sense of current reality and our desired future
- Understand the Bridging Leadership framework as an ethos and tool for leading and managing change
- Co-creating public value
- Understanding complex issues of the political environment and public service through systems thinking
- Engaging others for collaborative action in transformation processes
- Creating, sustaining, and designing change projects and programs

KEY BENEFITS

- Possess new analytical tools to support one's leadership decision in leading and managing change.
- Become more adaptive and politically competent in designing and implementing governance mechanisms that create public value for public service.
- Instill a collaborative mindset to mobilize stakeholders in transforming local governance

WHO SHOULD ATTEND

Political leaders such as governors, vice-governors, mayors, vice-mayors provincial board members, councilors, Barangay and Sangguniang Kabataan officials, and national and local government executives. The program is also open to congressional representatives, including their congressional staff, and to members of NGOs, CSOs and the private sector involved in public service delivery.

AACSB ACCREDITED

FOR INQUIRIES:
School of Executive Education and Lifelong Learning, Asian Institute of Management
Eugenio Lopez Foundation Building, Joseph R. McMicking Campus
123 Paseo de Roxas, Makati City Philippines 1229
SEELL@aim.edu | +632 8892 4011 | www.aim.edu

PROGRAM SCHEDULE

11 half days
Live Online
November 20, 22, 24, 27, 29, December 1, 2023
8:30 AM to 12:00 PM

Face-to-Face On-campus
December 4, 5, 2023
8:30 AM to 5:00 PM

December 6, 2023
8:30 AM to12:00 PM

(GMT+08) on all dates

PROGRAM FEES
PHP 70,990.00 or USD 1, 291.00*

*The prevailing exchange rate at the date of payment may apply.

YOUR PROGRAM FACULTY

Manuel J. De Vera, PhD
Program Director
Asian Institute of Management

To find out how you can participate, contact us at SEELL@aim.edu or visit https://go.aim.edu/seellinquiries

Download our latest program calendar at https://go.aim.edu/seellprogramcalendar

Your Program Faculty

Manuel J. De Vera, PhD
Assistant Professor
Executive Director, TeaM Energy Center for Bridging Leadership
Asian Institute of Management

Manuel J. De Vera is an Assistant Professor at the Asian Institute of Management (AIM) where his teaching and research focuses on public management, leadership, and negotiations and conflict management. He has also designed and delivered capacity-building programs for the private and public sectors in Vietnam, Timor Leste, Myanmar, Philippines, India and Lao PDR. He is also the Executive Director of the AIM TeaM Energy Center for Bridging Leadership where he leads extensive research work on stakeholder engagement and change management, particularly in the conflict-affected areas of the Philippines. Professor De Vera served as Chief of Staff in the House of Representatives and as Undersecretary-designate in the Office of the Presidential Chief of Staff.

Professor De Vera has a PhD in Development Studies from the Institute of Development Studies (IDS) at the University of Sussex (UK), and a Masters in Public Administration from the Harvard Kennedy School, Harvard University. He has a BA in Political Science from the University of the Philippines-Diliman.

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Earning a SEELL Postgraduate Certificate and Diploma

SEELL offers Postgraduate Stackable Certificate Courses in various areas of **concentration and discipline, which build an individual's** qualifications and distinguish their professional value. It enables professionals to develop their proficiency in diverse areas of concentration in a personalized and more manageable manner.

By successfully completing SEELL's programs, credentials can be earned over time, stacked towards earning a Postgraduate Certificate in an area of their choice, and ultimately, a Postgraduate Diploma in Management. This leads to more career opportunities, advancement, and potentially high-paying jobs.

EARNING CREDENTIALS

Successfully completing the program earns participants Two (2) units which can be credited to the following:

- Postgraduate Certificate in Development Management
- Postgraduate Certificate in Leadership and Management

*Postgraduate Certificates require five (5) units earned within two (2) years.

Participants will also earn Two (2) units which can be credited to the Postgraduate Diploma in Management.

*The Postgraduate Diploma in Management requires a total of twenty (20) units earned within three (3) years.

ELIGIBLE PROGRAMS

For guidance on other eligible programs for Postgraduate Certificates and designing your learning journey with SEELL, please email us at SEELL@aim.edu or visit our website at https://executiveeducation.aim.edu