



SCHOOL OF EXECUTIVE EDUCATION
AND LIFELONG LEARNING

Postgraduate Certificate in Public Administration and
Governance

Module 2: Authority, Institutions, and Government Political Systems

Examining and Understanding Authority Across Sectors

Program starts in September 2023



Authority, Institutions, and Government Political Systems

Examining and Understanding Authority Across Sectors

OVERVIEW

Interconnected wicked problems are increasing. Today’s public administration officials are tasked with managing a multi-sector workforce of employees within multiple levels of government and contractors from public and private organizations. Consequently, these employees often have unclear boundaries and interdependent responsibilities. Over the next decade, it will be even more important for governments at all levels to improve their operations so that they can both tackle new problems in new ways and earn the public’s trust.

The course will examine how authority across sectors could constrain how public organizations manage the new Grand Challenges in public administration. Participants in this course will learn how to lead and manage public organizations through systemic change in institutions and the long-term effects of governance structures across sectors.

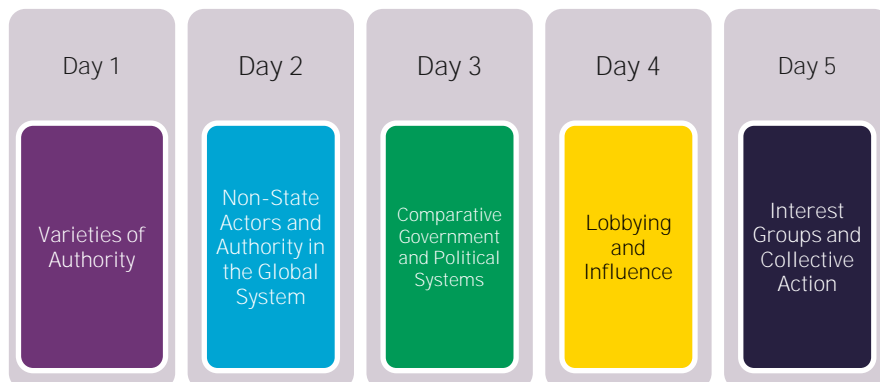
PROGRAM OBJECTIVES

Public administration requires an understanding of the deeper institutional and cross-sector authority processes that shape and drive public organizations.

To address Grand Challenges in the new public administration, the course provides a large scope through intergovernmental, intra-governmental, and extra-governmental relations. The program will integrate comparative government and political systems with social institutional authority and public institutional authority.

Joining the program will raise participants’ skills and knowledge in cross-sector authority for improving public organizations’ operations and stakeholder management in the Grand Challenges of the 21st century.

WHAT YOU WILL LEARN



FOR INQUIRIES:
School of Executive Education and Lifelong Learning, Asian Institute of Management
Eugenio Lopez Foundation Building, Joseph R. McMicking Campus
123 Paseo de Roxas, Makati City Philippines 1229
SEELL@aim.edu | +632 8892 4011 | www.aim.edu

PROGRAM SCHEDULE

September 11, 14, 19, 21, 25, 2023
1:30 PM to 5:00 PM (GMT+08) on all dates

PROGRAM FORMAT

Delivered online via live virtual interactive sessions in Zoom

PROGRAM FEE

PHP 25,990.00 or USD 473.00*

*The prevailing exchange rate at the date of payment may apply.

YOUR PROGRAM FACULTY



Monica Thiel, Ph.D
Assistant Professor
Asian Institute of Management

To find out how you can participate, contact us at SEELL@aim.edu or visit <https://go.aim.edu/seellinquiries>

Download our latest program calendar at <https://go.aim.edu/seellprogramcalendar>



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KEY BENEFITS

Well-Structured Program and World-Class Faculty

The online program offers a venue for high-impact learning with real-time, experiential, hands-on project learning and interactive lecture and case study discussions. The participants will learn from AIM's world-class faculty, industry leaders, and practitioners' networks.

Gain an Integrated Perspective of Authority in Public Organizations

The program helps leaders, managers, supervisors, and individual contributors to develop a broader public perspective and a deeper understanding of authority and influence from stakeholders.

Enhanced Understanding of Cross-Sector Authority

The program enhances the participants' capability to lead and manage authority in both domestic and international cross-sector settings while simultaneously improving the participants' skills and abilities to effectively manage stakeholders and public organizational operations.

WHO SHOULD ATTEND

Public leaders and management officials in all government agencies, government relations leaders and managers in business, community leaders, lobbyists, and policy advisors seeking to develop their knowledge and skills to modernize and reinvigorate public service, reinforce intergovernmental relations, develop new approaches to public governance and engagement, advance national interests in changing global contexts, strengthen social and economic development, and develop and implement sustainability practices through cross-sector partnerships.



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Your Program Faculty



Monica Thiel, Ph.D.
Assistant Professor
Asian Institute of Management

Dr. Monica Thiel is a faculty member at the Asian Institute of Management with several years of teaching and research experience. Currently, Monica is a member of the Academy of Management. Monica is an Associate Editor for *Frontiers in Psychology*, *Organizational Psychology*, an editorial board member for *The International Journal of Innovation and Sustainable Development*, *Group and Organization Management*, and *Discover Sustainability*. In addition, Monica is an Associate Editor, Co-Editor and author of books, research topics and journal articles about corporate and government responsibility and sustainable development. Monica has professional experience in multinational corporations, nonprofit organizations, small-medium enterprises, government and military in industries such as science, finance, healthcare, and research. Her current research interests include Government, Business and Society, Strategic Management and Organizations, Organizational Psychology, Sustainable Development, Governance, Ethics, and Competitiveness.





Earning a SEELL Postgraduate Certificate and Diploma

SEELL offers Postgraduate Stackable Certificate Courses in various areas of concentration and discipline, which build an individual's qualifications and distinguish their professional value. It enables professionals to develop their proficiency in diverse areas of concentration in a personalized and more manageable manner.

By successfully completing SEELL's programs, credentials can be earned over time, stacked towards earning a Postgraduate Certificate in an area of their choice and, ultimately, a Postgraduate Diploma in Management. This leads to more career opportunities, advancement, and potentially high-paying jobs.

EARNING CREDENTIALS

Successfully completing the program earns participants One (1) unit, which can be credited to the following:

- Postgraduate Certificate in Public Administration and Governance

*Postgraduate Certificates require five (5) units earned within two (2) years.

Participants will also earn One (1) unit, which can be credited to the Postgraduate Diploma in Management.

*The Postgraduate Diploma in Management requires a total of twenty (20) units earned within three (3) years.

ELIGIBLE PROGRAMS

For guidance on other eligible programs for Postgraduate Certificates and designing your learning journey with SEELL, please email us at SEELL@aim.edu or visit our website at <https://executiveeducation.aim.edu>



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