



SCHOOL OF EXECUTIVE EDUCATION
AND LIFELONG LEARNING

Operations Manager Development

Program starts in March 2024



Operations Manager Development

OVERVIEW

Organizations in general offer a product, service or a combination of both to customers. Depending on the quality of the product or services provided, an organization builds trust with customers. Every business would like to provide the best value to their customers consistently to boost their sales.

How can organizations make sure that they can consistently provide high Quality products and services to their customers? Operations Management is key in delivering this for organizations by creating the most value from the available resources and addressing the bottlenecks with short- & long-term solutions while managing the day-to-day operations effectively & efficiently.

Managing effective operations means multiple functions are working together in sync just like following a drumbeat. This is possible when the organizations have a trained leader who understands each element of the operations. To then be able to develop their team to execute the work in synergy.

Operations in different types of organization could mean doing different things, however Operations Management focuses on ensuring smooth day-to-day work in a cost effective & efficient way while maintaining the quality of product & services, regardless of the field.

PROGRAM OBJECTIVES

For a business to be successful, managing its operations is critical. Operations Management is the heart for any organization and keeping it in good health is important for any business.

The objective of this program is to let participants understand the importance of Operations for the overall business. How they can help their organizations create value in delivering outstanding products and services in time by efficiently utilizing the available resources.

The participants will be introduced to the concepts and techniques used in design, planning, control and improvement of manufacturing and service operations.

KEY BENEFITS

The benefits for the organization from the program will be to help improve product quality and services rendered to customers giving competitive edge in the market.

Organizations have seen some massive disruptions in supply chain in the last 2-3 years and is time to reevaluate their operations and prepare to deliver even during unexpected situations.

The program will help improve productivity, reduce cost by process mapping, identifying bottlenecks and optimizing the processes.

The program will help employee better understand their processes, identify improvements, and contribute towards business growth.

PROGRAM DATES

March 19, 21, 26, 2024

April 2, 4, 9, 11, 16, 18, 23, 25, 30, 2024
8:30 AM to 12:00 PM (GMT+08) on all dates

PROGRAM FORMAT

Delivered online via live virtual interactive sessions in Zoom

PROGRAM FEES

PHP 75,990.00 or USD 1,382.00*

* The prevailing exchange rate at the date of payment may apply.

PROGRAM FACULTY



MANISH KUMAR YADAV

Adjunct Faculty
Asian Institute of Management

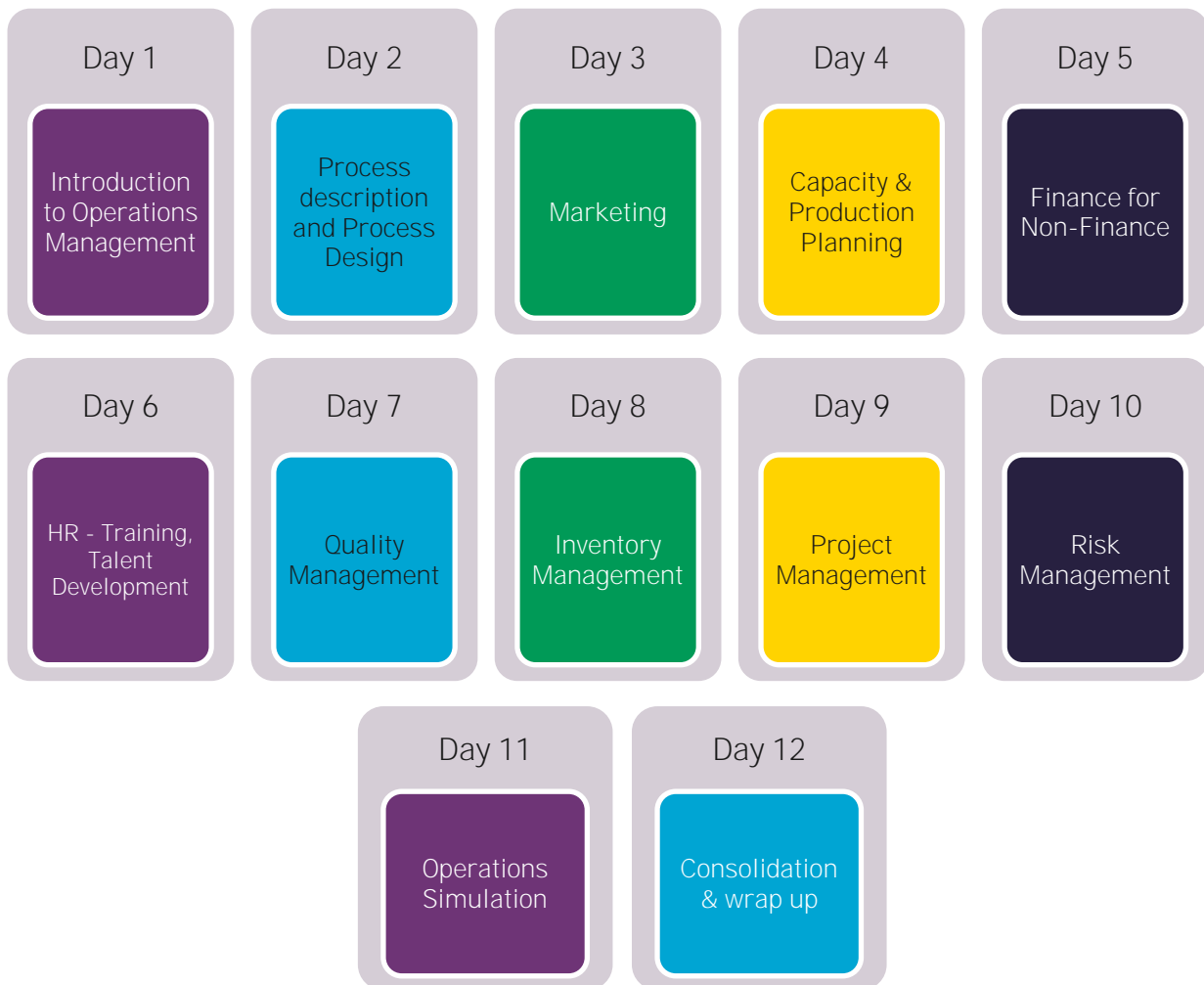
To find out how you can participate, contact us at SEELL@aim.edu or visit <https://go.aim.edu/seellinquiries>
Download our latest program calendar at <https://go.aim.edu/seellprogramcalendar>



WHAT YOU WILL LEARN

1. Develop a greater understanding of operations and operations management in any organization.
2. Understand the importance of productivity and ways of improving it.
3. Understand the importance of Developing an Operations Strategy
4. Gain an understanding of various design decisions to be considered and how they relate to the operations strategy.
5. Understand the roles of inventories in various demand scenarios.
6. Gain insights and a deeper understanding of process analytics and process controls.
7. Understand the importance of a Quality Management system within an organization and ways of improving the Quality of Products produced or services rendered. Learn how to identify and minimize waste during operation.
8. Learn about Risk Management.
9. Learn the concepts of make vs buy and management of third party.

PROGRAM LEARNING CONTENT





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The program will help the employee better understand their processes, identify improvements, and contribute towards business growth.

WHO SHOULD ATTEND

The program is designed to benefit employees in Operations related roles and aspire to grow in the organization. The program will help the organization to develop their talents and prepare them for senior operations roles like Site Directors, Value Stream professionals, and leaders from various functions like Manufacturing, Quality, Procurement, Technical, Engineering, etc.

The course content is designed for multinational organizations as well as SMEs. The program is suitable for manufacturing organizations, and service industries like hotels, hospitals & call centers.

The following roles will benefit from the course

- Operations Manager
- Supply Chain Manager
- Production analyst/ Schedule Coordinator
- Production Manager
- Industrial Engineer
- Purchasing Manager
- Inventory Manager
- Quality Manager





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PROGRAM FACULTY



MANISH KUMAR YADAV
Adjunct Faculty
Asian Institute of Management

Manish K. Yadav is an Adjunct Faculty at the Asian Institute of Management. He is a senior Quality & Supply Chain professional with significant expertise in Quality, Manufacturing, Operational Excellence, and Project management. His experience spans industries like nutritional, consumer healthcare, cosmetics, OTC, and Pharmaceutical products.

Manish has experience working in India, the Philippines, China, Malaysia, Indonesia, and Singapore while managing wider Asia, the Middle East, and Africa region.



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Earning a SEELL Postgraduate Certificate and Diploma

SEELL offers Postgraduate Stackable Certificate Courses in various areas of concentration and discipline, which build an individual's qualifications and distinguish their professional value. It enables professionals to develop their proficiency in diverse areas of concentration in a personalized and more manageable manner.

By successfully completing SEELL's programs, credentials can be earned over time, stacked towards earning a Postgraduate Certificate in an area of their choice, and ultimately, a Postgraduate Diploma in Management. This leads to more career opportunities, advancement, and potentially high-paying jobs.

EARNING CREDENTIALS

Successfully completing the program earns participants two (2) units which can be credited to the following:

- Postgraduate Certificate in Operations Management

*Postgraduate Certificates require five (5) units earned within two (2) years.

Participants will also earn two (2) units which can be credited to the Postgraduate Diploma in Management.

*The Postgraduate Diploma in Management requires a total of twenty (20) units earned within three (3) years.

ELIGIBLE PROGRAMS

For guidance on other eligible programs for Postgraduate Certificates and designing your learning journey with SEELL, please email us at SEELL@aim.edu or visit our website at <https://executiveeducation.aim.edu>



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