



SCHOOL OF EXECUTIVE EDUCATION
AND LIFELONG LEARNING

Postgraduate Certificate in Legal Management and Innovation

Law 2.0: Innovating Your Legal Practice

Reimagining and Redesigning the Legal Profession
for Industry 4.0



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Reimagining and Redesigning the Legal Profession for Industry 4.0

PROGRAM OVERVIEW

This course is designed for lawyers in private practice, in law firms, or in corporate settings who want to future-proof their legal practice in the age of Industry 4.0.

The practice of law is constantly evolving and is undergoing a period of rapid change. New technologies, such as artificial intelligence, are transforming the way legal work is done. To remain competitive, law practitioners need to be able to adapt to new technologies and methods of practice.

This certificate course will provide law practitioners with the skills and knowledge they need to innovate in their practice, either through changing how they can do legal research, how they can be more integrative in their approach to providing sound legal advice, decreasing bottlenecks in providing strategic advice or finding new ways on providing value to clients or businesses. Attendees will learn about the interplay of law, innovation, and technology in this course. Specifically, they will learn about how technology is changing the legal industry and how design thinking and innovation will improve the effectiveness and efficiency of the delivery of legal services. They will also gain knowledge of the most recent advancements in legal technology as well as how these innovations might be applied to the production of new legal goods and services, including:

- Legal design thinking
- AI and Legal Technology
- Data Science
- Innovations in Legal Service Delivery

Through a combination of interactive sessions, case studies, group discussions, and lectures from subject matter experts, the Course aims to create new generations of lawyers and other professionals that will be ready and excited to build new business models, implement innovations in their business models, and develop new products and services while embracing technological advancements.

PROGRAM OBJECTIVES

By the end of the course, students will be able to:

1. Understand the concepts of legal innovation, systems thinking, and design thinking and how they can improve the delivery of legal services;
2. Develop skills in design thinking and problem-solving to create innovative solutions for legal challenges;
3. Understand the latest developments in legal technology, such as smart contracts, blockchain, legal analytics, and artificial intelligence and analyze their impact on the legal profession;
4. Develop a critical understanding of the opportunities and challenges facing the legal profession in the digital age and evaluate how lawyers can take advantage of innovation frameworks to maximize opportunities and minimize risks; and
5. Understand the ethical and legal implications of implementing innovative solutions in the legal field.

PROGRAM SCHEDULE

LIVE ONLINE

- July 28, 30, 2025
- August 1, 4, 6, 2025
(5:30PM-9:00PM)
(GMT+08) On all dates

PROGRAM FEE

PHP 25,990.00 or USD 467.82*

*The prevailing exchange rate at the date of payment may apply.

Let us know if you are interested to avail of an early bird/group discount or discuss payment terms.

YOUR PROGRAM FACULTY



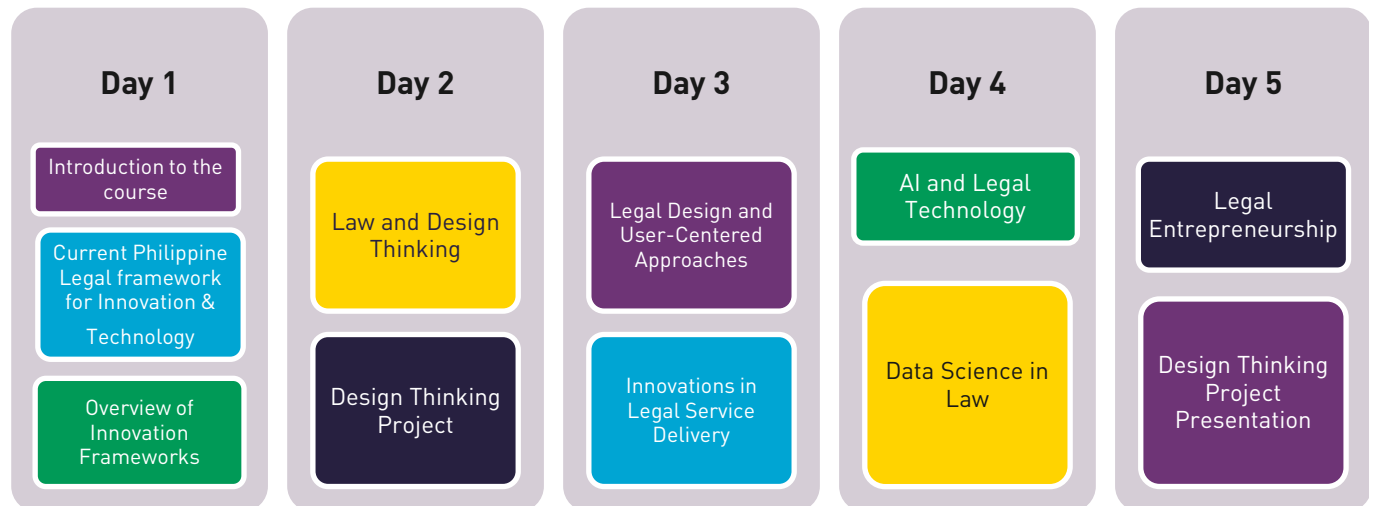
Jocel Isidro S. Dilag
Adjunct Faculty
Asian Institute of Management

To find out how you can participate, contact us at SEELL@aim.edu or visit <https://go.aim.edu/seellinquiries>

WHAT YOU WILL LEARN

- Innovation concepts applied into the legal profession
- Legal design thinking
- AI and Data Analysis
- Blockchain technology
- Legal Project Management
- Innovation and Ethics

PROGRAM LEARNING CONTENT



KEY BENEFITS

1. Learn from a set of interdisciplinary subject matter experts and who have first-hand experiences in innovation, AI, and the legal profession
2. Acquire the knowledge and skills needed to innovate the delivery of legal services
3. Gain new insights on how to incorporate innovation in legal strategy development
4. Build a network of like-minded legal professionals that share the same passion for innovation

WHO SHOULD ATTEND

- Primary Market: Lawyers / Legal Professionals, Paralegals.
- Secondary market: Individuals providing support to legal professionals in different settings, government employees providing legal and allied services

FOR INQUIRIES:

School of Executive Education and Lifelong Learning, Asian Institute of Management
Eugenio Lopez Foundation Building, Joseph R. McMicking Campus
123 Paseo de Roxas, Makati City Philippines 1229
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PROGRAM FACULTY

**Atty. Jocel Isidro S. Dilag**

Adjunct Faculty

Asian Institute of Management

Atty. Jocel Isidro S. Dilag is a lawyer-innovator who acts as a strategic advisor and enabler for startups, progressive businesses, and especially manufacturer-exporters from the creative industry for more than a decade. His professional involvements include leading the tax and tech practice of Leflegis, an organization he co-founded with lawyers dedicated to upholding the fundamental principles of democracy, continuously disrupting the legal landscape by innovating the way legal services are delivered while maintaining the integrity of the practice's principles.

He is also a co-founder of Bughaw Creative Collective - a startup making waves in the creative industry by becoming the go-to strategic partner of Filipino Creative Enterprises for their development, expansion, and sustainability through data-driven, tech-enabled, and innovative business solutions. Bughaw also houses its research institute, BRIDGE CREATIVES, which is trailblazing the utilization of data science, through market research and analysis, made by Filipinos, for Filipinos.

Atty. Dilag is also a Senior Lecturer at the UP College of Law, teaching commercial, property, tax, and international law; a Business Legal Mentor for several startup incubators, and an expert facilitator of corporate training, seminars, and interactive workshops both here and abroad. He is proactive in policy-making, initiating dialogues with government institutions, private associations, and business owners, crafting strategies that contribute to the grand goal of uplifting the lives of Filipinos through a fair and just economic playing field.

He credits the foundation of his momentum to the University of the Philippines where he obtained his Juris Doctor degree and his Bachelor of Science in Business Administration degree, where he graduated with Latin honors (Cum Laude). It was at the University that he started his passion for finance, tax, and emerging technologies. He then furthered his expertise at the Asian Institute of Management (AIM), under the Master of Science in Innovation and Business program where he was a recipient of the Highest Distinction Honors for academic excellence. As an international educational institution, AIM served as his sandbox, enabling him to develop and test his newfound frameworks for business assessment, risk management, and strategy design made for the 4th Industrial Revolution.

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Earning a SEELL Postgraduate Certificate and Diploma

SEELL offers Postgraduate Stackable Certificate Courses in various areas of concentration and discipline, which build an individual's qualifications and distinguish their professional value. It enables professionals to develop their proficiency in diverse areas of concentration in a personalized and more manageable manner.

By successfully completing SEELL's programs, credentials can be earned over time, stacked towards earning a Postgraduate Certificate in an area of their choice, and ultimately, a Postgraduate Diploma in Management. This leads to more career opportunities, advancement, and potentially high-paying jobs.

EARNING CREDENTIALS

Successfully completing the program earns participants **One (1) unit** which can be credited to the following:

- **Postgraduate Certificate in Legal Innovation and Management**
*Postgraduate Certificates require five (5) units earned within two (2) years.

Participants will also earn **one (1)** unit which can be credited to the Postgraduate Diploma in Management.

*The Postgraduate Diploma in Management requires a total of twenty (20) units earned within three (3) years.

ELIGIBLE PROGRAMS

For guidance on other eligible programs for Postgraduate Certificates and designing your learning journey with SEELL, please email us at SEELL@aim.edu or visit our website at <https://executiveeducation.aim.edu>



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