



SCHOOL OF EXECUTIVE EDUCATION
AND LIFELONG LEARNING

Enterprise Risk Management

Navigating Through the Three Phases of Risk Management



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PROGRAM OVERVIEW

The Enterprise Risk Management (ERM) Program is designed for the senior executive in charge of a major functional area or business unit and is responsible for influencing the company's risk management policies and strategies. This program is designed to help participants develop an integrated, firm-wide, and risk-aware view of firm strategy and implementation. At the end of the program, the participant will be able to use risk management tools to identify major uncertainties facing his organization, assess opportunities and potential losses, develop alternatives for risk handling, and assess these alternatives in light of the organization's business goals.

PROGRAM OBJECTIVES

- This ERM program aims to help decision-makers take charge of uncertainty brought by multi-faceted risks encountered by the firm.
- Develops a comprehensive approach to the management of risks facing organizations.
- Applies management tools and frameworks to contextualize, identify, analyze, evaluate, and treat risk.
- Utilizes a risk approach that recognizes that the firm's strategy is crafted implemented in an environment of uncertainty.

WHAT YOU WILL LEARN

Session 1:

- Risks and Enterprise Risk Management (ERM), Framework, and the Role of the Chief Risk Officer (CRO)
- Firm strategies and risks that threaten them

Session 2:

- Strategy building and the Objective-risk Matrix
- Risk Profiling, Mapping, and Treatment

Session 3:

- Managing Operational, Financial, Strategic, Regulatory, and Reputational Risks Strategy and IT Capacity Risk

Session 4:

- Managing Operational, Financial, Strategic, Regulatory, and Hazard Risks

Session 5:

- Risk Management Plan (RMP)
- RMP Section 1: Description, Background, Purpose, Objectives, Scope & Context, and Guiding Principles
- RMP Section 2: Process Responsibility, Risk Management Manager & Team, Risk Owner, and Steering Committee

PROGRAM SCHEDULE

LIVE ONLINE

- June 25, 27, 2025
 - July 2, 4, 7, 9, 2025
- [1:30 PM-5:00 PM]
(GMT+08) on all dates

PROGRAM FORMAT

Delivered online via live virtual interactive sessions in Zoom

PROGRAM FEE

PHP 30,990.00 or USD 557.82*

*The prevailing exchange rate at the date of payment may apply.

YOUR PROGRAM FACULTY



Jose Luis G. Santillan

Adjunct Faculty
Asian Institute of Management

To find out how you can participate, contact us at SEELL@aim.edu or visit <https://go.aim.edu/seellinquiries>



FOR INQUIRIES:

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- RMP Section 3: Risk Identification, Analysis, Response Planning, Monitoring & Control, Escalation Procedures, Feedback & Reporting, and Closeout

Session 6: Risk Management Plan (RMP) Presentation**KEY BENEFITS**

This ERM Program will benefit executives who want to create value for their organizations and manage uncertainties. The program will enable the participants to learn the integrated approach to strategy formulation and implementation.

WHO SHOULD ATTEND

This program is a must for middle to senior executives responsible for corporate governance, risk management, and compliance functions. The program is highly recommended for those who wish to acquire knowledge, skills, and techniques for effective implementation of a suitable enterprise risk management framework and appropriate governance practice in their organization.

Learning Content

The Enterprise Risk Management Program will run for six half days.

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Your Program Faculty



Jose Luis G. Santillan

Adjunct Faculty

Asian Institute of Management

Joel Santillan has been working in finance for around 30 years. He worked as a lead associate in a specialized financial advisory firm specializing in debt restructuring where he worked on deals in various industries such as Telecom, Retail Trade, Cable TV, Property Development, etc. After serving as a financial advisor, he worked as a member of the corporate finance team for some local corporations. He is now a freelance consultant whose mission is to provide Filipino businesses with the strategic thinking needed to level up and access financing. He is also a senior lecturer at the University of the Philippines, Diliman. He graduated from the University of the Philippines (Diliman) with a BS Degree in Economics. He has an Executive Master's in Disaster Risk and Crisis Management from the Asian Institute of Management. He is a Certified Risk Analyst from the Global Academy of Finance and Management.

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Earning a SEELL Postgraduate Certificate and Diploma

SEELL offers Postgraduate Stackable Certificate Courses in various areas of concentration and discipline, which build an individual's qualifications and distinguish their professional value. It enables professionals to develop their proficiency in diverse areas of concentration in a personalized and more manageable manner.

By successfully completing SEELL's programs, credentials can be earned over time, stacked towards earning a Postgraduate Certificate in an area of their choice, and ultimately, a Postgraduate Diploma in Management. This leads to more career opportunities, advancement, and potentially high-paying jobs.

EARNING CREDENTIALS

Successfully completing the program earns participants **one (1) unit** which can be credited to the following:

- Postgraduate Certificate in Financial Management
- Postgraduate Certificate in Strategy Management

**Postgraduate Certificates require five (5) units earned within two (2) years.*

Participants will also earn **one (1) unit** which can be credited to the Postgraduate Diploma in Management.

**The Postgraduate Diploma in Management requires a total of twenty (20) units earned within three (3) years.*

ELIGIBLE PROGRAMS

For guidance on other eligible programs for Postgraduate Certificates and designing your learning journey with SEELL, please email us at SEELL@aim.edu or visit our website at <https://executiveeducation.aim.edu>



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