



SCHOOL OF EXECUTIVE EDUCATION  
AND LIFELONG LEARNING

# Leadership in Project Management for Development Managers



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## PROGRAM OVERVIEW

The success of a project is heavily dependent on the competence of the project manager. As the world navigates through the COVID-19 pandemic, project leaders find themselves needing to adopt new ways of leading, originating, and executing projects to a successful completion. Regular business tools no longer apply, and project managers need to innovate and proactively respond to unprecedented challenges.

The Leadership in Project Management for Development will develop a project leader's adaptive skills and provide significant solutions for real-time business problems. Participants from both public and private sectors will learn how to navigate through the new reality, equipped with the proper perspective to understand business trends and directions. Participants will also learn techniques on how to retool and apply proven as well as innovative ideas, develop broader skills, and look at the business from a viewpoint that redefines proficiencies in project management.

## PROGRAM OBJECTIVES

The program aims to develop the participants' leadership competencies in project management and equip them to create adaptive and responsive project strategies.

## WHAT YOU WILL LEARN

- Systems Thinking
- Strategic Project Management
- Managing Project Schedules and Risks
- Managing Project Teams
- Leadership Branding
- Negotiations
- Design Thinking

## KEY BENEFITS

At the end of the ten (10) half-days, participants will have sharpened their leadership and management skills and learned how to use the tools required of an effective Project Manager, which include:

- Project Management and Communication
- Project Controls
- Project Implementation
- Procurement and Contract Administration
- Project Completion
- Performance Management System
- Change Management
- Monitoring and Evaluation
- Innovative Project Tools

## PROGRAM SCHEDULE

### LIVE ONLINE

August 11, 13, 15, 18, 20, 22, 27, 29, 2025  
(8:30 AM-12:00 PM)  
(GMT+08) On all dates

### FACE-TO-FACE ON CAMPUS

September 1, 2025  
(8:30 AM-5:00 PM)

## PROGRAM FEE

PHP 50,000.00 or USD 900.00\*

\*The prevailing exchange rate at the date of payment may apply.

## YOUR PROGRAM FACULTY



**Raul P. Rodriguez**

Clinical Professor, Leadership  
Academic Program Director  
Executive Master in Business Administration  
Asian Institute of Management

To find out how you can participate,  
contact us at [SEELL@aim.edu](mailto:SEELL@aim.edu) or visit  
<https://go.aim.edu/seellinquiries>

Download our latest Program Calendar at:  
<https://go.aim.edu/seellprogramcalendar>



## FOR INQUIRIES:

School of Executive Education and Lifelong Learning, Asian Institute of Management  
Eugenio Lopez Foundation Building, Joseph R. McMicking Campus  
123 Paseo de Roxas, Makati City Philippines 1229  
[SEELL@aim.edu](mailto:SEELL@aim.edu) | +632 8892 4011 | [www.aim.edu](http://www.aim.edu)



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## WHO SHOULD ATTEND

This program is highly recommended for Project Managers, Development Practitioners, Project Analysts, Specialists, Project Implementation Officers, Project Supervisors, Development Administrators, and Project planners.

## Your Program Faculty



### **Raul P. Rodriguez, PhD**

Clinical Professor, Leadership  
Academic Program Director, Executive Master in Business Administration  
Asian Institute of Management

Raul P. Rodriguez is a Clinical Professor and Academic Program Director for the Executive Master in Business Administration. He has a PhD in Leadership Studies and a Bachelor of Science in Management Engineering from Ateneo de Manila University. His expertise lies in Leadership, Management, Enterprise IT Management and Organizational Development. He has been in academe as Lecturer in the Ateneo John Gokongwei School of Management, Ateneo School of Medicine and Public Health, and Enderun Colleges. He has held executive positions in various companies including Maynilad Water, SPI Technologies, ABS-CBN, Colgate-Palmolive Phil., and National Steel Corporation.



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## Earning a SEELL Postgraduate Certificate and Diploma

SEELL offers Postgraduate Stackable Certificate Courses in various areas of concentration and discipline, which build an individual's qualifications and distinguish their professional value. It enables professionals to develop their proficiency in diverse areas of concentration in a personalized and more manageable manner.

By successfully completing SEELL's programs, credentials can be earned over time, stacked towards earning a Postgraduate Certificate in an area of their choice, and ultimately, a Postgraduate Diploma in Management. This leads to more career opportunities, advancement, and potentially high-paying jobs.

### EARNING CREDENTIALS

Successfully completing the program earns participants **Two (2) units** which can be credited to the following:

- Postgraduate Certificate in Development Management
- Postgraduate Certificate in Leadership and Management

*\*Postgraduate Certificates require five (5) units earned within two (2) years.*

Participants will also earn **Two (2) units** which can be credited to the Postgraduate Diploma in Management.

*\*The Postgraduate Diploma in Management requires a total of twenty (20) units earned within three (3) years.*

### ELIGIBLE PROGRAMS

For guidance on other eligible programs for Postgraduate Certificates and designing your learning journey with SEELL, please email us at [SEELL@aim.edu](mailto:SEELL@aim.edu) or visit our website at <https://executiveeducation.aim.edu>



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