

CAREER SERVICES OFFICE



A Guide on Developing Key-Career Building Skills



Table of Contents

About the Career Services Office	4
Mission and Vision	
Meet the Team	5
4-Step Career Strategy	8
CSO Activities	9
Championing Your Career (CYC) Program	9
Career Clinic	
Career Consultation	
Career Day	
Career Management Sessions	10
Career Pathway Pitstop	
Career Talks	
Career Trek	
Consulting and Capstone Projects	
HeadStart! Program	
Info Sessions	12
Mentorship Program	
Networking Events	
NEXUS Ignite	

Table of Contents

CSO Activities	
Recruitment and Placement Initiatives	13
Types of Interviews	13
Business Case Presentation	
Case Mock Interview	
Mock Interview	
Panel Interview	
Phone Interview	
Types of Recruitment	14
On-Campus Recruitment	
Off-Campus Recruitment	
Virtual Recruitment	
Skills and Competencies	15
THE AIM RESUME: An Approach to Professional Branding	16
What Employers Look For	17
Career Management Resources	18
AIM REACH	18
Kuder	19
Virtual Internships	
CaseCoach	
CSO Industry Partners Spotlight	20
CSO Event Articles	21

CAREER SERVICES OFFICE

About CSO

The Career Services Office (CSO) is here to help students recognize goals, discover their strengths and interests, clarify career employment opportunities, and expand their network across industries. CS0 offers one-on-one career coaching, career management sessions, employment opportunities, and access to career development resources to help them reach their professional goals.

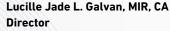
MISSION

To empower and network Asian Institute of Management (AIM) Talents to respond to the fast-changing world of work through innovative career services

VISION

To empower and network AIM Talents to respond to the fast-changing world of work through innovative career services

MEET THE TEAM



lgalvan@aim.edu

Lucille Jade L. Galvan is a seasoned career services professional with nearly 20 years of regional experience, guiding students and professionals in their career choices. She has led career programs at AIM, Nanyang Technological University (Singapore), and Asian University for Women (Bangladesh), driving student placements, career advising, employer partnerships, international internships, and talent development. She worked in international HR at Mærsk Group, strengthening global workforce strategies. Jade earned a Master in Industrial Relations from the University of the Philippines and AB Psychology from De La Salle University. She is a Certified Career Advisor™ with leadership training from Harvard Graduate School of Education and management development at AIM School of Executive Education and Lifelong Learning. She brings the same discipline and grit to her work as she does to laido, marathons, former triathlons and dragon boat racing, scuba diving, choral singing—having represented the Philippines in music and sports across 25 countries. She's also a proud fur mont o Pucci and Milo.

Claire Angeline E. Cruz, MA, RPm, CA Manager, Insight Management

ccruz@aim.edu

Claire Cruz has 19 years of experience in Career Services, Career Development, and Placement in higher education. She leads the Insights Management Unit of the Career Services Office, using data and research to guide strategy and ensure programs align with market trends and institutional goals. A graduate of the University of the Philippines–Diliman, Claire holds a BS in Psychology and a Master's in Industrial and Organizational Psychology. She is also a graduate of the AIM (SEELL) Management Development Program. Claire is also a licensed Psychometrician. Outside of work, Claire enjoys traveling with her husband, reading, solving puzzles, discovering new music, learning languages, and exploring new restaurants.

Frimcel May A. Ayalin Manager, Strategic Partnerships fayalin@aim.edu

Frimcel has over 15 years of experience in operations, training and quality management in the BPO and education sectors, with a strong focus on building employer partnerships and student support services. Before joining AIM, she worked on initiatives that connected students with real-world opportunities, supported career development programs and improved industry engagement across academic institutions in the Philippines and Australia. She took Bachelor of Secondary Education at the University of the Philippines. Her commitment to career education is further evidenced by her past membership in the National Association of Graduate Careers Advisory Services (NAGCAS) in Australia. Outside work, she enjoys travelling, running, sewing, and once actively competed in dragonboat racing and dancesport.





MEET THE TEAM



Katrina Zyra R. Igtiben, CA Supervisor, Insight Management krigtiben@aim.edu

Kat has 15 years of professional experience in the education sector, specializing in both collegiate and higher education. Her expertise spans career guidance, business development, and administrative support. A Psychology graduate with master's-level coursework at the University of Santo Tomas, Kat is also an alumna of the Asian Institute of Management (AIM) and a certified international career adviser. Currently, she supervises the Insights Management Unit at the Career Services Office, where she leverages data analytics and research to develop strategies aligned with market trends. This athletic mom of two is a volleyball and badminton enthusiast—and she's also a badminton doubles champion in the AIM Employee Tournament.



Maegan Rae S. Pia, CSSYB, CA Supervisor, Talent Management mpia@aim.edu

A Supervisor under the Talent Management sub-unit, Rae helps students navigate their career paths. With over a decade in HR, including key roles as an HR Business Partner, she specializes in talent management, employee relations, and process improvement. A Certified Lean Six Sigma Yellow Belt, she applies structured problem-solving to career development. Rae excels in identifying transferable skills, resume building, and interview preparation. Passionate about global cultures and international affairs, she offers a wellrounded approach to career coaching.



Xandra Angelique L. Juta, CA, CHRA Supervisor, Strategic Partnerships xjuta@aim.edu

Xandra is a dedicated HR professional specializing in talent acquisition, employee engagement, and organizational development. Passionate about fostering positive workplace cultures, she excels at building meaningful connections and implementing people-first strategies. With expertise in marketing and project management, she seamlessly integrates strategic HR practices with innovative communication to enhance engagement and drive impactful results. She thrives on helping organizations attract, develop, and retain top talent while creating environments where employees can grow and succeed. One thing about Xandra is she is an avid dog lover who believes a wagging tail can brighten any day!

MEET THE TEAM



Patrick Lian P. Esplana, CA Associate, Talent Management pesplana@aim.edu

As the associate for Talent Development sub-unit of the Career Services Department, he focuses on developing essential career skills, confidence, and strategic knowledge for the job market. Patrick designs and delivers interactive career workshops and trainings, provides customized career advising, and creates inclusive programs to support diverse student needs. Patrick holds a degree in Business Administration specializing in Human Resource Management and has experience in career services, business development, marketing, and student engagement. Beyond his role, he is passionate about mentoring young leaders and is a coffee enthusiast who believes the best career conversations happen over a good brew.

Julianne Christiana Gabrielle R. Siron, CHRA Associate, Insights Management



jsiron@aim.edu

JC is an Associate under Insights Management, the analytical arm of the Career Services Office. She leverages data to align career programs with market trends, track student outcomes, and support evidence-based strategies for student success. She holds a BS in Psychology, majoring in Industrial Psychology from St. Scholastica's College Manila and is a Certified Human Resource Associate (HREAP). Previously, she worked at the Federation of Indian Chambers of Commerce Phil Inc., overseeing event, office, and data management to support business programs and ensure efficient organizational operations. Beyond work, JC is a passionate soloist, band, and choir singer. She finds joy in music, food & cooking, she loves the beach, enjoys swimming, and unwinds with psychology crime series and movies, always intrigued by the complexities of the human mind.



CAREER SERVICES OFFICE 4-STEP CAREER STRATEGY



STUDENT PARTNERSHIP

SELF-AWARENESS Value Care Pat CAREER EXPLORATION SELF-BRANDING SELF-BRANDING

CAREER

SUCCESS

Self-Awareness & Career Visioning Assessment Tool (Interests, Skills, and Values Inventory) Leadership Reflection Career Strategy Plan or Career Pathways

Online Career Resources Company Presentations Nexus Ignite Industry Insights and Career Talks Skills Workshops and Career Clinics Mentorship Program

Cutting Edge Resume and Leveraging LinkedIn Career Compass Unique Personal Brand and Thought Leadership Effective Negotiations

Hybrid Career Fair On-Campus Recruitment or Off-Campus Recruitment Company Visits and Career Treks Resume Books Networking Events

INDUSTRY PARTNERSHIP

Resume Book Hybrid Career Fair Job Postings On-Campus Recruitment (OCR)

TALENT

RECRUITMENT

EMPLOYER

BRANDING

LEARNING SESSION

STUDENT

IMMERSION

Company Presentations and Information Session Networking or Mixers Fireside/Coffee Chats Event Sponsorships Careet Treks

Industry / Career Talks Career Clinics Workshops / Training Mock Interviews Championing Your Career (CYC) Program

MBA Action Consulting Project (ACP) MSDS Capstone Project Internship Program Case Competitions



Championing Your Career (CYC) Program

Championing Your Career (CYC) program is a course designed to get students off on the right foot for career planning and development. The process involves thoughtful self-assessment, career exploration, planning, and follow-through with preliminary employment strategies.



Career Clinic

These are practical applications of the concepts learned through career management sessions which mainly focus on resume critique, LinkedIn profile review, and networking. Each student is required to submit his resume, LinkedIn profile URL, and list of top five companies to AIM-REACH. The Clinic also prepares students for the annual AIM Career Fair.



Career Consultation

Career consultation is designed to help students develop their career paths by outlining and discussing potential career options with their assigned CSO career advisors. Consultation topics vary depending on each student's requirements, including resume preparation and LinkedIn review, job offer analyses, career planning and advice, employment status, and many more.



Career Day

The Career Day provides graduating students, recent graduates, and potential employers with a platform for direct interaction. It offers opportunities to explore companies, connect with industry leaders, learn about available placements, and apply directly through recruiters. Over time, Career Fairs have evolved to include onsite sessions, online events, and hybrid formats to accommodate diverse participation needs.



Career Management Sessions

Career Management sessions enhance AIM students' employability by fostering career planning and management skills. These sessions help sharpen career objectives through self-assessment, personal branding, communication, career research, resume building, interviewing, internship strategies, job search, and salary negotiation, culminating in a comprehensive career development plan.



Career Pathway Pitstop

The Career Pathway Pitstop is a dedicated avenue for students to seek guidance and reflect on their career journey. Aligned with the Self-Awareness Career Strategy, it provides a structured opportunity to evaluate accomplishments, identify growth areas, set goals, and make informed adjustments using a CSO checklist.



Career Talk

A Career Talk features leaders sharing insights from their career journeys, offering guidance on various career paths, industry trends, and the realities of specific roles. These talks help students make informed career decisions and empower them in responding to the ever-changing job market.



Career Trek

Career Treks offer students immersive visits to leading companies, featuring site tours, presentations on career opportunities and culture, and direct interactions with executives and employees. These experiences provide firsthand insights into workplace environments, daily operations, and potential career pathways, empowering students to navigate the professional world.



Consulting and Capstone Projects

Action Consulting Projects

CSO supports the WSGSB Program Team in inviting companies to join the MBA Action Consulting Project, an immersive opportunity for students to experience real-life projects, showcase their skills, and explore potential career opportunities. This initiative is integral to the program's curriculum and graduation requirements.



MSDS Capstone Project

The MSDS capstone project is a key feature that sets the program apart from other data science programs, engaging students with companies, organizations, and government agencies to address real-world issues lacking existing solutions.



Headstart! Internship Program

CSO has consistently championed initiatives to enhance internship employability and prepare students for the workforce. The Headstart! Internship Program bridges job search and application challenges, ensuring a smoother transition from graduation to successful employment through short-term work immersions with partner companies, offering practical experience and professional connections.



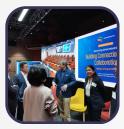
Information Sessions

An information session is an informal gathering organized by a company, typically held on campus in a classroom or similar venue or offered in a hybrid setting. These sessions provide organizations with an opportunity to connect with potential candidates, share information about their company, including career opportunities, culture, and products or services—and answer questions from interested students.



Mentorship Program

The Mentorship Program seeks to strengthen AIM networks by providing an avenue for industry experts and alumni to volunteer as Mentors to current AIM Student Mentees. These Mentors from all over the globe share their knowledge, skills, and expertise for the Mentees' personal and professional development. The Mentorship Program provides coaching and guarantees neither job placement nor industry-specific insights.



Networking Events

Networking events aims to expose students to networking strategies and practical applications by meeting industry leaders across different professions, industries, and fields of expertise. These opportunities to meet, learn, and rub elbows include sharing ideas and discussions, improving the student's personal branding skills, and instilling humility and resilience to support one's own career path.



NEXUS Alumni Integration Night

NEXUS IGNITE is a collaborative event in partnership with AIM alumni groups from across the globe. This monthly webinar is a speakership series which tackles various themes that engage students and alumni and aims to raise student awareness regarding different industry issues as well as provide guidance in navigating their career-related decisions.



Recruitment and Placement Initiatives

Career Services prepares students for various interview formats by conducting workshops, hosting expert speakers, facilitating practice sessions, and offering strategies for effective communication and analytical thinking. CSO provides feedback on professionalism, body language, communication skills, and presenting their gualifications confidently across different scenarios.

Types of Interviews







A Business Case Presentation is a recruitment process component where candidates analyze a business problem and present their solutions to assess their analytical, problem-solving, and communication skills.

Case Mock Interview

A Case Mock Interview is a simulated interview designed to mimic real-world case interviews often used in consulting and strategy roles. It evaluates a candidate's ability to analyze business scenarios, think critically, and solve problems.



Mock Interview

A Mock Interview is a practice interview designed to replicate the actual interview experience. It allows students to gain confidence, receive constructive feedback, and refine their responses to common and behavioral interview questions.



Panel Interview

A Panel Interview involves multiple interviewers—such as recruiters, industry experts, or potential supervisors—asking questions to evaluate a candidate's qualifications.



Phone Interview

A Phone Interview is a preliminary screening conducted over the phone to assess a candidate's qualifications and suitability for a role.

Recruitment and Placement Initiatives

Types of Recruitment



On-Campus Recruitment

CSO welcomes company partners who wish to conduct On-Campus Recruitment (OCR) events that are held in dedicated interview rooms on campus, at their company premises, or on virtual platforms. OCR is the process of screening AIM talents to fulfill the talent needs of employer partners that are actively hiring.



Off-Campus Recruitment

Off-Campus Recruitment encompasses hiring activities conducted beyond the institution, such as at company offices, job fairs, or external events. To support these efforts, Career Services plays a vital role by bridging the gap between students and employers. This is achieved through leveraging alumni networks, utilizing external job boards, and fostering partnerships for events, ensuring students have access to diverse opportunities and employers find the right talent for their needs.



Virtual Recruitment

Virtual Recruitment involves online hiring processes, including video interviews, virtual career fairs, and digital onboarding. It offers convenience by allowing hiring activities to continue seamlessly despite geographical constraints or unforeseen circumstances, such as travel restrictions. This approach benefits students by providing flexible access to opportunities and resources, while also helping employers reach a broader talent pool efficiently.



Skills and Competencies

Understanding and building the right skills is essential for career success. Each program is designed to equip students with industry-relevant competencies that prepare them for the demands of the professional world. The following outlines the key skills and competencies students will develop through the IMBA and MSDS programs, helping them stand out in today's competitive job market.

INTERNATIONAL MASTER IN BUSINESS ADMINISTRATION

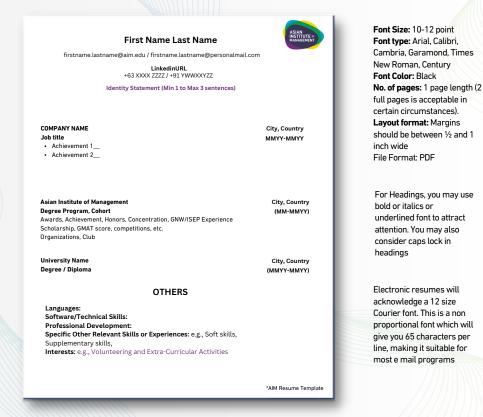
Leadership and Team Management Entrepreneurship and Innovation Operations Management Global Business Environment Cross-cultural Communication Strategic Management Financial Analysis Marketing Strategy

MASTER OF SCIENCE

Data Analysis and Visualization Machine Learning and Artificial Intelligence Statistical Modeling Data Mining Big Data Technologies Predictive Analytics Programming (Python, R, SQL) Data Ethics and Privacy

THE AIM RESUME: An Approach to Professional Branding

The AIM Resume aligns with the institute's vision of shaping the global talent landscape and its mission to empower AIM talents. It highlights skills and achievements, preparing students and alumni for the evolving global workforce.



Use the **C.A.R format** to showcase skills and results to the job for which you are applying.

Challenge: Describe the situation that you encountered or task you had to accomplish. Action : Explain what you did to accomplish the task and why you did it. Result : State the results whether quantitative or qualitative.

Why Use the C.A.R Format?

- Structured and Clear: Helps employers quickly understand your impact.
- Results-Oriented: Focuses on measurable achievements rather than just listing job duties.
- Memorable: Makes your experiences more compelling and easier to recall in interviews.
- Customizable: Can be tailored for different roles by emphasizing relevant skills.

By applying the C-A-R format, you can effectively communicate your value to potential employers, ensuring that your experiences stand out and demonstrate your ability to contribute meaningfully to their organization.

WHAT EMPLOYERS LOOK FOR

CSO conducted a survey among industry partners to understand the competitiveness of AIM graduates in the job market.

Recruiting companies and potential employers from varied industries drew insights and were able to come up with the following skills and values expected and how AIM talents are perceived.



*Sources: CSO Employer Survey 2021 and CSO Employers' Focus Group Discussion 2022

CAREER MANAGEMENT RESOURCES

The Career Services Office offers a range of Career Management Resources designed to support students in their professional growth. Through platforms like Kuder, CaseCoach, Virtual Internships, and AIM-REACH by Simplicity, students gain access to valuable tools and opportunities that enhance their career readiness and development.

AIM-REACH SYMPLICITY*

The AIM Recruitment, Employment, and Careers Hub (AIM-REACH) is a comprehensive career management system that offers students easy access to career management sessions, mentorship programs, job opportunities, industry partners, consultations, and more—all in one place. Accessible on mobile devices, students can conveniently manage their careers by installing the Symplicity Jobs and Careers app. For industry partners, AIM-REACH serves as a powerful platform to post job opportunities and events, as well as streamline the processing of student applications.



AIM-REACH login via Website



Install AIM-REACH via Google Playstore



Install AIM-REACH via App Store for iOS

CAREER MANAGEMENT RESOURCES

The Career Services Office offers a range of Career Management Resources designed to support students in their professional growth. Through platforms like Kuder, CaseCoach, Virtual Internships, and AIM REACH by Simplicity, students gain access to valuable tools and opportunities that enhance their career readiness and development.

kuder

Kuder's best-in-class career assessments, online systems, and solutions utilize a proven process backed by years of research and experience to guide individuals at every stage in their career journey toward a successful future.



VIRTUAL INTERNSHIPS

Young people need experience to get a job. Internships are one of the main avenues to gaining work experience, yet they are infamously hard to secure without prior work experience, relocating, or having the right contacts. Virtual Internships was founded to break this vicious cycle and create a world where internships at the world's most exciting companies are accessible to all.

🖪 саѕесоасн

CaseCoach is the leading online platform for case interview preparation. CaseCoach serves 50+ leading global universities (including Cambridge, Oxford, MIT, Brown, Cornell, London Business School, Insead, and Tsinghua). CaseCoach also has a global license agreement with the Boston Consulting Group.

CSO Industry Partners Spotlight

At the Asian Institute of Management, we partner with leading organizations to provide students with career opportunities, internships, and industry insights. Our Career Services Office fosters meaningful connections, ensuring a dynamic professional journey. If you are an organization looking to engage with top talent from AIM, we welcome you to partner with us and create impactful opportunities together!



Q Search CSO X Events

WSGSB Career Day



The WSGSB Career Day 2024 was a resounding success, connecting over 90 students with 33 companies, including major players like SGV, Mondelez, and AstraZeneca. Hosted by IMBA student Stephen Joel Spencer and Vidhisha Prayag Sanghvi, the event featured a keynote address by AstraZeneca's Country President, Ms. Lotis Ramin. Student volunteers ensured a smooth event, assisting both students and company representatives.

Overall, the career day was a valuable opportunity for networking and exploring potential job placements.

Level Up Your Resume: Insights from AIM Alumni & CSO



The Career Services Office (CSO) reconnected with the iMBA 2025 batch through the Career Pitstop and CSO Ambassadorship Pledging held on April 3, 2025, at the Topserve Caseroom. The Career Pitstop offered a quick but valuable refresher on CSO resources, including recruitment timelines, professional development tips, and maximizing the CSO Career Compass.

Students also participated in the CSO Ambassadorship Pledging, committing to support CSO initiatives and promote a culture of professionalism and collaboration within the AIM community as we continue to #LeadInspireTransform a data-driven future.

AIM x SolX Master Class on Energy Efficiency as a Business Strategy



The Career Services Office (CSO), in partnership with SolX Technologies, hosted an industry masterclass titled "Strategic Energy Management: Unlocking Savings & Sustainability for Industries." The event convened public and private sector leaders to explore the future of Philippine energy—24 years after EPIRA and 17 years after the Renewable Energy Act.

Carlos Lorenzo Vega (MBA 2006), President and COO of First Gen Energy Solutions, delivered the keynote on the country's energy trilemma: affordability, sustainability, and security. He called for grid modernization, regulatory reform, and more renewable investments, warning that overreliance on coal hampers long-term growth.

Two panel discussions followed. The first explored the Retail Competition and Open Access (RCOA) framework, with insights from SolX, ACEN, Mabuhay Energy, and FAITH Colleges on promoting energy choice, cost reduction, and green adoption.

The second focused on energy efficiency and net-zero strategies, featuring the Department of Energy, Converge ICT, and Onestop Warehousing. Panelists emphasized energy audits, RA11285 compliance, and operational improvements for emission and cost reductions.

SolX CEO Sergius Angelo Santos highlighted the firm's role in guiding partners through regulatory shifts, energy audits, and strategic sourcing, noting, "Efficiency isn't just cost-saving—it's future-proofing."

The session closed with networking and a shared message: energy efficiency and consumer empowerment are essential to a sustainable, resilient energy future for the Philippines.

Level Up Your Resume: Insights from AIM Alumni & CSO



The Career Services Office (CSO) April 4, 2025 – Lopez Case Room, tapped into the strength of its alumni network to deliver a hands-on Resume Writing Session designed to help students craft resumes that stand out in a competitive job market.

Held at the Lopez Case Room, the session guided participants through the AIM Resume Format, emphasizing the use of the AIM Competency Dictionary and impactful Power Verbs to highlight skills and experiences effectively. Whether attendees were building from scratch or refining an existing resume, the session offered practical tips, structure, and live feedback.

Adding a real-world lens to the workshop, MSDS alumni shared personal strategies for positioning themselves as standout candidates in the data science field—emphasizing the value of a strong resume in telling a compelling career story.

With CSO and alumni support, students are not just writing resumes—they're crafting their next big opportunity.

Headstart! BSDSBA Students Gain Real-World Insights at Industry Panel



On April 7, 2025, the Career Services Office held Session 5 of the Headstart! Program Year 1 for BSDSBA 2028 students—a panel discussion on internship opportunities and workplace readiness. Held at the DVM Case Room, the session featured industry leaders Freja Mengel (Novo Nordisk), Garet Arbilon (Asticom), and Bradley Cua (SolX Technologies), who shared insights and internship offerings from their organizations.

Students engaged in an interactive Q&A, asking about roles, company culture, and tips for standing out. Panelists offered practical advice on maximizing internships and aligning them with career goals.

The session gave students a clearer view of the internship landscape and helped bridge academic learning with real-world experience.

Navigating Yourself with Self-Awareness



The AIM Career Services Office held a workshop last April 08, 2025 on "Navigating Yourself with Self-Awareness" which was facilitated by Ms. Vida Santos-Arciaga from Quantum Info-trainers & Consultants Pvt. Ltd. & Center for Research, Education, Solutions and Training (CREST), Inc. .

The session was designed to help AIM students deepen their understanding of themselves as emerging leaders. Through reflective exercises and practical tools, participants explored their values, strengths, and blind spots. Developing self-awareness is a critical foundation for effective decision-making, team collaboration, and personal growth. By the end of the session, students are better equipped to navigate challenges, communicate authentically, and lead with purpose in dynamic business environments.

Operational Excellence: Empowering Teams for Success



On April 10, 2025, the Career Services Office (CSO), in partnership with Optum Global Solutions, hosted an exclusive hybrid information session titled "Operational Excellence: Empowering Teams for Success" at the ABS-CBN Case Room.

As one of the world's leading health services and innovation companies, Optum provided students with an inside look at how its teams apply analytics, strategy, and process improvement to drive operational excellence. The spotlight was on Optum's Six Sigma-certified professionals—who also happen to be proud alumni of the Asian Institute of Management.

These alumni shared their personal career journeys, how they apply Six Sigma methodologies in real-world settings, and what it's like to be part of a high-impact, innovation-driven organization. Their stories offered practical insights and encouragement for students aspiring to make a difference in dynamic, data-driven environments.

Through events like this, CSO continues to bridge students with industry leaders, opening doors to learning, connection, and career opportunities.

Exploring Data Careers with ADB: CSO Hosts Info Session for Aspiring Data Scientists



On April 11, 2025, the Career Services Office (CSO) welcomed representatives from the Asian Development Bank (ADB) for a Data Science Information Session held at the First Philippine Holdings Case Room.

Students had the opportunity to hear directly from Jude Michael Teves and Emil G. Cruz of ADB's Data Division, who shared insights into the organization's work in data-driven development and the growing demand for skilled professionals in the field. The session also highlighted potential consulting opportunities for students interested in contributing to ADB's mission through data science.

From understanding ADB's digital transformation initiatives to learning how data supports inclusive and sustainable development, attendees gained valuable knowledge about what it's like to work in one of Asia's leading multilateral institutions.

Practice with Purpose: CSO and SEO Launch 4-Day Mock Interview Series



The Career Services Office (CSO) and the Student Engagement Office (SEO) teamed up to host a four-day Mock Interview Series for 1st and 2nd-year students, aimed at building confidence and preparing them for real-world job interviews.

With the support of company partners, students engaged in one-on-one mock interviews with industry professionals from organizations aligned with their career interests. The experience offered students a chance to refine their communication skills, receive constructive feedback, and gain insights into professional expectations.

Companies that participated included Asian University for Women, Asian Institute of Management, Habitat for Humanity International, EY GDS Philippines, Pasudeco, SPAC Information Technology Inc., MSCI, Optum, Brankas, Aboitiz Power, Megawide, Kindred Health Inc., and Metrobank.

This initiative reflects CSO and SEO's continued commitment to preparing students for success beyond the classroom by providing meaningful exposure to the professional world.

CAREER SERVICES OFFICE

ASIAN INSTITUTE OF MANAGEMENT

Eugenio Lopez Foundation Building Joseph R. McMicking Campus 123 Paseo de Roxas, Makati City

careerservices@aim.edu

(+63 2 8892-4011 | 1821