



SCHOOL OF EXECUTIVE EDUCATION
AND LIFELONG LEARNING

Agile HR

Driving Employee Experience & Agile Ways
of Working for HR



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PROGRAM OVERVIEW

With the volatile, uncertain, complex, and ambiguous (VUCA) business world we are operating in, organizations need to ensure that they can adapt and readily transform their existing practices and ways of working to the much-needed paradigm shift. With the transition from the traditional business models into a more customer-centric or consumer-focused one, it's essential to keep up with the changing structure, culture, and ways of working and continually deliver best-in-class services and solutions continually and consistently. Given this backdrop, many companies have re-engineered their core businesses and critical functions. They have instituted long-range planning cycles with methods that allow them to adapt and innovate quickly.

The HR function is in the best position to help organizations facilitate the change process in terms of the mindset, systems, processes, and structures so that teams and employees are supported in delivering customer value every day. The HR function has started using AGILE practices in its key functional areas to help the rest of the organization in the transformation journey. Today, many leading people-centric organizations have adopted the agile methodology in various HR key functions such as leadership training programs, employee engagement and retention, learning and development initiatives, talent acquisition, rewards and compensation, and organizational design.

This course aims to introduce leading people processes and best practices in the context of the employee experience. You will be to identify and understand the different persona in the organization and maximize productivity, have more relevant and better decision-making, and future-proofing the organization by preparing for potential risks and anticipating the pains and gains. The course will also highlight various tools and techniques that can guide you and the organization to pivot your thinking and ways of working. And in the end, participants will be able to reflect and plan how to use this to improve, elevate and transcend employee satisfaction to a positive and engaged people experience in their organization.

PROGRAM OBJECTIVES

At the end of this course, participants should be able to:

1. Understand and apply the Employee Experience Journey and strengthen a positive and engaged Employee Experience
2. Understand and apply the concepts of using the Agile method for working.
3. Understand your employees' different persona, their pains, and gains and use these to enhance the employee experience
4. Identify essential practices your organization needs to be future-ready.
5. Incorporate lessons learned to foster your organization's delivery of quality services and solutions.



FOR INQUIRIES:

School of Executive Education and Lifelong Learning, Asian Institute of Management
Eugenio Lopez Foundation Building, Joseph R. McMicking Campus
123 Paseo de Roxas, Makati City Philippines 1229
SEELL@aim.edu | +632 8892 4011 | www.aim.edu

PROGRAM SCHEDULE

LIVE ONLINE

August 7, 12, 14, 19, 2025
(5:30pm to 9pm)

August 9, 2025
(8:30am to 12pm)

(GMT +08) On all dates

PROGRAM FORMAT

Delivered online via live virtual interactive sessions in Zoom

PROGRAM FEE

PHP 25,000.00 or USD 450.00*

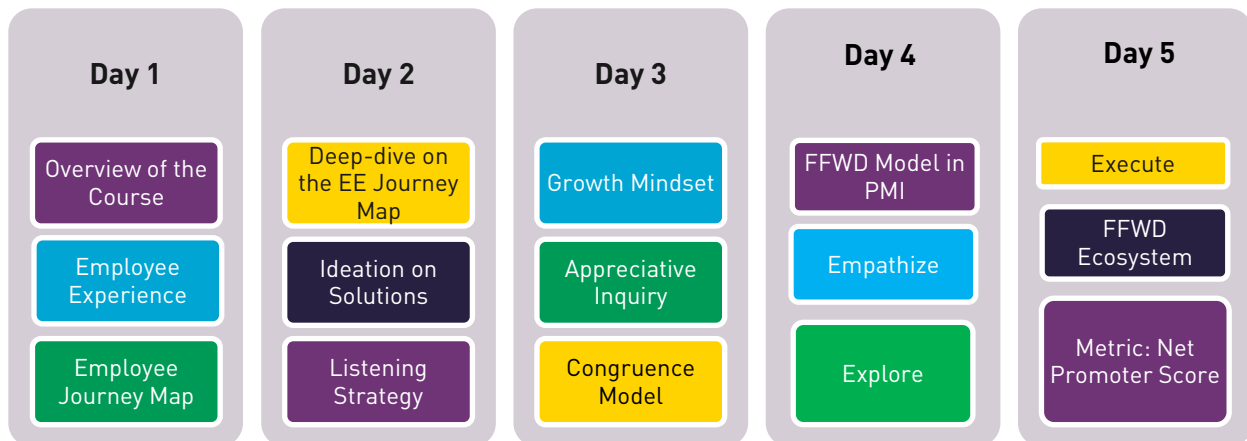
*The prevailing exchange rate at the date of payment may apply.

To find out how you can participate, contact us at SEELL@aim.edu or visit <https://go.aim.edu/seellinquiries>

WHAT YOU WILL LEARN

- Employee Experience and the Employee Journey Map
- Agile Methodology in HR
- Tools and Techniques in Agile Ways of Working

Program Learning Content



KEY BENEFITS

1. HR professionals to pivot perspective from transactional HR to experiential HR
2. Develop a working plan to implement the EE Journey Map and elevate people processes and systems to a positive and engaged people experience
3. Learn and experience Agile methodology and tools to enhance positive people experience

WHO SHOULD ATTEND

This program is suitable for topnotch HR professionals, and people managers who want to improve organizational culture and elevate people processes and systems to a positive and engaged people experience resulting in improved corporate branding.

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Earning a SEELL Postgraduate Certificate and Diploma

SEELL offers Postgraduate Stackable Certificate Courses in various areas of concentration and discipline, which build an individual's qualifications and distinguish their professional value. It enables professionals to develop their proficiency in diverse areas of concentration in a personalized and more manageable manner.

By successfully completing SEELL's programs, credentials can be earned over time, stacked towards earning a Postgraduate Certificate in an area of their choice and, ultimately, a Postgraduate Diploma in Management. This leads to more career opportunities, advancement, and potentially high-paying jobs.

EARNING CREDENTIALS

Successfully completing the program earns participants **One (1) unit**, which can be credited to the following:

- Postgraduate Certificate in Human Resources Management
- *Postgraduate Certificates require five (5) units earned within two (2) years.

Participants will also earn **One (1) unit**, which can be credited to the Postgraduate Diploma in Management.

*The Postgraduate Diploma in Management requires a total of twenty (20) units earned within three (3) years.

ELIGIBLE PROGRAMS

For guidance on other eligible programs for Postgraduate Certificates and designing your learning journey with SEELL, please email us at SEELL@aim.edu or visit our website at <https://executiveeducation.aim.edu>



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