



SCHOOL OF EXECUTIVE EDUCATION  
AND LIFELONG LEARNING

# Chief Human Resources Officer Leadership Development

Shape Your Workforce with Great Leadership



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## PROGRAM OVERVIEW

In an era defined by volatility, uncertainty, complexity, and ambiguity (VUCA), organizations must adopt bold, future-ready strategies to stay competitive. Business transformation requires a fundamental shift in how companies create value—demanding agile, resilient, and purpose-driven models that can withstand constant disruption.

The Chief Human Resources Officer Leadership Development program highlights the critical role of people and culture in enabling sustainable transformation. By building organizational capabilities, driving employee engagement, and strengthening the connection between purpose, people, and performance, companies can fuel long-term growth.

Designed for HR leaders at the forefront of change, the program empowers Chief Human Resources Officers (CHROs) and senior HR executives to lead transformation and shape strategy. Participants will explore forward-thinking HR practices that unlock human capital as a strategic asset and deliver lasting business value.

## PROGRAM OBJECTIVES

At the end of the program, participants will be able to:

1. Embrace a more strategic perspective of the CHRO role and its impact on business transformation.
2. Strengthen their understanding of business finance to make informed, value-adding decisions.
3. Develop a distinct leadership approach grounded in proven principles and personal authenticity.
4. Apply strategic HR management practices that drive performance, innovation, and organizational growth.
5. Navigate change effectively and communicate with clarity and influence using design thinking tools.

## PROGRAM SCHEDULE

### LIVE ONLINE

September 2, 4, 9, 11, 16, 18, 23, 25, 30, 2025  
October 2, 2025  
(8:30am to 12:00pm)  
(GMT +08) On all dates

### FACE-TO-FACE | On-campus

October 7, 2025  
(8:30am to 5:00pm)

## PROGRAM FEE

PHP 75,000 or USD 1,350\*

\*The prevailing exchange rate at the date of payment may apply.

Alumni status will be granted upon completion of the program

## YOUR PROGRAM FACULTY



**Maria Angelica B. Lleander**  
Adjunct Faculty  
Asian Institute of Management



## FOR INQUIRIES:

School of Executive Education and Lifelong Learning, Asian Institute of Management  
Eugenio Lopez Foundation Building, Joseph R. McMicking Campus  
123 Paseo de Roxas, Makati City Philippines 1229  
[SEELL@aim.edu](mailto:SEELL@aim.edu) | +632 8892 4011 | [www.aim.edu](http://www.aim.edu)

<b>Day 1</b>	<ul style="list-style-type: none"> <li>• HR Competencies</li> <li>• CHRO Expectations: Qualities, Competencies, Mindsets of the CHRO</li> <li>• CEO Forum</li> <li>• CEO perspective on the role of the CHRO in the current business environment and expectations from their ideal CHRO</li> </ul>
<b>Day 2</b>	<ul style="list-style-type: none"> <li>• Your Leadership Brand</li> </ul>
<b>Day 3</b>	<ul style="list-style-type: none"> <li>• Finance for the CHRO</li> </ul>
<b>Day 4</b>	<ul style="list-style-type: none"> <li>• Design Thinking for HR</li> <li>• Defining the Problem: How Might We</li> <li>• Observation: Interviews</li> <li>• Developing Insights</li> <li>• Ideation</li> <li>• Prototyping and Experiments</li> </ul>
<b>Day 5</b>	<ul style="list-style-type: none"> <li>• Stakeholder Mapping and Engagement</li> </ul>
<b>Day 6</b>	<ul style="list-style-type: none"> <li>• Agile HR</li> <li>• Why do we need to be Agile? What are we transforming?</li> <li>• Agile for HR &amp; HR for Agile</li> <li>• How do we transform and be agile?</li> </ul>
<b>Day 7</b>	<p>Data Analytics for HR Part 1:</p> <ul style="list-style-type: none"> <li>• Introduction to HR Analytics.</li> <li>• What do people think about your company?</li> <li>• Finding out opinions of people about your company and services through Live tweets</li> </ul>
<b>Day 8</b>	<p>Data Analytics for HR <b>Part 2:</b></p> <ul style="list-style-type: none"> <li>• Machine Learning for HR Industry</li> </ul>
<b>Day 9</b>	<ul style="list-style-type: none"> <li>• Leading Change</li> </ul>
<b>Day 10</b>	<ul style="list-style-type: none"> <li>• Communication</li> <li>• Persuasive Communications</li> <li>• Effective Speaking/Presenting Techniques</li> <li>• Crisis Communications</li> </ul>
<b>Day 11</b>	<ul style="list-style-type: none"> <li>• The Power of Organization Culture</li> </ul>
<b>Day 12</b>	<ul style="list-style-type: none"> <li>• Managing Upward</li> </ul>

## KEY BENEFITS

**Stronger Executive Presence and Confidence** – CHROs and HR leaders will gain the strategic mindset and confidence to meet evolving expectations from top management.

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**Business-Aligned HR Function** – Elevate the HR role into a core driver of business value, aligning people strategies with organizational goals.

**Future-Ready and Engaged Workforce** – Equip HR leaders to foster greater employee engagement and readiness for emerging business challenges.

#### WHO SHOULD ATTEND

This program is ideal for managers, senior leaders, and business owners who carry Chief Human Resources Officer (CHRO) responsibilities and are driving people-centered transformation within their organizations. It is also well-suited for HR business partners and generalists looking to elevate their role as strategic, value-adding partners in today's dynamic business environment.

## Your Program Faculty



**Maria Angelica B. Lleander**  
Adjunct Faculty  
Asian Institute of Management

Ma. Angelica B. Lleander (Marian) is a leadership and team coach with a Professional Certified Coach credential from the International Coach Federation (ICF). She obtained her coaching training and certification from the Hudson Institute of Coaching (Santa Barbara, California) in 2012.

She has been in the field of human resources development for more than 30 years, heading the country's Human Resources functions of global companies such as Pfizer, Inc. She has a Master of Arts in Psychology degree from the Catholic University of America, a Master in Business Administration degree, and a Bachelor of Science degree in Psychology from the University of the Philippines.



**Alberto G. Mateo, Jr.**  
School Head and Clinical Professor  
Asian Institute of Management  
School of Executive Education and Lifelong Learning

Professor Alberto "Albert" Mateo, Jr. is a seasoned business leader, educator, and certified coach. He earned his coaching certification from the NeuroLeadership Institute and is currently a practicing executive coach. Prof. Mateo brings thirty-four years of progressive experience in the fields of general management, finance, human resources, and management education with multinational sales organizations and academic institutions.

He is currently the Head of the Asian Institute of Management School of Executive Education and Lifelong Learning. Prior to joining the Institute, he served as the President and Managing Director of Hewlett-Packard (HP Inc.) and Pfizer, Inc. in the Philippines.



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## Earning a SEELL Postgraduate Certificate and Diploma

SEELL offers Postgraduate Stackable Certificate Courses in various areas of concentration and discipline, which build an individual's qualifications and distinguish their professional value. It enables professionals to develop their proficiency in diverse areas of concentration in a personalized and more manageable manner.

By successfully completing SEELL's programs, credentials can be earned over time, stacked towards earning a Postgraduate Certificate in an area of their choice, and ultimately, a Postgraduate Diploma in Management. This leads to more career opportunities, advancement, and potentially high-paying jobs.

### EARNING CREDENTIALS

Successfully completing the program earns participants **two (2) units** which can be credited to the following:

- Postgraduate Certificate in Human Resource Management.

*\*Postgraduate Certificates require five (5) units earned within two (2) years.*

- Participants will also earn **two (2) units** which can be credited to the Postgraduate Diploma in Management.

*\*The Postgraduate Diploma in Management requires a total of twenty (20) units earned within three (3) years.*

### ELIGIBLE PROGRAMS

For guidance on other eligible programs for Postgraduate Certificates and designing your learning journey with SEELL, please email us at [SEELL@aim.edu](mailto:SEELL@aim.edu) or visit our website at <https://executiveeducation.aim.edu>



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