



SCHOOL OF EXECUTIVE EDUCATION  
AND LIFELONG LEARNING

# Lean Six Sigma for Business Leaders

View Process Optimization From the C-suite



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## PROGRAM OVERVIEW

Many organizations are doing their best to survive safely and economically during a pandemic. The organization depends on its leadership on how to react and to which direction it needs to go. During an economic crisis, cost reduction activities become a knee-jerk reaction. Cash becomes the king again.

Tightening of the budget by reducing operational expenses, canceling external engagements, stopping training, and reorganizing the structure to minimize labor costs are everyday actions to free-up cash. These are done in good intention, but when it is poorly planned and executed, it may result in benefits but short-lived and may do more harm than good because of lack of customer focus and decreased service levels.

Lean Six Sigma (LSS) is a strategy that supports the short-term need of the organization to survive safely and to rapidly reduce cost and looking at long-term road to transform into an agile organization for high performance and sustainable growth. Lean Six Sigma is a marriage of two compelling leading-edge methodologies. Lean has been in existence since the post-war era focuses on waste reduction, and Six Sigma started since the late '80s, which focuses on output variation reduction.

These two separate methodologies were combined as we enter the 21st century. Many companies subscribed to the LEAN principles and methods. More than 80% of the top 500 Fortune companies in the US are into Lean Six Sigma to drive cost reduction, productivity improvement, and revenue growth through effective quality management.

## PROGRAM OBJECTIVES

At the end of the program, participants will be able to:

1. Understand how Lean Six Sigma (LSS) principles drive measurable improvements in business performance.
2. Identify and prioritize high-impact initiatives using the LSS approach.
3. Apply Lean Six Sigma tools and methodologies to implement cost reduction strategies.
4. Design effective deployment plans to support long-term, sustainable growth through LSS.

## PROGRAM OBJECTIVES



### FOR INQUIRIES:

School of Executive Education and Lifelong Learning, Asian Institute of Management  
Eugenio Lopez Foundation Building, Joseph R. McMicking Campus  
123 Paseo de Roxas, Makati City Philippines 1229  
[SEELL@aim.edu](mailto:SEELL@aim.edu) | +632 8892 4011 | [www.aim.edu](http://www.aim.edu)

## PROGRAM SCHEDULE

### LIVE ONLINE

September 2, 4, 8, 10 and 12, 2025  
(1:30-5:00pm)  
(GMT +08) On all dates

## PROGRAM FEE

PHP 25,000 or USD 450\*

\* The prevailing exchange rate at the date of payment may apply.

Let us know if you are interested to avail of early bird/group discount or discuss payment terms.

## YOUR PROGRAM FACULTY



**Edgar D. Flores**

Adjunct Faculty  
Asian Institute of Management

To find out how you can participate, contact us at [SEELL@aim.edu](mailto:SEELL@aim.edu) or visit <https://go.aim.edu/seellinquiries>



Day 1	Impact of the external environment to cost structure, revenue, and profitability
	Current Business Model
Day 2	Project selection and definition in the context of cost reduction
	Supplier Input Process Output Customer (SIPOC) Analysis
Day 3	Voice of the Customer and Critical to Quality
	Value Stream Mapping Analysis
Day 4	Process WASTE elimination
	Cost of Poor Quality (COPQ)
Day 5	Process VARIATION and 5M possible causes
	The DMAIC Concept (Define, Measure, Analyze, Improve, Control)

## KEY BENEFITS

### Broadened Leadership Perspective on Cost Reduction

Gain a deeper understanding of how to implement effective cost-reduction initiatives that align with organizational goals.

### Strengthened Critical Thinking and Problem-Solving Skills

Develop advanced skills to analyze and tackle complex business challenges with confidence and clarity.

### Structured Approach to Enterprise-Level Problem Solving

Learn how to apply Lean Six Sigma methodologies to drive sustainable improvements across your organization.

## WHO SHOULD ATTEND

This program is ideal for owners, CEOs, general managers, managers, supervisors, and other company leaders seeking to drive cost and operational efficiencies. It is designed for those responsible for managing the economic impact of crises like the pandemic or exploring strategic solutions to enhance cost reduction, improve productivity, and boost revenue growth.

## Your Program Faculty



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**SCHOOL OF EXECUTIVE EDUCATION  
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**Edgar D. Flores**

Adjunct Faculty

Asian Institute of Management

Edgar “Ed” Flores is a project manager, coach, consultant, trainer, leader and mentor of continuous improvement for many years in multi-national companies like Mitsumi, Essilor, Pfizer and Shell with project experiences across various industries and functions, including manufacturing, BPO, pharmaceutical, finance, sales, marketing, operations, logistics, HR, IT and procurement.

A practicing Master Black Belt, Ed has been instrumental in the deployment of continuous improvement programs in ESSILOR-OPTODEV manufacturing plants, in Pfizer’s commercial operations offices located in 13 countries across Asia, and in Shell’s finance operations in the Asian region. Apart from being an adjunct professor at the Asian Institute of Management, Ed is also a Lean Trainer at the Philippine Institute of Supply Management and the Founding Managing Consultant of INNOSIGMA Consulting. He is also an external consultant in Lean Six Sigma at the British Standards Institution.



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## Earning a SEELL Postgraduate Certificate and Diploma

SEELL offers Postgraduate Stackable Certificate Courses in various areas of concentration and discipline, which build an individual's qualifications and distinguish their professional value. It enables professionals to develop their proficiency in diverse areas of concentration in a personalized and more manageable manner.

By successfully completing SEELL's programs, credentials can be earned over time, stacked towards earning a Postgraduate Certificate in an area of their choice, and ultimately, a Postgraduate Diploma in Management. This leads to more career opportunities, advancement, and potentially high-paying jobs.

### EARNING CREDENTIALS

Successfully completing the program earns participants **one (1) unit** which can be credited to the following:

- Postgraduate Certificate in Operations Management

*\*Postgraduate Certificates require five (5) units earned within two (2) years.*

- Participants will also earn **one (1) unit** which can be credited to the Postgraduate Diploma in Management.

*\*The Postgraduate Diploma in Management requires a total of twenty (20) units earned within three (3) years.*

### ELIGIBLE PROGRAMS

For guidance on other eligible programs for Postgraduate Certificates and designing your learning journey with SEELL, please email us at [SEELL@aim.edu](mailto:SEELL@aim.edu) or visit our website at <https://executiveeducation.aim.edu>



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