



SCHOOL OF EXECUTIVE EDUCATION
AND LIFELONG LEARNING

Strategic Disaster Risk Management And Leadership

Navigate Crises, Strengthen Resilience



SCHOOL OF EXECUTIVE EDUCATION
AND LIFELONG LEARNING

STRATEGIC DISASTER RISK MANAGEMENT AND LEADERSHIP

Navigate Crises, Strengthen Resilience

PROGRAM OVERVIEW

The Strategic Disaster Risk Management and Leadership program equips executives, managers, and technical officers with the leadership mindset, strategic tools, and practical skills needed to drive resilience in the face of disaster and crisis. Designed for today's volatile and uncertain world, the program empowers participants to evaluate disaster scenarios, design proactive risk strategies, and manage cross-sector resources effectively under pressure.

As organizations continue to recover from the global pandemic while bracing for natural, climate-related, and human-induced threats, this program addresses the urgent need for leaders who can ensure continuity, preparedness, and adaptability. Participants will gain a comprehensive understanding of risk governance and resilience leadership, preparing them to lead their organizations and communities through future shocks and stresses.

Through interactive training and case-driven learning, participants will sharpen their critical thinking, enhance their problem-solving capabilities, and lead initiatives that build disaster-ready, climate-resilient organizations.

PROGRAM OBJECTIVES

At the end of the program, participants will be able to:

1. Shift from reactive crisis response to proactive disaster risk management using key frameworks, concepts, and tools across various operational contexts.
2. Assess disaster and crisis settings, identify stakeholder roles and interests, and evaluate strategic implications for organizations, communities, and sectors.
3. Apply effective governance approaches and leadership strategies to drive coordinated, actionable solutions that strengthen disaster and climate resilience.



FOR INQUIRIES:

School of Executive Education and Lifelong Learning, Asian Institute of Management
Eugenio Lopez Foundation Building, Joseph R. McMicking Campus
123 Paseo de Roxas, Makati City Philippines 1229
SEELL@aim.edu | +632 8892 4011 | www.aim.edu

PROGRAM SCHEDULE

LIVE ONLINE

September 1, 3, 8 10, 15, 17, 22, 24 2025
(1:30 PM to 5:00 PM)
(GMT+08) on all dates

FACE-TO-FACE | On-Campus

September 29, 2025
(8:30 AM to 5:00 PM)

PROGRAM FEE

PHP 60,000 or USD 1080*

*The prevailing exchange rate
at the date of payment may apply.

Let us know if you are interested to avail of early
bird/group discount or discuss
payment terms.

Alumni status will be granted
upon completion of the program

YOUR PROGRAM FACULTY



Marqueza Cathalina L. Reyes, Eng.D.

Adjunct Faculty

Asian Institute of Management

To find out how you can participate,
contact us at SEELL@aim.edu or
visit <https://go.aim.edu/seellinquiries>



PROGRAM LEARNING CONTENT

MODULE 1

Disaster Risk, Crises, and Resilience:
Paradigms, Assessment and Tools

Climate Change: Strategies and Options

Pandemic Resilience

Urban Resilience

MODULE 2

Climate and Disaster Risk Governance:
Challenges, Stakeholders, and Mechanisms

Resilience and Crisis Leadership: Principles

Managing Humanitarian Emergencies:
Cases and Applications

Organizational Resilience and Business
Continuity Management

Culminating Activity:
Resilience Action Planning Proposals



FOR INQUIRIES:

School of Executive Education and Lifelong Learning, Asian Institute of Management
Eugenio Lopez Foundation Building, Joseph R. McMicking Campus
123 Paseo de Roxas, Makati City Philippines 1229
SEELL@aim.edu | +632 8892 4011 | www.aim.edu



KEY BENEFITS

High-Impact Learning with Leading Experts – Engage in dynamic, real-time online sessions guided by the Asian Institute of Management (AIM) faculty and seasoned practitioners in disaster risk and crisis management, humanitarian response, and resilience leadership.

Strategic Perspective on Risk and Crisis Management – Gain a comprehensive understanding of disaster preparedness and response across public and private sectors, with key insights on operations management, risk governance, and emergency response frameworks.

Cross-Functional Leadership and Execution Skills – Strengthen your ability to lead multidisciplinary teams, drive collaborative planning, and implement resilience strategies that safeguard organizations and communities against complex risks.

WHO SHOULD ATTEND

This program is ideal for professionals in government, humanitarian, and development sectors, as well as business executives, managers, and entrepreneurs seeking to strengthen their organization's capacity to manage disaster risks and lead through crises in today's volatile and complex environment. It is also recommended for individual contributors and change-makers who aspire to play a more active role in disaster risk reduction and champion resilience-building efforts within their communities

PROGRAM FACULTY



Marquezza Cathalina L. Reyes, Eng.D.

Assistant Professor
Asian Institute of Management

Dr. Marquezza Reyes is a disaster risk reduction expert, resilience leader, consultant, trainer, and academic with extensive experience in urban and regional planning, climate adaptation, environmental management, and sustainable development across Asia.

She holds a Doctor of Engineering in Urban Planning (magna cum laude) from the University of Kassel in Germany, a Master of Arts in Urban and Regional Planning, and a Bachelor of Science in Geology from the University of the Philippines.

Prior to teaching at AIM, Dr. Reyes served as technical advisor to various multilateral organizations including the ASEAN Secretariat, the UN Office for Disaster Risk Reduction, the Asian Disaster Preparedness Center, and Earthquakes and Megacities Initiative. She has led and managed large-scale regional programs such as the ASEAN Disaster Risk Financing and Insurance Program and the ADB-Oxfam GB Urban Climate Change Resilience Project.

Currently a consultant to the Philippines' Climate Change Commission, Dr. Reyes led her team in securing the country's first-ever climate change adaptation project approved by the Green Climate Fund. She has also taught in Miriam College and the University of the Philippines and continues to support local government units across the country in land use planning and disaster risk reduction initiatives.





Earning a SEELL Postgraduate Certificate and Diploma

SEELL offers Postgraduate Stackable Certificate Courses in various areas of concentration and discipline, which build an individual's qualifications and distinguish their professional value. It enables professionals to develop their proficiency in diverse areas of concentration in a personalized and more manageable manner.

By successfully completing SEELL's programs, credentials can be earned over time, stacked towards earning a Postgraduate Certificate in an area of their choice, and ultimately, a Post-Graduate Diploma in Management. This leads to more career opportunities, advancement, and potentially high-paying jobs.

EARNING CREDENTIALS

Successfully completing the program earns participants **two (2) units** which can be credited to the following:

- Postgraduate Certificate in Development and Crisis Management.

**Postgraduate Certificates require five (5) units earned within two (2) years.*

- Participants will also earn **two (2) units** which can be credited to the Postgraduate Diploma in Management.

**The Postgraduate Diploma in Management requires a total of twenty (20) units earned within three (3) years.*

ELIGIBLE PROGRAMS

For guidance on other eligible programs for Postgraduate Certificates and designing your learning journey with SEELL, please email us at SEELL@aim.edu or visit our website at <https://executiveeducation.aim.edu>



FOR INQUIRIES:

School of Executive Education and Lifelong Learning, Asian Institute of Management
Eugenio Lopez Foundation Building, Joseph R. McMicking Campus
123 Paseo de Roxas, Makati City Philippines 1229
SEELL@aim.edu | +632 8892 4011 | www.aim.edu