



SCHOOL OF EXECUTIVE EDUCATION  
AND LIFELONG LEARNING

# The Emotionally Intelligent Leader

Engage Authentically, Lead Effectively



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## PROGRAM OVERVIEW

In today's fast-paced, diverse, and often uncertain workplace, emotional intelligence has become a defining trait of effective leadership. While technical skills and business acumen remain important, it is a leader's ability to understand and manage emotions—both their own and others'—that drives engagement, resilience, and long-term success.

The Emotionally Intelligent Leader program empowers managers and supervisors to lead with authenticity, empathy, and influence. This experiential and reflective course helps participants develop the self-awareness and interpersonal skills needed to inspire others, navigate conflict, and lead through change.

As organizations adapt to multigenerational teams and increasing complexity, emotional intelligence becomes more than a personal asset—it is a strategic leadership capability. Participants will gain practical tools to strengthen relationships, manage team dynamics, and expand their impact across the organization.

## PROGRAM OBJECTIVES

At the end of the program, participants will be able to:

1. Assess their current level of emotional intelligence and identify areas for personal growth.
2. Strengthen self-awareness, self-regulation, and empathy to lead with greater authenticity and impact.
3. Apply practical tools and techniques to enhance communication, build stronger relationships, and navigate challenging workplace situations.
4. Develop the mindset and capabilities needed to become emotionally intelligent leaders who inspire performance and resilience in others.

## PROGRAM SCHEDULE

### LIVE ONLINE

September 9, 10, 16, 17 and 23, 2025  
(8:30am to 12:00pm)  
(GMT +08) On all dates

## PROGRAM FORMAT

Delivered online via live virtual interactive sessions in Zoom

## PROGRAM FEE

PHP 25,000 or USD 450\*

\*The prevailing exchange rate at the date of payment may apply.

Let us know if you are interested to avail of early bird/group discount or discuss payment terms.

## YOUR PROGRAM FACULTY



**Ivy Rose D. Samson**

Clinical Professor

Asian Institute of Management

To find out how you can participate,  
contact us at [SEELL@aim.edu](mailto:SEELL@aim.edu) or  
visit <https://go.aim.edu/seellinquiries>



## FOR INQUIRIES:

School of Executive Education and Lifelong Learning, Asian Institute of Management  
Eugenio Lopez Foundation Building, Joseph R. McMicking Campus  
123 Paseo de Roxas, Makati City Philippines 1229  
[SEELL@aim.edu](mailto:SEELL@aim.edu) | +632 8892 4011 | [www.aim.edu](http://www.aim.edu)



Day 1	Self-mastery and Developing the Emotionally Intelligent Leader within You
Day 2	EQ Self-assessment, Profiling and Processing
Day 3	Self-awareness and Self-management
Day 4	Social-awareness, Empathy, and Social Relationships
Day 5	Personal Effectiveness Development Planning

#### KEY BENEFITS

##### **Personalized Emotional Intelligence Assessment**

Gain valuable insights into your emotional intelligence, personality type, and leadership strengths through individualized assessments.

##### **Tailored Leadership Development Plan**

Use assessment results to craft a personal development plan that supports your journey toward becoming a more self-aware, resilient, and effective leader.

##### **Interactive and Reflective Learning Experience**

Engage in dynamic sessions that blend self-reflection, practical tools, and real-world application to help you lead with confidence and emotional agility.

#### WHO SHOULD ATTEND

This program is ideal for people managers and millennial leaders across all levels who are committed to enhancing their leadership effectiveness through emotional intelligence. It is especially valuable for those seeking to strengthen self-leadership, improve team dynamics, and elevate their impact within the organization.



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## Your Program Faculty



**IVY ROSE D. SAMSON**

Clinical Professor

Asian Institute of Management

Dr. Ivy Samson began her consulting career as a freelance advisor following over three decades in the corporate world. Specializing in human resources, business strategy, and operations, she has worked with clients across diverse industries—from food retail (Bizu Groupe) and real estate (Vista Residences Inc., Crown Asia) to veterinary pharmaceuticals (GiCel Marketing) and catering (La Cocina de Alicia).

She is also a senior consultant at Prosults Consulting LLP, Singapore, serving top-tier companies like Procter & Gamble, Unilever, San Miguel Purefoods, Jollibee, Mondelēz, and Universal Robina. As a learning professional, Dr. Samson is an accredited speaker and trainer with institutions such as Cutting Edge Academy (Dubai), Continuing Education for Learning Professionals, Exponentia Konsult, Lyceum of the Philippines University, and the Development Academy of the Philippines. She holds a BS in Psychology from Letran and an MBA from the Ateneo Graduate School of Business, and holds a PhD in Educational Leadership and Management at De La Salle University.



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## Earning a SEELL Postgraduate Certificate and Diploma

SEELL offers Postgraduate Stackable Certificate Courses in various areas of concentration and discipline, which build an individual's qualifications and distinguish their professional value. It enables professionals to develop their proficiency in diverse areas of concentration in a personalized and more manageable manner.

By successfully completing SEELL's programs, credentials can be earned over time, stacked towards earning a Postgraduate Certificate in an area of their choice, and ultimately, a Postgraduate Diploma in Management. This leads to more career opportunities, advancement, and potentially high-paying jobs.

### EARNING CREDENTIALS

Successfully completing the program earns participants **One (1) unit** which can be credited to the following:

- Postgraduate Certificate in Leadership and People Management  
*\*Postgraduate Certificates require five (5) units earned within two (2) years.*
- Participants will also earn **One (1) unit** which can be credited to the Post-Graduate Diploma in Management.  
*\*The Postgraduate Diploma in Management requires a total of twenty (20) units earned within three (3) years.*

### ELIGIBLE PROGRAMS

For guidance on other eligible programs for Postgraduate Certificates and designing your learning journey with SEELL, please email us at [SEELL@aim.edu](mailto:SEELL@aim.edu) or visit our website at <https://executiveeducation.aim.edu>



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