



SCHOOL OF EXECUTIVE EDUCATION
AND LIFELONG LEARNING

Foundations of Management for First Line Leaders

Develop the Necessary Skills to Execute Roles
and Responsibilities in the Company



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PROGRAM OVERVIEW

To be operationally competitive, all companies need to develop their first line leaders to have a strong foundation of management skills necessary to be effective in their roles and responsibilities. Many of the actions and management decisions of first line leaders, supervisors, and managers will impact the success of a business, the level of engagement in the workplace, and the delivery of customer value and satisfaction.

Having a solid grasp of the Foundation of Management principles applies to all leaders managing different sizes of organizations — large or small, for-profit, or not-for-profit. Even solopreneurs and owners of small businesses need to be concerned about management principles in terms of planning, organizing, leading, and controlling the different functions of the company to be successful as an organization. Studies have shown that the most common reason attributed to small business failure is a failure on the part of management and execution.

Most companies operate in industries that are becoming a highly volatile, complex, and competitive environment. Hence, a leader's primary responsibility is to address day-to-day issues promptly and collaboratively. The leader must be able to plan, organize, lead, and control well the various functions in their department and area of responsibility. This program will allow first line leaders, supervisors, and managers to develop the necessary skills to execute their roles and responsibilities in the company.

PROGRAM OBJECTIVES

- Learn the Foundations of Management framework.
- Understand the different principles and processes involved in planning, organizing, leading, and controlling functions in managing a team.
- Appreciate the basic levels of management and leadership.
- Develop management skills important for leaders in transitioning well to their management and leadership roles.
- Strengthen leadership and decision-making capabilities of first line leaders



FOR INQUIRIES:

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Eugenio Lopez Foundation Building, Joseph R. McMicking Campus
123 Paseo de Roxas, Makati City Philippines 1229
SEELL@aim.edu | +632 8892 4011 | www.aim.edu

PROGRAM SCHEDULE

LIVE ONLINE

- August 19, 28, 2025
- September 2, 4, 2025
(1:30PM-5:00PM)
- August 26, 2025
(8:30 AM to 12:00 PM)
(GMT+01) On all dates

PROGRAM FORMAT

Delivered online via live virtual interactive sessions in Zoom

PROGRAM FEE

PHP 25,000.00 or USD 450.00*

*The prevailing exchange rate at the date of payment may apply.

Let us know if you are interested in availing of early bird/group discount or discuss payment terms.

YOUR PROGRAM FACULTY



Maria Angelica B. Lleander
Adjunct Faculty

School of Executive Education
and Lifelong Learning
Asian Institute of Management

To find out how you can participate,
contact us at SEELL@aim.edu or
visit <https://go.aim.edu/seellinquiries>



WHAT YOU WILL LEARN

- Fundamentals of Management
- Self-mastery and personal strengths profile
- Problem-solving conceptual framework and methodology
- Brainstorming processes and techniques
- The communication framework necessary for collaborative critical thinking initiatives
- Application to day-to-day problems and issues
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KEY BENEFITS

- Prepares and develops new leaders and key people in the organization.
- Enhances the leadership competencies and management skills of participants.
- Provides a framework to understand and apply the planning, organizing, leading, and controlling functions of management in actual work settings.
- Strengthens the readiness of new leaders and top talent in taking on higher and expanded roles in the company

WHO SHOULD ATTEND

This program is designed for first line leaders, supervisors, managers, and individual contributors who want to transition well in their current or new management roles. This course is also intended for the leaders who need to strengthen their leadership skills so they can manage their responsibility for the team and the company better.

Your Program Faculty



Maria Angelica B. Lleander

Adjunct Faculty
Asian Institute of Management

Ma. Angelica B. Lleander (Marian) is a leadership and team coach with an Associate Certified Coach credential from the International Coach Federation (ICF). She obtained her coaching training and certification from the Hudson Institute of Coaching (Santa Barbara, California) in 2012.

She has been in the field of human resources development for more than 30 years, heading the country Human Resources functions of global companies such as Pfizer. She has a Master of Arts in Psychology degree from the Catholic University of America, a Master in Business Administration Degree and a Bachelor of Science degree in Psychology from the University of the Philippines.



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Earning a SEELL Postgraduate Certificate and Diploma

SEELL offers Postgraduate Stackable Certificate Courses in various areas of concentration and discipline, which build an individual's qualifications and distinguish their professional value. It enables professionals to develop their proficiency in diverse areas of concentration in a personalized and more manageable manner.

By successfully completing SEELL's programs, credentials can be earned over time, stacked towards earning a Postgraduate Certificate in an area of their choice, and ultimately, a Postgraduate Diploma in Management. This leads to more career opportunities, advancement, and potentially high-paying jobs.

EARNING CREDENTIALS

Successfully completing the program earns participants **one unit (1)** which can be credited to the following:

- Postgraduate Certificate in Leadership and Management
- Postgraduate Certificate in Basic Management

**Postgraduate Certificates require five (5) units earned within two (2) years.*

Participants will also earn **one (1) unit** which can be credited to the Postgraduate Diploma in Management.

**The Postgraduate Diploma in Management requires a total of twenty (20) units earned within three (3) years.*

ELIGIBLE PROGRAMS

For guidance on other eligible programs for Postgraduate Certificates and designing your learning journey with SEELL, please email us at SEELL@aim.edu or visit our website at <https://executiveeducation.aim.edu>



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