



SCHOOL OF EXECUTIVE EDUCATION
AND LIFELONG LEARNING

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EDUCATION
2025 RANKING

Human Resources Manager Development

Be the top mind in talent acquisition



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PROGRAM OVERVIEW

The pandemic forced companies/institutions to look at how agile their business model and their organizations are. It has also brought the Human Resources function into a more prominent role as companies looked for ways to continue delivering products and services, or pivoted to other business models. Human Resources managers engaged are now being called upon to help lead the organization's efforts to provide the skilled, engaged, and agile work teams within the environment of changing health protocols, volatile business environment, employee uncertainties and fears.

How prepared are your company's HR Managers for the increasing demands that are being placed upon them?

By joining the program, participants will increase their capabilities within the Human Resources function and provide them a broader perspective of their role. With effective HR Managers, the company will have a more engaged workforce who will enable it to reach new heights, achieve breakthrough business strategies and growth, and address an array of organizational challenges

PROGRAM OBJECTIVES

This interactive online program aims to increase the HR Manager's knowledge of resources processes and how these align with business strategy, and enhance their leadership skills. The program will teach skills in critical thinking and problem-solving, business partnering, coaching skills, labor relations and negotiation, organization development and change management. The program will also update participants on trends in the areas of Talent Acquisition, Total Rewards and Performance Management.

PROGRAM FEE

₱75,000 or approximately USD 1350*

**Final USD amount may vary based on the exchange rate at the time of payment.*

Interested in early bird or group discounts?

We'd be happy to discuss flexible payment terms with you—just let us know!

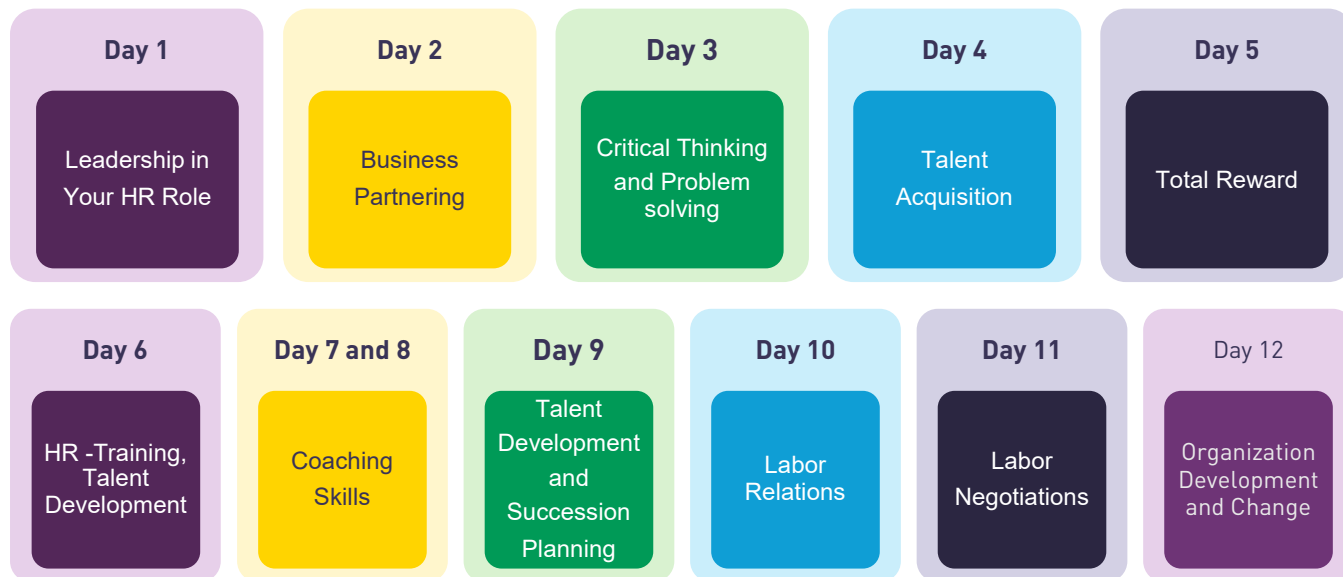


FOR INQUIRIES:

School of Executive Education and Lifelong Learning, Asian Institute of Management
Eugenio Lopez Foundation Building, Joseph R. McMicking Campus
123 Paseo de Roxas, Makati City Philippines 1229
SEELL@aim.edu | +632 8892 4011 | www.aim.edu



LEARNING CONTENT



KEY BENEFITS

Well-Structured Program and World-Class Faculty

The online program offers a venue for high-impact learning with real-time, experiential, and interactive on line sessions. Participants will learn from AIM's world-class faculty and it's network of industry leaders and practitioners.

Enhanced Human Resources Management Skills and Leadership Capabilities

The program develops top-notch Human Resource Managers and Business Partners with enhanced leadership capabilities, knowledge of key people systems, and critical skills for transforming organizations and working teams amidst disruption and challenges.

Enhanced Employee Engagement and Commitment Amidst Disruption With effective Human Resource Managers and Business Partners, organizations will benefit from a highly engaged and committed workforce that is prepared to face business transformation amidst a volatile business environment

WHO SHOULD ATTEND

- Human Resources Managers, Business Partners, and Specialists who want to improve their skills to add greater value to the organization.
- Line Leaders in Operations who want to go through Human Resources roles.
- Entrepreneurs and Business Owners who want to manage their business better with improved knowledge on human resources practices



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YOUR PROGRAM FACULTY



Alberto G. Mateo, Jr.

School Head
School of Executive Education
and Lifelong Learning
Asian Institute of Management

Professor Alberto G. Mateo, Jr. is a seasoned business leader, educator, and certified coach. He earned his coaching certification from the NeuroLeadership Institute and is currently a practicing executive coach. Professor Mateo brings with him thirty-four years of progressive experience in the fields of general management, finance, human resources, and management education with multinational sales organizations and academic institutions. He is currently the Head of the School of Executive Education and Lifelong Learning at the Asian Institute of Management. Before joining AIM, he was the President and Managing Director of HP Inc. and Pfizer, Inc. in the Philippines.



Maria Angelica B. Lleander

Adjunct Faculty
Asian Institute of Management

Ma. Angelica B. Lleander (Marian) is a leadership and team coach with an Associate Certified Coach credential from the International Coach Federation (ICF). She obtained her coaching training and certification from the Hudson Institute of Coaching (Santa Barbara, California) in 2012. She has been in the field of human resources development for more than 30 years, heading the country Human Resources functions of global companies such as Pfizer. She has a Master of Arts in Psychology degree from the Catholic University of America, a Master in Business Administration degree and a Bachelor of Science degree in Psychology from the University of the Philippines.



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Earning a SEELL Postgraduate Certificate and Diploma

SEELL offers Postgraduate Stackable Certificate Courses in various areas of concentration and discipline, which build an individual's qualifications and distinguish their professional value. It enables professionals to develop their proficiency in diverse areas of concentration in a personalized and more manageable manner.

By successfully completing SEELL's programs, credentials can be earned over time, stacked towards earning a Postgraduate Certificate in an area of their choice, and, ultimately, a Postgraduate Diploma in Management. This leads to more career opportunities, advancement, and potentially high-paying jobs.

EARNING CREDENTIALS

Alumni Status will be granted upon completion of the program.

Successfully completing the program earns participants **two (2) units** which can be credited to the Postgraduate Certificate in Human Resource Management.

**Post-Graduate Certificates require five (5) units earned within two (2) years.*

Participants will also earn **two (2) units** which can be credited to the Postgraduate Diploma in Management.

**The Postgraduate Diploma in Management requires a total of twenty (20) units earned within three (3) years.*

ELIGIBLE PROGRAMS

For guidance on other eligible programs for Postgraduate Certificates and on designing your learning journey with SEELL, please email us at SEELL@aim.edu or visit our website at <https://aim.edu/executive-education/>



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