



SCHOOL OF EXECUTIVE EDUCATION
AND LIFELONG LEARNING

FT EXECUTIVE
EDUCATION
2025 RANKING

Law 2.0: Innovating Your Legal Practice

Future-proof your law career



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PROGRAM OVERVIEW

The Fourth Industrial Revolution ushered in a new era of technological change where the boundaries between the physical, digital, and biological spheres are blurred. In this, people now have access to stronger storage and processing power, gaining the power to crunch massive volumes of information (or data) in short periods of time. Artificial intelligence (AI), helping augment the limited capacity of humans to process immense amounts data, originally in the domain of mathematics and computing, are now explored for applications in various industries such as in education, art, and even in law enforcement and governance.

Taking stock of the previous industrial revolutions, we have learned that big data, AI, as well as other emerging technologies will affect human life, liberty, and property in some shape or form, giving rise to new jobs, new laws, and questions for governance. It becomes imperative, therefore, not only to protect, preserve, or strengthen fundamental rights, but also to prepare for a data-driven future and what is to come from a governance perspective, and to examine what it means to become a lawyer in the society of tomorrow.

PROGRAM OBJECTIVES

By the end of the course, students will be able to

1. Understand the concepts of legal innovation, systems thinking, and design thinking and how they can improve the delivery of legal services;
2. Develop skills in design thinking and problem-solving using existing innovation frameworks to evaluate which can be used in identifying certain legal problems;
3. Explore and design innovative ways of delivering legal services to clients or to address legal challenges;
4. Understand the basic principles and benefits of project management and assess how these can be translated in legal matters;
5. Plan, execute, and deliver legal matters using project management techniques;
6. Develop a critical understanding of the opportunities and challenges facing the legal profession in the digital age and evaluate how lawyers can take advantage of innovation frameworks to maximize opportunities and minimize risks;
7. Understand the ethical and legal implications of implementing innovative solutions in the legal field;
8. Build the confidence to collaborate and communicate with clients, team members, and other stakeholders as regards their legal problems
9. Evaluate the role of lawyers in a society steeped in the Fourth Industrial Revolution.



FOR INQUIRIES:

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PROGRAM FEE

₱75,000 or approximately USD 1350*

**Final USD amount may vary based on the exchange rate at the time of payment.*

Interested in early bird or group discounts?

We'd be happy to discuss flexible payment terms with you—just let us know!

WHAT WILL YOU LEARN

- Innovation Frameworks
- Problem Solving Frameworks
- Project Management
- Data Science
- Artificial Intelligence
- Ethical Considerations

LEARNING CONTENT

Day 1 (Sessions 1-2)

Course Overview

Introduction to Innovation
Principles and Frameworks

- a. Design Thinking
- b. Systems Thinking
- c. Futures Thinking

Day 2 (Sessions 3-4)

Current Philippine Legal
Framework for Innovation &
Technology

Introduction to Law and
Design Thinking

Introduction to the Action
Learning Project

Day 3 (Sessions 5-6)

Step 1: Empathize – Legal
Design and User-Centered
Approaches

Overview on Frameworks and
Workshops on Empathy
• Empathy Map and Customer
Journey Mapping



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Day 4 (Sessions 7-8)

Systems Thinking Principles

Root Cause Analysis

Application of Systems
Thinking in the Design
Thinking Process for Legal
Innovation

Day 5 (Sessions 9-10)

Step 2: Define – What are
Wicked Problems in Law

What is a Legal Problem / a
problem with a legal
component

- Workshop: How-Might-We &
Jobs to Be Done

Day 6 (Sessions 11-12)

Step 3: Ideate – Innovative
Legal Service Delivery

Use of Emerging
Technologies in Law

- Legal Technology Solutions
- AI and Data Science

Day 7 (Sessions 13-14)

Introduction to Innovation
Principles and Frameworks

- Legal Operations
- Legal Process Outsourcing
- LPM Software and
Technology

Introduction to Innovation
Principles and Frameworks

Day 8 (Sessions 15-16)

Unleashing Creativity for
Lawyers

Workshops for Ideation for
the Action Learning Project

Day 9 (Sessions 17-18)

Steps 4 & 5: Prototyping and
Testing Innovative Legal
Solutions

Overview of different types
and levels of prototypes

- Workshop: Pen and Paper
Prototype

Legal Project Management

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Day 10 (Sessions 19-20)

Action Learning Project
Presentation

Innovating your Legal Business
Model and Legal Service Delivery

Creating a Culture of Innovation

KEY BENEFITS

1. Learn from a set of interdisciplinary subject matter experts and who have first-hand experiences in innovation, blockchain, data science, and the legal profession
2. Acquire the knowledge and skills needed to innovate the delivery of legal services
3. Gain new insights on how to incorporate innovation in legal strategy development
4. Build a network of like-minded legal professionals that share the same passion for innovation and the law

WHO SHOULD ATTEND

- Primary Market: Lawyers / Legal Professionals, Paralegals.
- Secondary market: Individuals providing support to legal professionals in different settings, government employees providing legal and allied services, data scientists, and AI engineers.

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YOUR PROGRAM FACULTY



Atty. Jocel Isidro S. Dilag

Adjunct Faculty

Asian Institute of Management

Atty. Jocel Isidro S. Dilag is a lawyer-innovator who acts as a strategic advisor and enabler for startups, progressive businesses, especially manufacturer-exporters from the creative industry for more than a decade. His professional involvements include leading the tax and tech practice of Leflegis, an organization he co-founded with lawyers dedicated to upholding the fundamental principles of democracy, continuously disrupting the legal landscape by innovating the way legal services are delivered while maintaining the integrity of the practice's principles.

He is also a co-founder of Bughaw Creative Collective - a startup making waves in the creative industry by becoming go-to strategic partner of Filipino Creative Enterprises for their development, expansion, and sustainability through data driven, tech-enabled, and innovative business solutions. Bughaw also houses its own research institute, BRIDGE CREATIVES, that is trailblazing the utilization of data science, through market research and analysis, made by Filipinos, for Filipinos.

Atty. Dilag is also a Senior Lecturer at the UP College of Law, teaching commercial, property, tax, and international law; a Business Legal Mentor for several startup incubators, and an expert facilitator of corporate trainings, seminars, and interactive workshops both here and abroad. He is proactive in policy making, initiating dialogues with government institutions, private associations, and business owners, crafting strategies that contribute to the grand goal of uplifting the lives of Filipinos through a fair and just economic playing field.

He credits the foundation of his momentum to the University of the Philippines where he obtained his Juris Doctor degree and his Bachelor of Science in Business Administration degree, where he graduated with latin honors (as cum laude). It was at the University where he started his passion for finance, tax, and emerging technologies. He then furthered his expertise at the Asian Institute of Management (AIM), under the Master of Science in Innovation and Business program, where he graduated as valedictorian, and a recipient of the Highest Distinction Honors. As an international educational institution, AIM served as his sandbox, enabling him to develop and test his newfound frameworks for business assessment, risk management, and strategy design made for the 4th Industrial Revolution.

FOR INQUIRIES:



Earning a SEELL Postgraduate Certificate and Diploma

SEELL offers Postgraduate Stackable Certificate Courses in various areas of concentration and discipline, which build an individual's qualifications and distinguish their professional value. It enables professionals to develop their proficiency in diverse areas of concentration in a personalized and more manageable manner.

By successfully completing SEELL's programs, credentials can be earned over time, stacked towards earning a Postgraduate Certificate in an area of their choice, and, ultimately, a Postgraduate Diploma in Management. This leads to more career opportunities, advancement, and potentially high-paying jobs.

EARNING CREDENTIALS

Successfully completing the program earns participants one (1) units which can be credited to the following:

- Postgraduate Certificate in Legal Innovation and Management

**Post-Graduate Certificates require five (5) units earned within two (2) years.*

Participants will also earn **one (1)** units which can be credited to the Postgraduate Diploma in Management.

**The Postgraduate Diploma in Management requires a total of twenty (20) units earned within three (3) years.*

ELIGIBLE PROGRAMS

For guidance on other eligible programs for Postgraduate Certificates and on designing your learning journey with SEELL, please email us at SEELL@aim.edu or visit our website at <https://aim.edu/executive-education/>



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