



SCHOOL OF EXECUTIVE EDUCATION
AND LIFELONG LEARNING

FT EXECUTIVE
EDUCATION
2025 RANKING

Foundations of Management for First-Line Leaders

Meet success head on with effective leadership



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PROGRAM OVERVIEW

To be operationally competitive, all companies need to develop their first line leaders to have a strong foundation of management skills necessary to be effective in their roles and responsibilities. Many of the actions and management decisions of first line leaders, supervisors, and managers will impact the success of a business, the level of engagement in the workplace, and the delivery of customer value and satisfaction.

Having a solid grasp of the Foundation of Management principles applies to all leaders managing different sizes of organizations — large or small, for-profit or not-for-profit. Even solopreneurs and owners of small businesses need to be concerned about management principles in terms of planning, organizing, leading, and controlling the different functions of the company to be successful as an organization. Studies have shown that the most common reason attributed to small business failure is a failure on the part of management and execution.

Most companies operate in industries that are becoming a highly volatile, complex, and competitive environment. Hence, a leader's primary responsibility is to address day-to-day issues promptly and collaboratively. The leader must be able to plan, organize, lead, and control well the various functions in their department and area of responsibility. This program will allow first line leaders, supervisors, and managers to develop the necessary skills to execute their roles and responsibilities in the company

PROGRAM OBJECTIVES

At the end of the program, the participants should be able to:

- Learn the Foundations of Management framework.
- Understand the different principles and processes involved in planning, organizing, leading, and controlling functions in managing a team.
- Appreciate the basic levels of management and leadership.
- Develop management skills important for leaders in transitioning well to their management and leadership roles.
- Strengthen leadership and decision-making capabilities of first line leaders

PROGRAM FEE

PHP 25,000 or approximately 450*

**Final USD amount may vary based on the exchange rate at the time of payment.*

Interested in early bird or group discounts?

We'd be happy to discuss flexible payment terms with you—just let us know!



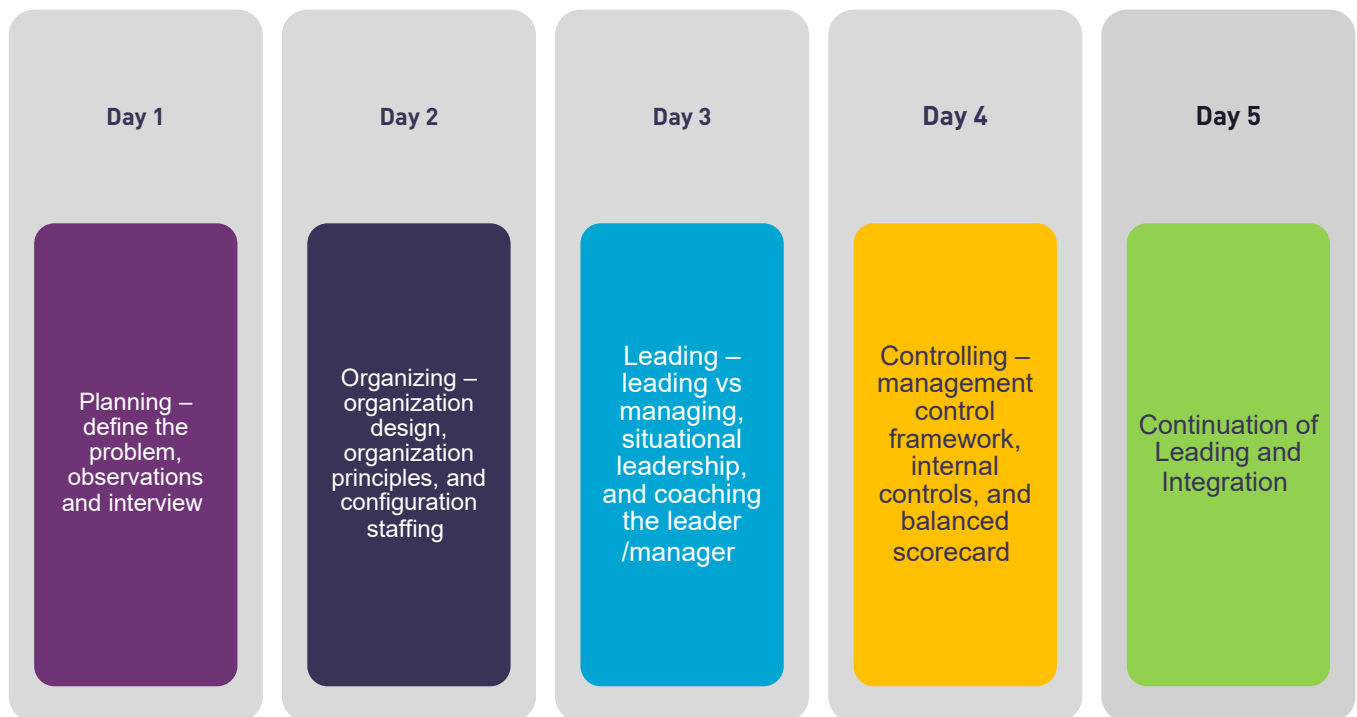
FOR INQUIRIES:

School of Executive Education and Lifelong Learning, Asian Institute of Management
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WHAT WILL YOU LEARN

- Fundamentals of Management
- Self-Mastery and Personal Strengths Profile
- Problem-Solving Conceptual Framework and Methodology
- Brainstorming Processes and Techniques
- The Communication Framework necessary for collaborative critical thinking initiatives
- Application to day-to-day problems and issues

LEARNING CONTENT



WHO SHOULD ATTEND

This program is recommended for first-line leaders, supervisors, managers and individual contributors who want to transition well in their current or new management roles. This program is also intended for leaders who need to strengthen their leadership skills so they can manage their responsibility for the team and their organization better.

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YOUR PROGRAM FACULTY



Maria Angelica B. Lleander

Coach, Adjunct Faculty & Program Director
Asian Institute of Management

Maria Angelica B. Lleander (Marian) is a leadership and team coach with an Associate Certified Coach credential from the International Coach Federation (ICF). She obtained her coaching training and certification from the Hudson Institute of Coaching (Santa Barbara, California) in 2012. She has been in the field of human resources development for more than 30 years, heading the country Human Resources functions of global companies such as Pfizer. She has a Master of Arts in Psychology degree from the Catholic University of America, a Master in Business Administration degree and a Bachelor of Science degree in Psychology from the University of the Philippines.



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By successfully completing SEELL's programs, credentials can be earned over time, stacked towards earning a Postgraduate Certificate in an area of their choice, and, ultimately, a Postgraduate Diploma in Management. This leads to more career opportunities, advancement, and potentially high-paying jobs.

EARNING CREDENTIALS

Successfully completing the program earns participants **one (1) unit** to be credited in a Postgraduate Certificate program. Participants will also earn **one (1) unit** which can be credited to the Postgraduate Diploma in Management.

Postgraduate Certificates require five (5) units earned within two (2) years.

The Postgraduate Diploma in Management requires a total of twenty (20) units earned within three (3) years

ELIGIBLE PROGRAMS

For guidance on other eligible programs for Postgraduate Certificates and on designing your learning journey with SEELL, please email us at SEELL@aim.edu or visit our website at <http://aim.edu/executive-education/>



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