



SCHOOL OF EXECUTIVE EDUCATION
AND LIFELONG LEARNING

FT EXECUTIVE
EDUCATION
2025 RANKING

Fundamentals of Public Administration and Governance



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PROGRAM OVERVIEW

Rapid changes across sectors, both locally and globally, have heightened demands on government. Yet, the public sector often struggles to keep pace, responding reactively rather than adapting proactively to shifting economic, social, and cultural landscapes. Bureaucratic inefficiencies, conflicting policies, and fragmented governance structures further hinder its ability to meet public needs effectively.

The Fundamentals of Public Administration program explores the pressing Grand Challenges in public administration, focusing on behavioral public administration, democracy, and public sector management. Participants will be encouraged to think boldly, develop innovative solutions, and drive meaningful reforms that create lasting impact at individual, organizational, and societal levels. They will also gain critical skills in leadership, problem-solving, and evidence-based decision-making to manage complex and evolving governance landscapes.

PROGRAM OBJECTIVES

At the end of the program, the participant should be able to:

- Develop interdisciplinary public sector leaders
- Integrate public administration with organizational and behavioral theories
- Manage organizations, people, and law in the public sector

Advance career growth in public leadership

PROGRAM FEE

PHP 25,000 or approximately **USD 450***

**Final USD amount may vary based on the exchange rate at the time of payment.*

Interested in early bird or group discounts?

We'd be happy to discuss flexible payment terms with you—just let us know!

WHAT WILL YOU LEARN

- Behavioral Public Administration
- Theories of Public Organizations
- Analyzing Public Sector Environments
- Public Budgeting and Financial Management
- Administrative Law and Regulatory Systems



FOR INQUIRIES:

School of Executive Education and Lifelong Learning, Asian Institute of Management
Eugenio Lopez Foundation Building, Joseph R. McMicking Campus
123 Paseo de Roxas, Makati City Philippines 1229
SEELL@aim.edu | +632 8892 4011 | www.aim.edu



LEARNING CONTENT



WHO SHOULD ATTEND

Ideal for public sector leaders, government relations professionals, and policy influencers, this program will hone the individual's skills to strengthen governance, improve public service, and promote effective public engagement.

PROGRAM FACULTY



Maria Mignon W. Ramos

Program Director
Post Graduate Certificate in
Public Administration and Governance
Asian Institute of Management

Mignon Ramos is an committed business leader and consultant. She is a Board Director of the Financial Executives Institute of the Philippines, a Board Trustee of the Shareholders Association of the Philippines and a Board Trustee of the Justice Reform Initiative. She is Managing Director and Principal Consultant of Roadmaps + Beyond Inc., advising large organizations in strategy and in organizational analysis, design and re-engineering, including Senior Management competency framing and development. Before her consulting days, Mignon built her career in Finance, where she was Chief Financial Officer and then General Manager of Otis Elevator Company in the Philippines. Mignon is a Certified Public Accountant. She has a Master's Degree in Business Administration and a Bachelor of Science Degree in Business Administration and Accountancy, both from the University of the Philippines. She has also taken executive courses from the University of Virginia and HyperIsland.



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Earning a SEELL Postgraduate Certificate and Diploma

SEELL offers Postgraduate Stackable Certificate Courses in various areas of concentration and discipline, which build an individual's qualifications and distinguish their professional value. It enables professionals to develop their proficiency in diverse areas of concentration in a personalized and more manageable manner.

By successfully completing SEELL's programs, credentials can be earned over time, stacked towards earning a Postgraduate Certificate in an area of their choice, and, ultimately, a Postgraduate Diploma in Management. This leads to more career opportunities, advancement, and potentially high-paying jobs.

EARNING CREDENTIALS

Successfully completing the program earns participants **two (2) units** which can be credited to Public Administration and Governance

*Postgraduate Certificates require five (5) units earned within two (2) years.

*The Postgraduate Diploma requires a total of twenty (20) units earned within three (3) years

ELIGIBLE PROGRAMS

For guidance on other eligible programs for Postgraduate Certificates and on designing your learning journey with SEELL, please email us at SEELL@aim.edu or visit our website at <https://executiveeducation.aim.edu>



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