



ASIAN  
INSTITUTE OF  
MANAGEMENT

SCHOOL OF EXECUTIVE EDUCATION  
AND LIFELONG LEARNING



EXECUTIVE  
EDUCATION  
2025 RANKING

# Future-Proofing the Legal Profession through Legal Technology and Innovation

Maximizing Emerging Technologies, Artificial Intelligence, and  
Data-Driven Principles



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Maximizing Emerging Technologies, Artificial Intelligence, and Data-Driven Principles

## PROGRAM OVERVIEW

The course aims to provide insights into the role of legal technology in today's working environment, especially with the increasing demands by clients for fast and quality legal output.

In recent months, there have been talks of Artificial Intelligence (AI) replacing the jobs of lawyers due to its increasing capability of crunching data and creating output in speeds unheard of lawyers. Instead of fearing developments in technology, lawyers should know how to harness emerging technologies to upgrade themselves and avoid being redundant. AI, helping augment the limited capacity of humans to process immense amounts data, originally in the domain of mathematics and computing, are now explored for applications in various industries such as in education, art, and even in law enforcement and governance.

Participants will explore various legal technologies, their features, and how they can be integrated into the legal practice to improve efficiency and productivity. They will also be exposed to the history of legal technology and how the legal profession has adapted to this ever-changing technological landscape to prepare them for future disruptions.

Through a combination of interactive sessions, case studies, group discussions, and lectures from subject matter experts, the Course aims to retool lawyers and teach them how to weaponize technology to their advantage.

## PROGRAM OBJECTIVES

At the end of the course, students will be able to:

1. Understand the role and importance of legal technology and assess how different products in the market can be applied to their organization's systems and processes.
2. Identify key components of an effective legal technology and design legal solutions relevant to existing problems.
3. Understand the latest developments in legal technology, such as smart contracts, blockchain, legal analytics, and artificial intelligence and analyze their impact on the legal profession.
4. Examine the interface between emerging technology, data, and AI and other laws where both concepts impinge on.
5. Identify the nuances involved in data and artificial intelligence through hands-on exercises in collecting and working with data and making simple AI algorithms.
6. Apply critical thinking when dealing with emerging technology and data.



### FOR INQUIRIES:

School of Executive Education and Lifelong Learning, Asian Institute of Management  
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7. Understand the ethical and legal implications of implementing innovative solutions in the legal field, including integration of legal technology, data, and AI.
8. Build the confidence to collaborate and communicate with clients, team members, and other stakeholders as regards their legal problems.
9. Evaluate the role of lawyers in a society steeped in the Fourth Industrial Revolution.

## PROGRAM FEE

**PHP 50,000 or approximately 900\***

*\*Final USD amount may vary based on the exchange rate at the time of payment.*

Interested in early bird or group discounts?

We'd be happy to discuss flexible payment terms with you—just let us know!

## WHAT WILL YOU LEARN

- Application of technology in systems and processes related to managing legal projects or matters
- Different kinds of Legal Technology
- Data Science
- Artificial Intelligence
- Ethical Considerations

## LEARNING CONTENT

### Day 1 (Sessions 1-2)

- Course Overview
- Introduction to the Intersection of Innovation, Technology, and the Legal Profession

### Day 2 (Sessions 3-4)

- Types of Legal Technology Solutions
- Assessing your Technological Needs in your Legal Practice using Innovation Thinking Frameworks

### Day 3 (Sessions 5-6)

- Current Legal Frameworks related to Technology, AI, and Data Science
- The Constitution and its support with Data, AI, and Privacy
- The Legal Profession and the Data Privacy Act
- Intellectual Property in the Legal Workplace



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- Admin Issuances on the use of Technology
- The Supreme Court's Strategic Plan on Judicial Innovation

#### **Day 4 (Sessions 7-8)**

- Data and the Legal Practice
- Data Strategy and Governance
- Big Data and Ethical Considerations on Data Science

#### **Day 5 (Sessions 9-10)**

- Artificial Intelligence 101
- AI, Law, and Society

#### **Day 6 (Sessions 11-12)**

- AI-powered Legal Solutions
- Current Developments in AI and Ethical Considerations

#### **Day 7 (Sessions 13-14)**

- Blockchain and Smart Contract Technology
- Cybersecurity and Privacy Concerns

#### **Day 8 (Sessions 15-16)**

- Digital Transformation
- Opportunities and Business Models enabled by Legal Technology
- Open Innovation and Blue Ocean Strategy

#### **Day 9 (Sessions 17-18)**

- The Future of Law: Futures Thinking
- Workshop: Reimagining Industry 5.0 for Legal Professionals
- Legal Technology Startups

#### **Day 10 (Sessions 19-20)**

- Leadership and Technology in the Legal Profession
- Legal Entrepreneurship
- Creating a Culture of Innovation



**FOR INQUIRIES:**



## WHO SHOULD ATTEND

1. Learn from a set of interdisciplinary subject matter experts who have first-hand experiences in innovation, blockchain, data science, and the legal profession
2. Identify how data science and artificial intelligence can be integrated in their legal operations and maximize the benefits these technologies present.
3. Develop skills in utilizing data science and automation principles in different aspects of the legal profession.
4. Build a network of like-minded legal professionals that share the same passion for innovation, data science, and AI.

## WHO SHOULD ATTEND

- Primary Market: Lawyers / Legal Professionals, Paralegals.
- Secondary Market: Individuals providing support to legal professionals in different settings, government employees providing legal and allied services, data scientists, AI engineers.

## YOUR PROGRAM FACULTY



### Atty. Jocel Isidro S. Dilag

Adjunct Faculty  
Asian Institute of Management

Atty. Jocel Isidro S. Dilag is a lawyer-innovator with over a decade of experience advising startups, progressive businesses, and creative industry exporters. He co-founded **Leflegis**, where he leads the tax and tech practice, and **Bughaw Creative Collective**, a strategic partner for Filipino creative enterprises that also runs **BRIDGE CREATIVES**, a research institute advancing data-driven market insights.

His consultancy work spans business structuring, compliance, and innovation projects for a national trade agency, a leading Latin American oil & gas firm, domestic professional practices, and multinational fintech companies.

Atty. Dilag is also a Senior Lecturer at the UP College of Law, a mentor to startup incubators, and a corporate trainer facilitating workshops locally and abroad. Actively engaged in policymaking, he works with government and industry stakeholders to promote fair and sustainable economic growth.

He holds a Juris Doctor and BS Business Administration (cum laude) from the **University of the Philippines**, and a Master of Science in Innovation and Business from the **Asian Institute of Management**, where he graduated valedictorian with Highest Distinction.



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## Earning a SEELL Postgraduate Certificate and Diploma

SEELL offers Postgraduate Stackable Certificate Courses in various areas of concentration and discipline, which build an individual's qualifications and distinguish their professional value. It enables professionals to develop their proficiency in diverse areas of concentration in a personalized and more manageable manner.

By successfully completing SEELL's programs, credentials can be earned over time, stacked towards earning a Postgraduate Certificate in an area of their choice, and, ultimately, a Postgraduate Diploma in Management. This leads to more career opportunities, advancement, and potentially high-paying jobs.

### EARNING CREDENTIALS

Successfully completing the program earns participants **two (2) units** which can be credited to any postgraduate certificate and postgraduate diploma of SEELL

Postgraduate Certificate in Legal Innovation and Management

\*Postgraduate Certificates require five (5) units earned within two (2) years.

\*The Postgraduate Diploma requires a total of twenty (20) units earned within three (3) years

### ELIGIBLE PROGRAMS

For guidance on other eligible programs for Postgraduate Certificates and on designing your learning journey with SEELL, please email us at [SEELL@aim.edu](mailto:SEELL@aim.edu) or visit our website at <http://aim.edu/executive-education/>



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