



Championing Change: Aligning People and Organization

Advocate people-centric organizational change

Overview

Change is no longer an occasional challenge; it is a constant force shaping the business world. Over the past few years, we have seen how quickly industries can shift, how technology can redefine entire markets, and how customers and employees alike expect more from the organizations they engage with. To stay ahead, businesses must be agile, responsive, and ready to manage uncertainty. Leaders play an essential role in this process, helping their teams embrace change rather than resist it.

The Championing Change: Aligning People and Organization program empowers leaders to steer through the complexities of organizational change and build a resilient, forward-thinking organization where transformation leads to growth.

Objectives

- Understand the Change Process and Apply It Effectively
- Strengthen Your Role as a Change Leader
- Build and Communicate a Shared Vision
- Influence Stakeholders to Drive Organizational Buy-In
- Motivate Teams to Embrace and Sustain Change

What Will You Learn

- Motivation Models Influencing Change
- The Change Process
- The Manager's Role in Leading Change
- Managing Resistance
- Enhancing Influence and Ethics of Exercising Influence

Program Learning Content

Day 1

Change Simulation

Day 2

Change Frameworks

Day 3

Motivation Models
Influencing Change

Day 4

Manager's Role in
Managing Change

Day 5

Enhancing Influence
and Ethics of
Exercising Influence

Who Should Attend

This program is designed for people managers, HR professionals, and change leaders responsible for driving organizational transformation. It is ideal for those leading change initiatives, managing resistance, and fostering a culture of adaptability and growth.

Program Faculty



Maria Angelica Lleander

Coach, Adjunct Faculty & Program Director
Asian Institute of Management

Maria Angelica B. Lleander (Marian) is a leadership and team coach with an Associate Certified Coach credential from the International Coach Federation (ICF). She obtained her coaching training and certification from the Hudson Institute of Coaching (Santa Barbara, California) in 2012. She has been in the field of human resources development for more than 30 years, heading the country Human Resources functions of global companies such as Pfizer. She has a Master of Arts in Psychology degree from the Catholic University of America, a Master in Business Administration degree and a Bachelor of Science degree in Psychology from the University of the Philippines.

Program Fee

PHP 25,000 or USD 450*

*Final USD amount may vary based on the exchange rate at the time of payment.

Interested in early bird or group discounts?

Group enrollment spiel: Get 5% off the program fee for group of 3 to 6 pax and 10% for group of 7 pax and above.

Earning a Postgraduate Certificate and Postgraduate Diploma

AIM SEELL offers Postgraduate Stackable Certificate Courses in various areas of concentration and discipline, which build an individual's qualifications and distinguish their professional value. It enables professionals to develop their proficiency in diverse areas of concentration in a personalized and more manageable manner. By successfully completing SEELL's programs, credentials can be earned over time, stacked towards earning a Postgraduate Certificate in an area of their choice, and ultimately, a Postgraduate Diploma in Management. This leads to more career opportunities, advancement, and potentially high-paying jobs

Earning Credentials

Upon completion of the program, the participant will earn one (1) unit, which can be credited toward the following:

- Postgraduate Certificate in Leadership and People Management
- Postgraduate Diploma in Management

*Postgraduate Certificate requires 5 units earned within 2 years

*Postgraduate Diploma requires 20 units earned within 3 years

For guidance on other eligible programs for Postgraduate Certificates and designing your learning journey with SEELL, please email us at SEELL@aim.edu or visit our website at <https://aim.edu/executive-education/>