



Critical Thinking and Decision Making

Enhance Your Reasoning and Make Smarter Choices

Overview

In today's fast-changing and competitive environment, critical thinking and effective decision-making have become indispensable leadership capabilities. As organizations face increasing complexity, professionals must be equipped with the tools to evaluate issues, solve problems, and make sound decisions that drive business success.

This program is designed to build a critical thinking mindset, and a structured approach needed to address challenges systematically. Participants will explore proven frameworks used by leading organizations worldwide, learning how to assess their environment, analyze problems, design solutions, and implement them effectively.

Through practical application and guided discussions, participants will gain the confidence to apply these tools to real-world scenarios in their workplace. Whether managing teams, contributing to key projects, or running a business, professionals will emerge with sharper judgment, stronger problem-solving skills, and a more strategic perspective.

Objectives

- Strengthen their critical thinking and problem-solving capabilities.
- Apply a structured methodology for analyzing and resolving day-to-day business challenges.
- Confidently apply their learning to real-life organizational issues

Program Learning Content

Day 1

Fundamentals of Critical Thinking

Day 2

Personal thinking styles and approaches

Day 3

Problem solving conceptual framework and methodology

Day 4

Brainstorming processes and techniques

Day 5

Communication necessary for collaborative critical thinking initiatives

Day 6

Application to day-to-day problems and issues

Key Benefits

High-Impact Learning with Expert Faculty

Strengthen critical thinking and problem-solving abilities through interactive sessions led by industry experts, designed to address today's complex business challenges.

Proven Methodologies for Strategic Decision-Making

Learn creative thinking frameworks and innovation techniques that drive effective decisions, helping your organization remain competitive and stay relevant.

Real-World Application Through Practical Frameworks

Apply structured approaches to solve customer pain points and tackle everyday business issues with confidence, curiosity, and clarity.

Who Should Attend

This program is ideal for executives, managers, supervisors, and individual contributors across industries who are responsible for making decisions and solving business challenges. It is designed for professionals seeking to strengthen their critical thinking skills, enhance problem-solving capabilities, and drive effective outcomes in their roles.

Program Faculty

	Edgar D. Flores Adjunct Faculty Asian Institute of Management
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Edgar “Ed” Flores is a project manager, coach, consultant, trainer, leader and mentor of continuous improvement for many years in multi-national companies like Mitsumi, Essilor, Pfizer and Shell with project experiences across various industries and functions, including manufacturing, BPO, pharmaceutical, finance, sales, marketing, operations, logistics, HR, IT and procurement.

A practicing Master Black Belt, Ed has been instrumental in the deployment of continuous improvement programs in ESSILOR-OPTODEV manufacturing plants, in Pfizer’s commercial operations offices located in 13 countries across Asia, and in Shell’s finance operations in the Asian region. Apart from being an adjunct professor at the Asian Institute of Management, Ed is also a Lean Trainer at the Philippine Institute of Supply Management and the Founding Managing Consultant of INNOSIGMA Consulting. He is also an external consultant in Lean Six Sigma at the British Standards Institution.

Program Fee

PHP 25,000 or USD 450*

*Final USD amount may vary based on the exchange rate at the time of payment.

Interested in early bird or group discounts?

Group enrollment spiel: Get 5% off the program fee for group of 3 to 6 pax and 10% for group of 7 pax and above.

Earning a Postgraduate Certificate and Postgraduate Diploma

AIM SEELL offers Postgraduate Stackable Certificate Courses in various areas of concentration and discipline, which build an individual's qualifications and distinguish their professional value. It enables professionals to develop their proficiency in diverse areas of concentration in a personalized and more manageable manner. By successfully completing SEELL's programs, credentials can be earned over time, stacked towards earning a Postgraduate Certificate in an area of their choice, and ultimately, a Postgraduate Diploma in Management. This leads to more career opportunities, advancement, and potentially high-paying jobs

Earning Credentials

Upon completion of the program, the participant will earn one (1) unit, which can be credited toward the following:

- Postgraduate Certificate in Strategy Management and Business Leadership.
- Postgraduate Diploma in Management

*Postgraduate Certificate requires 5 units earned within 2 years

*Postgraduate Diploma requires 20 units earned within 3 years

For guidance on other eligible programs for Postgraduate Certificates and designing your learning journey with SEELL, please email us at SEELL@aim.edu or visit our website at <https://aim.edu/executive-education/>