ASIAN INSTITUTE OF MANAGEMENT

SCHOOL OF EXECUTIVE EDUCATION AND LIFELONG LEARNING

FT EXECUTIVE EDUCATION 2025 RANKING

Management Development Program

Join the league of transformative leaders

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PROGRAM OVERVIEW

In today's volatile, uncertain, complex, and ambiguous (VUCA) world, organizations face rapid technological disruption and transformational change. To succeed, leaders must accelerate business agility and adopt new leadership capabilities that drive breakthrough organizational performance.

The Management Development Program is an intensive, accelerated leadership journey designed for executives and leaders who navigate constant change. Often described as a full-360, non-degree mini-MBA, this program cultivates self-awareness, personal mastery, and transformative leadership skills essential for leading and inspiring a hyper-connected workforce.

Participants will be challenged to enhance their mental toughness, sharpen management rhythms, expand big-picture thinking, deepen insightful learning, and foster collaborative leadership to thrive in today's dynamic business landscape.

PROGRAM OBJECTIVES

- Build functional and business expertise to take on broader management and leadership roles with confidence.
- Enhance cross-functional skills, learning agility, and global management capabilities to navigate and thrive in a VUCA environment.
- Strengthen critical thinking and leadership abilities to develop innovative solutions, drive organizational renewal, and lead strategic transformation.

PROGRAM FEE

₱ 199,000 or approximately USD 3,582 *

**Final USD amount may vary based on the exchange rate at the time of payment.*

Interested in early bird or group discounts?
We'd be happy to discuss flexible payment terms with you—just let us know!

AACSB ACCREDITED

FOR INQUIRIES:
School of Executive Education and Lifelong Learning, Asian Institute of Manageme
Eugenio Lopez Foundation Building, Joseph R. McMicking Campus
123 Paseo de Roxas, Makati City Philippines 1229
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KEY BENEFITS

- **Leading in a VUCA world and disruptive innovations**
- **Metacognition: Systems Thinking, Critical Thinking, Design Thinking**
- **Customer Insights Marketing**
- **Service Excellence and Operations Management**
- **Strategic Management and Business Model Canvas**
- **Language of Business and Financial Management**
- **Strategic Negotiations and Alliances**
- **Leadership, Coaching, and Management of Change**
- **Self-Awareness and Personal Mastery**
- **Leadership Agility: The Road to CEO**
- **Business Management Simulation**
- **Executive Coaching: Environmental Analysis**

WHAT WILL YOU LEARN

PROGRAM LEARNING CONTENT

DAY 1	DAY 2	DAY 3	DAY 4	DAY 5
Futures Thinking	Futures Thinking	Systems Thinking	Systems Thinking	Systems Thinking
DAY 6	**DAY 7**	**DAY 8**	**DAY 9**	**DAY 10**
Systems Thinking	Introduction to Business Strategy Game (BSG)	Design Thinking First one-on-one coaching session	Design Thinking	Environmental Analysis
DAY 11	**DAY 12**	**DAY 13**	**DAY 14**	**DAY 15**
Environmental Analysis	Human Capital Management	Human Capital Management	Coaching for Leaders	Coaching for Leaders

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DAY 16	DAY 17	DAY 18	DAY 19	DAY 20
Business Model Innovation	Business Model Innovation	Introduction to Strategic Negotiations	Introduction to Strategic Negotiations	Financial Management
DAY 21	**DAY 22**	**DAY 23**	**DAY 24**	**DAY 25**
Financial Management	Financial Management	Marketing Management	Marketing Management	Marketing Management
DAY 26	**DAY 27**	**DAY 28**	**DAY 29**	**DAY 30**
Strategy Formulation and Innovation Imple mentation	Strategy Formulation and Innovation Imple mentation	Strategy Formulation and Innovation Imple mentation	Excellence in Execution BSG Mentoring Session (per team)	Operations Management
DAY 31	**DAY 32**	**DAY 33**	**DAY 34**	**DAY 35**
Operations Management	Leading and Managing Change	Leading and Managing Change	Corporate Sustainability	Corporate Sustainability
DAY 36	**DAY 37**	**DAY 38**	**DAY 39**	**DAY 40**
Data Visualization and Storytelling	Data Visualization and Storytelling	Self-Mastery & Emotional Intelligence	Situational Leadership Second one-on-one coaching session	Authentic Leadership
DAY 41	**DAY 42**			
Leadership Branding	BSG Presentation			

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YOUR PROGRAM FACULTY

Alberto G. Mateo, Jr.

School Head
School of Executive Education and
Lifelong Learning
Asian Institute of Management

Professor Alberto G. Mateo, Jr. is a seasoned business leader, educator, and certified coach. He earned his coaching certification from the NeuroLeadership Institute and is currently a practicing executive coach. Professor Mateo brings with him thirty-four years of progressive experience in the fields of general management, finance, human resources, and management education with multinational sales organizations and academic institutions.

He is currently the Head of the School of Executive Education and Lifelong Learning at the Asian Institute of Management. Before joining AIM, he was the President and Managing Director of HP Inc. and Pfizer, Inc. in the Philippines.

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Earning a SEELL Postgraduate Certificate and Diploma

SEELL offers Postgraduate Stackable Certificate Courses in various areas of concentration and discipline, which build an individual's qualifications and distinguish their professional value. It enables professionals to develop their proficiency in diverse areas of concentration in a personalized and more manageable manner.

By successfully completing SEELL's programs, credentials can be earned over time, stacked towards earning a Postgraduate Certificate in an area of their choice, and, ultimately, a Postgraduate Diploma in Management. This leads to more career opportunities, advancement, and potentially high-paying jobs.

EARNING CREDENTIALS

Alumni Status will be granted upon completion of the program.

Upon completion of the program, the participant will earn **eight (8) units**, which can be credited toward the following:

- Postgraduate Certificate in Management Development
- Postgraduate Diploma in Management

*Postgraduate Certificate requires 5 units earned within 2 years
*Postgraduate Diploma requires 20 units earned within 3 years

ELIGIBLE PROGRAMS

For guidance on other eligible programs for Postgraduate Certificates and on designing your learning journey with SEELL, please email us at SEELL@aim.edu or visit our website at https://aim.edu/executive-education/

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