
# Employment Report

## Class of 2024

## Career Services Office

# EXECUTIVE SUMMARY

**Within six months of graduation, 95% of iMBA graduates and 96% of MSDS graduates secured employment, reflecting the strong alignment between program competencies and market demand.**

This report presents an analysis of post-graduation outcomes for the International Master in Business Administration (iMBA) and the Master of Science in Data Science (MSDS) 2024 cohort of the Asian Institute of Management. The findings highlight consistently high employment rates, competitive compensation levels, and diverse career trajectories across industries.

Within six months of graduation, 95% of iMBA graduates and 96% of MSDS graduates secured employment, reflecting the strong alignment between program competencies and market demand.

The data also illustrates crucial differences in job search behavior, compensation levels, and sources of employment offers between the two programs.

iMBA graduates often leveraged institutional career services and networks, while MSDS graduates combined institutional support with independent job search strategies.

Outcomes suggest that employers recognize the immediate applicability of the skills acquired in these programs. This reinforces the value of the Institute's graduate programs in preparing professionals to contribute effectively across multiple sectors and geographies.

Overall, the Class of 2024 full-time cohorts achieved strong employment outcomes across both the iMBA and MSDS programs.

# AT A GLANCE

## PLACEMENT RATES:


**iMBA**

International Master in
Business Administration


**MSDS**

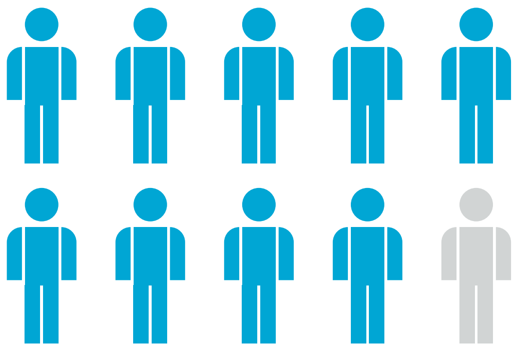
Master of Science in
Data Science

Over 85% of our cohort were hired within 3 months. After 6 months, these figures rose to 95% for iMBA and 96% for MSDS, respectively.

## JOB SEARCH:

A majority of iMBA graduates **(56%)** returned to prior employers or pursued entrepreneurial ventures, while **90%** of MSDS graduates actively sought employment, reflecting different career pathways.

iMBA students **(56%)** returned to employers/entrepreneurship.



MSDS Students **(90%)** actively seeking employment.

Institute-supported channels accounted for 55% of iMBA and 48% of MSDS job placements.

**55**% International Master in Business Administration

**48**% Master of Science in Data Science

## INDUSTRY/FUNCTION SALARIES:

Highest salaries in **Finance, IT, and Marketing** for **iMBA**; **Technology and IT** for **MSDS**.
A significant majority of graduates worked in roles aligned with their degree.

## REGIONAL RATES:

Most graduates stayed in the **Philippines**, but a notable share secured jobs abroad. None have been placed outside of Asia.

The Career Services Office provided exceptional guidance and support that truly empowered me during my job search. Each member of the CSO team offered personalized advice and was easy to talk to—great listeners who were genuinely warm and supportive. Their encouragement played a vital role in helping me take the next step in my career.

**Riel Chu, MSDS 2024**
Central Bank Associate
Bangko Sentral ng Pilipinas

# PLACEMENT OUTCOMES AND KEY INSIGHTS

A total of 77 full-time graduates completed the programs. At graduation, 61% were actively seeking employment, while 39% were not seeking employment due to sponsorship, entrepreneurial plans, or family business roles.

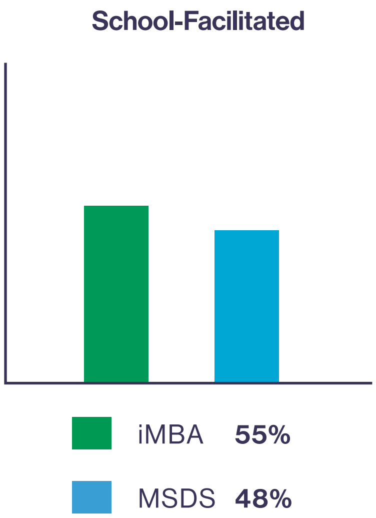

| | Seeking Employment | | Placement 3 Months | | Placement 6 Months | |
|---|---|---|---|---|---|---|
| Cohort | MSDS | 90% | MSDS | 92% | MSDS | 96% |
| | iMBA | 44% | iMBA | 86% | iMBA | 95% |
| Overall | | 61% | | 89% | | 96% |

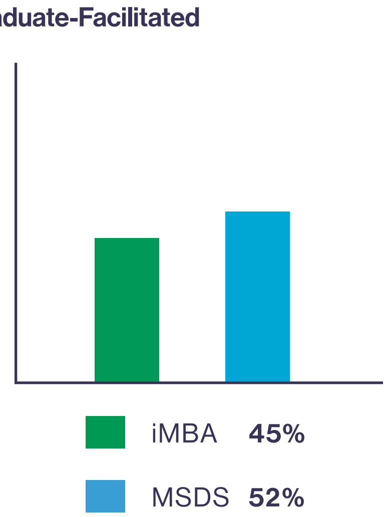
MSDS graduates tended to secure offers earlier (73% accepted by graduation), while iMBA graduates tended to receive offers between graduation and three months after. Both iMBA and MSDS graduates achieved strong placement results, with the vast majority securing roles within six months. This proves that the skills and training gained in these programs translate quickly into career opportunities. Employers have been shown to recognize the value of these degrees, making them a smart investment for professionals aiming to stand out in today's job market.

AIM was the catalyst that brought me closer to my career goal and dream job. Despite being only a year, the iMBA degree is rigorous and prepares you for real world scenarios. Post-graduation, I've successfully shifted careers and fields, now I can truly say that I am happy where I am and I would like to think AIM played a huge role in that! The never-ending support of AIM and the CSO helped me ease through the shift in careers, even if it was difficult.

**Vincent Vaughan Romey, iMBA 2024**
Investment Banker – Senior Associate
UniCapital, Inc.

# SOURCES OF JOB OFFERS




The Institute's career platforms are delivering strong results. In this case, a notable portion of iMBA and MSDS graduates found jobs through school-supported channels such as career fairs, the Institute's job portal, and company partnerships. This shows how effective the career services system is in connecting students with employers.

Future graduates of our programs need not seek out independent or external means to forge meaningful connections with prospective employers — they benefit from an established network that actively creates opportunities. Alumni and faculty referrals could be further improved to support students' job searches as they are an underrated source of referrals and mentorship.

Coming from a Science and Technology background, I found that a career transition to Finance was achievable, but it was definitely not easy on my own. While the iMBA's Finance track taught me the foundational skills to set me up for a new career, many companies prefer experienced Finance professionals. However, with CSO's endorsement to a partner employer, I was able to experience a streamlined interview process and eventually landed a role in my dream industry.

The CSO Mentorship program and career consultations also equipped me with enough tips and helped build my confidence in highlighting my skills and experiences for a successful job interview and career transition.

**Sherna Joanna Pagsuyuin, iMBA 2024**
Investment Banking Associate
PNB Capital and Investment Corporation

# SALARY IMPACT

**34,073 USD**

**iMBA Average Salary**

The IMBA program has strong earning potential, with an average post-AIM annual salary of USD 34,073 and a highest reported salary of USD 77,500, reflecting the program's ability to prepare graduates for diverse and high-value roles across industries. This salary profile underscores the IMBA's strength in positioning its graduates competitively in the global job market, delivering not only career advancement but also attractive financial outcomes.

**113%**

**MSDS Salary Increase**

MSDS standout achievement lies in the 113% salary increase post-AIM. What truly sets MSDS apart is the significant upward mobility in enables. This more than doubling of salaries highlights the program's strength in accelerating career growth and equipping professionals and in-demand data science and analytics skills that translate into transformative financial returns.

# INDUSTRY DISTRIBUTION OVERVIEW

iMBA graduates report receiving offers from various industries and roles, with banking, finance, and health and pharmaceutical companies making up a majority of these offers. Overall, our graduates are shown to thrive within a diverse portfolio of areas and are able to scale growth for organizations no matter what industry.

Similarly, the MSDS program has shown a diverse industry mix, with most offers coming from the technology and media, research, and software development space.

| iMBA 2024 INDUSTRIES | Percentage % |
|---|---|
| Advertising | 5.00% |
| Banking and Finance | 15.00% |
| Commercial and Professional Services | 15.00% |
| Consulting | 5.00% |
| E-commerce | 5.00% |
| Education | 5.00% |
| Financial Services | 15.00% |
| Financial Technology | 5.00% |
| Healthcare | 5.00% |
| Healthcare and Pharmaceuticals | 10.00% |
| Management Consulting | 5.00% |
| Technology | 5.00% |
| Travel and Hospitality | 5.00% |
| GRAND TOTAL: | 100% |

| MSDS 2024 INDUSTRIES | Percentage % |
| --- | --- |
| Business and Finance | 4.2% |
| Insurance | 4.2% |
| Telecommunications | 4.2% |
| Business Consulting and Services | 4.2% |
| FMCG / Consumer Goods | 4.2% |
| Oil and Gas | 4.2% |
| Pharmaceutical Manufacturing | 8.3% |
| Hospitality | 5.00% |
| Software Development | 12.5% |
| Research Services | 12.5% |
| Technology, Information, and Internet / Media | 20.8% |
| GRAND TOTAL: | 100% |

## INDUSTRIES AND DESIGNATIONS

### iMBA

**Industries**

1. Professional Training and Coaching
2. Healthcare and Pharmaceuticals
3. Banking and Finance
4. Education
5. Financial Services

**Designations**

1. Controllership and Finance Consultant
2. Market, Liquidity Risk, and Reporting Lead
3. Client Services Analyst
4. Dean of Business School
5. Brand Strategist

### MSDS

**Industries**

1. Insurance
2. IT Services and Consulting
3. Research Services
4. Technology
5. Healthcare and Pharmaceuticals

**Designations**

1. Data Science Consultant
2. Data Scientist
3. Junior Data Scientist
4. Product Manager
5. Data Analyst

# SALARY BY FUNCTION

| | Function | Mean Base (USD) | Range |
| --- | --- | --- | --- |
| **iMBA** International Master in Business Administration | Finance | 28,194 | 26,896 – 30,000 |
| | Marketing | 28,046 | 14,793 – 52,000 |
| | IT | 77,500 | 77,500 |
| **MSDS** Master of Science in Data Science | IT / Tech | 28,194 | 26,896 – 30,000 |
| | Tech / Internet / Media | 26,616 | 25,660 – 27,390 |
| | Consulting | 18,524 | 11,755 – 27,390 |

iMBA graduates show a wider salary range due to diverse industry placement. MSDS graduates have tighter wage distributions, indicating consistent entry-level compensation. Overall, both iMBA and MSDS graduates reported competitive salaries, underscoring the return on investment of these programs.

This compensation range supports the idea that employers are not only hiring graduates quickly but also rewarding them at levels that reflect their advanced skills and leadership potential. Future graduates of these programs can reliably foresee how their investment towards their degree can lead to meaningful career and financial growth.

## REGIONAL PLACEMENT

| Program | Region | Placement |
|---|---|---|
| **iMBA**<br>International Master in Business Administration | Asia | 100% |
| **MSDS**<br>Master of Science in Data Science | Asia | 100% |

Although most job placements are within the Philippines, there is also significant hiring from overseas, particularly Asia. This suggests an opportunity for AIM to expand global and remote placement opportunities in the future.

This reflects two important things: first, that the Institute equips students with skills that travel well across borders; and second, that employers outside the Philippines actively seek out the talent developed here. For students that are residing in the Philippines, this means an Institute degree is not just a ticket to local opportunities — it can be a useful tool to pivot towards more international placements in the future.

The Asian Institute of Management gave me the tools and confidence to make a real impact using data science and analytics. The Master of Science in Data Science program did not just teach me skills—it shaped the way I solve real-world problems.

The Career Services Office helped me find the right place to grow and connected me to leaders who share my vision and passion for impact.

**Paula Joy Martinez, MSDS 2024**
Data Scientist
Education Center for AI Research

# INSIGHTS AND RECOMMENDATIONS

The strong placement outcomes of iMBA and MSDS graduates underscore the Asian Institute of Management's ability to produce highly employable professionals who thrive in dynamic industries. At the same time, the placement findings point to opportunities where the Institute can amplify its strengths and sustain its edge as a leading graduate school in Asia.

By scaling school-facilitated platforms such as AIM-REACH (Asian Institute of Management Recruitment, Employment, and Careers Hub), career fairs, and CSO-led employer connections, the Institute can further strengthen the bridge between classrooms and careers. Tapping into alumni and faculty networks creates more pathways for mentorship and referrals, displaying the breadth of the Institute's community. Encouraging earlier job search activities — particularly for iMBA students — positions graduates for faster, higher-quality offers, while addressing skills gaps through consulting projects, internships, and further experiential learning cements the Institute's reputation for practical, job-ready training.

The Institute's global standing is also reflected in graduates who secure roles abroad, proving that the AIM degree travels well beyond Philippine borders. Expanding global partnerships and clarifying work mobility processes will open even more international opportunities. Finally, through salary benchmarking and negotiation coaching, the Institute can help students align their expectations with market realities, empowering them to secure competitive compensation packages.

Taken together, these steps not only enhance the support provided to students but also reaffirm the Asian Institute of Management's role as a trusted source of talent for employers worldwide — a mark of how an AIM degree continues to strengthen career marketability on both local and global stages.

I really wanted to pursue my dreams abroad (outside Germany) and take my chances despite the uncertainty and loss of comfort. Throughout my MBA journey, I slowly realized that I wanted to stay here in the Philippines even after graduation: The Career Service Office supported its (foreign) students with plenty of opportunities to connect with people from across various industries and build strategic relationships.

As of today, I am proud to say that I have found an impactful work here in Manila that provides me with growth opportunities!

**Tobias Alexander Zellier, iMBA 2024**
Sales Operations and Compliance Manager
CIBI Information, Inc.


# ABOUT THE AIM CAREER SERVICES OFFICE

The Career Services Office remains committed to supporting AIM students and graduates in navigating an increasingly competitive employment landscape. By strengthening employer networks, enhancing career-readiness initiatives, and continuously aligning program outcomes with market demands, the Institute aims to maintain—and further improve—the strong placement performance achieved by the Class of 2024. Working closely with faculty, alumni, and industry partners will be essential in sustaining this momentum and advancing long-term career success for future cohorts.

**Prepared by the Career Services Office Insights Management Team**
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For inquiries, please contact us at
careerservices@aim.edu

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Career Services Office

# HIRING COMPANIES

| | | | |
|---|---|---|---|
| ABOITIZPOWER TBG | ACCENTURE INDIA | ACCENTURE | AIA PHILIPPINES |
| ARCH GLOBAL SERVICES PHILIPPINES INC. | ARCHIPELAGO INTERNATIONAL | ASTRAZENECA | BAYTECH BPO CORPORATION |
| CHEVRON HOLDINGS, INC. | CIBI INFORMATION INC. | COGNIZANT | DATUNG |
| DRJ BUSINESS CONSULTING | EARTHLABS, INC. | FT CONSULTING | GLOBE TELECOM, INC. |
| GRAB PHILIPPINES | INDEBTED | IQVIA | JOLLIBEE FOODS CORPORATION |
| JP MORGANCHASE | KELP GLOBAL | NATWEST | ONEBYZERO PHILIPPINES INC. |
| ONEBYZERO | OPTIMISE | PHILIPPINE CENTER FOR ARTIFICIAL INTELLIGENCE RESEARCH | PHINMA SCHOOL (CEBU) |
| PNB CAPITAL | RAFFLES & FAIRMONT MAKATI | SERIOUS STUDIO | SHOPEE |
| BANGKO SENTRAL NG PILIPINAS | SOLAIRE | SUTHERLAND | TELEPERFORMANCE |
| TYGER BRANDS | UNICAPITAL INC. | UNILAB, INC. | UNIONDIGITAL BANK |