



Public Sector Performance Management and Accountability

Overview

The scope of performance management is broad. Performance management has become a central part of governance and decision-making at all levels of government, including both domestic and international. There are many barriers to improving public organizational performance in most settings due to varied interests from stakeholders such as legislative bodies, other elected officials, chief executive officers, managers, and employees, agencies in higher levels of government, customers, and constituents, and relevant professional organizations.

An integrated and holistic approach is vitally important for designing and implementing effective performance measurement systems. Performance measurement is essential to support and strengthen other management and decision-making processes such as planning, budgeting, the management of organizations and employees, program management, process improvement, grants and contract management, and comparative benchmarking. The course will strongly focus on advancing a public service perspective through analyzing, synthesizing, thinking critically, solving problems, and making evidence-informed decisions in a complex and dynamic environment.

What Will You Learn

At the end of the program, the participant should be able to:

- Develop interdisciplinary leaders and managers for modern public administration
- Examine performance management across functions and sectors
- Assess impact of performance management on public organizational performance
- Learn to design, implement, and evaluate performance management systems
- Enhance career potential and capabilities in public service delivery



Program Learning Content

Session 1

Performance Management Systems and Frameworks

Session 2

Setting Results-Based Performance Targets

Session 3

Designing and Analyzing Key Performance Indicators

Session 4

Strategic Planning and Performance-Based Budgeting

Session 5

Benchmarking and Stakeholder Feedback for Continuous Improvement

Key Topics

- Performance Management Systems and Frameworks
- Setting Results-Based Performance Targets
- Designing and Analyzing Key Performance Indicators
- Strategic Planning and Performance-Based Budgeting
- Benchmarking and Stakeholder Feedback for Continuous Improvement



FOR INQUIRIES:

School of Executive Education and Lifelong Learning, Asian Institute of Management
Eugenio Lopez Foundation Building, Joseph R. McMicking Campus
123 Paseo de Roxas, Makati City Philippines 1229
SEELL@aim.edu | +632 8892 4011 | www.aim.edu

Program Faculty



Maria Mignon W. Ramos

Program Director
Asian Institute of Management

Mignon Ramos is an committed business leader and consultant. She is a Board Director of the Financial Executives Institute of the Philippines, a Board Trustee of the Shareholders Association of the Philippines and a Board Trustee of the Justice Reform Initiative. She is Managing Director and Principal Consultant of Roadmaps + Beyond Inc., advising large organizations in strategy and in organizational analysis, design and re-engineering, including Senior Management competency framing and development.

Before her consulting days, Mignon built her career in Finance, where she was Chief Financial Officer and then General Manager of Otis Elevator Company in the Philippines. Mignon is a Certified Public Accountant. She has a Master's Degree in Business Administration and a Bachelor of Science Degree in Business Administration and Accountancy, both from the University of the Philippines. She has also taken executive courses from the University of Virginia and HyperIsland.

Program Fee

PHP 25,000 or USD 450*

*Final USD amount may vary based on the exchange rate at the time of payment.

Interested in early bird or group discounts?

Group enrollment spiel: Get 5% off the program fee for group of 3 to 6 pax and 10% for group of 7 pax and above.

Earning a Postgraduate Certificate and Postgraduate Diploma

AIM SEELL offers Postgraduate Stackable Certificate Courses in various areas of concentration and discipline, which build an individual's qualifications and distinguish their professional value. It enables professionals to develop their proficiency in diverse areas of concentration in a personalized and more manageable manner. By successfully completing SEELL's programs, credentials can be earned over time, stacked towards earning a Postgraduate Certificate in an area of their choice, and ultimately, a Postgraduate Diploma in Management. This leads to more career opportunities, advancement, and potentially high-paying jobs.

Earning Credentials

Upon completion of the program, the participant will earn one (1) unit, which can be credited toward the following:

- Postgraduate Certificate in Administration
- Postgraduate Diploma in Management

*Postgraduate Certificate requires 5 units earned within 2 years

*Postgraduate Diploma requires 20 units earned within 3 years

For guidance on other eligible programs for Postgraduate Certificates and designing your learning journey with SEELL, please email us at SEELL@aim.edu or visit our website at <https://aim.edu/executive-education/>



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