



# Leadership and Ethics in Public Service Across Sectors

Advancing ethical leadership through cross-sector  
collaboration

# Overview

Ethics and integrity undergrid the new Grand Challenges in public administration. There is no shortage of ethical issues for managing public organizations. Human behavior and decision-making play an important role in understanding ethical actions, the role of ethical codes, whistleblower incidents, and corruption from the decay of morality within public organizations.

The program examines the new grand challenges in public administration through cross-sector partnerships and Sustainable Development Goal (SDG) 17. The goal seeks to integrate and implement the remaining 16 SDGs within partnerships and create public value that simultaneously extends to an interconnected world while encouraging innovation in public organizations. Revitalizing cross-sector partnerships in public administration will require rethinking partnership capabilities that will strengthen society due to an interdependent human and social ecosystem. The course will address public service ethics and integrity in business, government, and civil society levels of analyses for understanding the impact and role of partnership sustainable development change initiatives.

## Objectives

At the end of the program, the participant should be able to:

- Develop ethical leaders and managers equipped to handle challenges in public administration.
- Facilitate at least 3 structured activities that encourage participants to reflect on personal ethics, experiences, and integrity.
- Provide training modules that integrate ethical theories, integrity approaches, and sustainability science within 6 months.
- Enhance participants' skills and knowledge to address Grand Challenges such as environmental sustainability and social development.
- Improve participants' career development potential and readiness for ethical decision-making in public organizations within the duration of the program (e.g., 1 year).



# What Will You Learn

- Principles of Public Service Ethics
- Individual Approaches to Integrity and Decision-Making
- Institutional Ethics and Compliance Frameworks
- Ethical Leadership in Cross-Sector Collaborations
- Governance Networks, Cybersecurity, and Emerging Technologies

## Program Learning Content

### Session 1

Principles of Public  
Service Ethics

### Session 2

Individual Approaches to  
Integrity and Decision-Making

### Session 3

Institutional Ethics and  
Compliance Frameworks

### Session 4

Ethical Leadership  
in Cross-Sector  
Collaborations

### Session 5

Governance Networks,  
Cybersecurity, and Emerging  
Technologies



## Who Should Attend

Public leaders and management officials in all government agencies, government relations leaders and managers in business, community leaders, lobbyists, and policy advisors seeking to develop their knowledge and skills to modernize and reinvigorate public service, reinforce intergovernmental relations, develop new approaches to public governance and engagement, advance national interests in changing global contexts, strengthen social and economic development, and develop and implement sustainability practices through cross-sector partnerships.



### Program Faculty

#### **Maria Mignon W. Ramos**

Program Director  
Post Graduate Certificate in  
Public Administration and Governance  
Asian Institute of Management

Mignon Ramos is a committed business leader and consultant. She is a Board Director of the Financial Executives Institute of the Philippines, a Board Trustee of the Shareholders Association of the Philippines and a Board Trustee of the Justice Reform Initiative. She is Managing Director and Principal Consultant of Roadmaps + Beyond Inc., advising large organizations in strategy and in organizational analysis, design and re-engineering, including Senior Management competency framing and development.

Before her consulting days, Mignon built her career in Finance, where she was Chief Financial Officer and then General Manager of Otis Elevator Company in the Philippines. Mignon is a Certified Public Accountant. She has a Master's Degree in Business Administration and a Bachelor of Science Degree in Business Administration and Accountancy, both from the University of the Philippines. She has also taken executive courses from the University of Virginia and HyperIsland.

# Program Fee

**Php 25,000 or USD 450\***

\*Final USD amount may vary based on the exchange rate at the time of payment.

## Interested in early bird or group discounts?

Group enrollment offer:

Get 5% off the program fee for group of 3 to 6 pax and 10% for group of 7 pax and above

## Earning a Postgraduate Certificate and Postgraduate Diploma

AIM-SEELL offers Postgraduate Stackable Certificate Courses in various areas of concentration and discipline, which build an individual's qualifications and distinguish their professional value. It enables professionals to develop their proficiency in diverse areas of concentration in a personalized and more manageable manner. By successfully completing SEELL's programs, credentials can be earned over time, stacked towards earning a Postgraduate Certificate in an area of their choice, and ultimately, a Postgraduate Diploma in Management. This leads to more career opportunities, advancement, and potentially high-paying jobs.

## Earning Credentials

Upon completion of the program, the participant will earn one (1) unit, which can be credited to the following:

- Postgraduate Certificate in Administration
- Postgraduate Diploma in Management

\*Postgraduate Certificate requires 5 units earned within 2 years

\*Postgraduate Diploma requires 20 units earned within 3 years

For guidance on other eligible programs for Postgraduate Certificates and designing your learning journey with SEELL, please email us at [SEELL@aim.edu](mailto:SEELL@aim.edu) or visit our website at <https://aim.edu/executive-education/>



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