

Executive Management Development Program

Designed for rising and seasoned leaders
who are ready to deliver results that last.

Program Starts in

March 2026



Program Overview

In today's volatile business landscape, leaders face a level of complexity that goes far beyond traditional management challenges. Rapid technological shifts, evolving customer expectations, geopolitical uncertainties, talent disruptions, and the accelerating pace of digital transformation demand a new kind of executive—one who can think strategically, act decisively, and lead with purpose amid constant change.

The Executive Management Development Program (EMDP) is designed to meet this challenge by equipping senior leaders with the strategic, operational, and people-centered capabilities required to steer organizations through uncertainty. Drawing from our long-standing tradition of leadership development, the program integrates advanced management frameworks with real-world applications across diverse industries and organizational contexts.

This comprehensive journey strengthens leaders' ability to make high-impact strategic decisions, drive large-scale transformation, and mobilize teams across functions and generations. Through a blend of hybrid learning sessions, individualized coaching, and business strategy mentoring, participants deepen their ability to translate vision into executable strategy while cultivating the executive presence and emotional intelligence expected of modern leaders.



Program Objectives

At the end of the program, participants will be able to:

1

Lead with strategic focus and ambition by identifying growth opportunities, understanding competitive forces, and aligning teams toward bold organizational goals.

2

Drive business transformation and innovation through digital, data-driven, and AI-enabled approaches that modernize processes and build future-ready business models.

3

Strengthen operational leadership by making sound financial, ethical, and risk-informed decisions that support disciplined and consistent execution.

4

Lead and empower a multigenerational workforce through adaptive leadership approaches, effective coaching, and people-centered strategies that sustain momentum during organizational change.

5

Demonstrate bridging leadership and stewardship, enhancing executive presence, emotional intelligence, and influence while grounding decisions in purpose-driven leadership.



Program Learning Content

Module 1

- Seeing the Big Picture: Strategy vs. Strategic Planning
- Enhancing Strategic Foresight
- Customer-Driven Decision Making
- Getting into the Mind of your Customers with Design Thinking
- Understanding Complex Scenarios w/ Systems Thinking
- Sustainability for Executives

Module 2

- Unlocking Creative Thinking
- Cultivating Agile Thinking
- Business Transformation and Re-engineering
- Digital Marketing in the Age of Disruption
- Data Science, Gen AI, Prompt Engineering for Executives Part 1
- Data Science, Gen AI, Prompt Engineering for Executives Part 2
- Architecting an Innovative Business Model

Module 3

- Business Ethics, Governance and Compliance
- Long-term Financial Decision Making
- Managing Risks and Business Continuity
- Doing Principled Negotiation Part 1
- Doing Principled Negotiation Part 2
- Building Excellence in Execution

Module 4

- Understanding and Managing Multi-Generational Workforce
- Situational Leadership for Executives
- Coaching for Executives
- Leading and Managing Change
- Experiential Change Management Simulation

Module 5

- Sharpening Leadership through Emotional Intelligence
- Building Influence for Impactful Leadership
- Exhibiting Leadership Amidst Crisis and Uncertainty
- Bridging Leadership and Stewardship: Doing Well by doing good
- Executive Presence and Leadership Communication
- Executive Presence and Leadership Communication



Key Benefits

Strategic Leadership for Complex Environments

- Develop the ability to navigate uncertainty, anticipate opportunities, and align teams toward bold organizational goals.

Transformational Mindset and Execution Excellence

- Learn to drive innovation, implement disciplined processes, and translate strategy into measurable results across diverse business contexts.

People-Centered Leadership for High-Performing Teams

- Strengthen your capacity to lead, coach, and inspire multigenerational workforces while sustaining momentum during periods of change.

Executive Presence and Stewardship

- Enhance influence, emotional intelligence, and purpose-driven leadership to create lasting organizational impact and build resilient, future-ready organizations.

Who Should Attend

This program is ideal for senior leaders, functional heads, business unit directors, entrepreneurs, and high-potential executives who shape organizational strategy and oversee teams navigating complex, fast-changing environments. It is particularly suited for decision-makers who must balance strategic foresight, operational excellence, and people leadership to drive transformation and build future-ready organizations.

Program Details

Program Schedule

- March 6, 13, 27, April 10, 17, 24, May 8, 15, 22, 29, June 5, 19, 26, July 3, 10; July 17, 2026 Strategic Business Plan (SBP) Presentation

Program Format

- On-site | 8:30am to 5pm

Program Fee

- PHP 199,000





Visit aim.edu for more details



School of Executive Education and Lifelong Learning, Asian Institute of Management
Eugenio Lopez Foundation Building, Joseph R. McMicking Campus
123 Paseo de Roxas, Makati City Philippines 1229

For inquiries, please contact us at:

SEELL@aim.edu | +632 8892 4011 | www.aim.edu