



YOUR COMPANY NAME

WHEN DID YOU START THE COMPANY?

COMPANY DESCRIPTION IN 140 CHARACTERS OR LESS

COMPANY WEBSITE URL

ARE YOU REGISTERED?

Yes No

IF YES, WHEN?

INDUSTRY SECTOR

HOW BIG IS THE TEAM?
INCLUDING CO-FOUNDERS
AND TEAM MEMBERS

FOR EACH CO-FOUNDER AND KEY MEMBER, PLEASE STATE THE FOLLOWING.

IF YOU NEED TO INCLUDE MORE, SEE THE LAST PAGE.

NAME _____

TELL US ABOUT ANY RELEVANT EXPERIENCE THAT MAKES YOU SUITED TO BUILD, RUN, AND GROW THIS COMPANY.

ROLE _____

LINKEDIN PROFILE URL _____

E-MAIL ADDRESS _____

PHONE NUMBER _____

FULL-TIME IN THIS COMPANY? Yes No

NAME _____

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FULL-TIME IN THIS COMPANY? Yes No

WHAT PROBLEM DOES YOUR PRODUCT OR SERVICE SOLVE? IN 200 WORDS OR LESS

WHAT IS YOUR PRODUCT? IN 200 WORDS OR LESS

WHAT IS THE INNOVATION OR COMPETITIVE ADVANTAGE BEHIND YOUR PRODUCT? IN 200 WORDS OR LESS

AT WHICH STAGE IS YOUR PRODUCT-COMPANY?

Pre-startup: Idea and concept

Startup: Minimum viable product

Startup: Product market fit/with traction

Growth: Scale

HAVE YOU RECEIVED ANY FUNDING? WHO ARE YOUR INVESTORS? IN 100 WORDS OR LESS

WHAT IS YOUR REVENUE MODEL? IN 100 WORDS OR LESS

WHAT IS YOUR FUNDRAISING TARGET IN TERMS OF AMOUNT, MILESTONES, AND TIMELINES? IN 100 WORDS OR LESS

HOW LONG WOULD YOUR CURRENT FUNDING LAST? _____ MONTHS

WHO ARE YOUR COMPETITORS? IN 100 WORDS OR LESS

HAS THE PRODUCT ALREADY BEEN MARKETED? PLEASE SHARE THE RESULTS IN TERMS OF TRACTION (REVENUE AND / OR USERS) IN 100 WORDS OR LESS

DO YOU HAVE ANY EXISTING CUSTOMERS AND PARTNERSHIPS? PLEASE GIVE DETAILS IN 100 WORDS OR LESS

WHAT WILL YOUR TECH-DRIVEN MILESTONES BE IN THE NEXT SIX MONTHS? WHAT RESOURCES WILL YOU NEED TO ACHIEVE THEM? IN 100 WORDS OR LESS

WHAT WILL YOUR MARKET-DRIVEN MILESTONES BE IN THE NEXT SIX MONTHS? WHAT RESOURCES WILL YOU NEED TO ACHIEVE THEM? IN 100 WORDS OR LESS

HAVE YOU FILED ANY IP-RELATED CLAIMS, I.E. PATENT, UTILITY MODEL, INDUSTRIAL DESIGN, TRADEMARK, COPYRIGHT? IF YES, SPECIFY EACH CLAIM AND STATUS.

WHICH TOP 2-3 THINGS CAN THE AIM-DBI PROVIDE YOU? IN 100 WORDS OR LESS

PROVIDE LINKS TO PDF DOCUMENTS OF YOUR EXECUTIVE SUMMARY, SLIDE DECK, AND CVS OF MEMBERS BY UPLOADING THEM TO GOOGLE DRIVE OR OTHER CLOUD STORAGE PLATFORM. IF THE COMPANY IS INCORPORATED, PROVIDE A LINK TO THE PDF OF YOUR FINANCIAL STATEMENTS AND GIS.

SLIDE DECK	_____	BUSINESS PLAN (OPTIONAL)	_____
EXECUTIVE SUMMARY	_____	FINANCIAL STATEMENTS	_____
CVS OF MEMBERS	_____	GIS	_____

PROVIDE A LINK TO A PRODUCT VIDEO. LINK TO AN UNLISTED ONE-MINUTE YOUTUBE VIDEO OF YOUR PRODUCT DEMO WITH ONE FOUNDER EXPLAINING THE PRODUCT, ITS FEATURES, AND BENEFITS. NO ANIMATED VIDEOS.

VIDEO LINK (OPTIONAL) _____

FOR EACH CO-FOUNDER AND KEY MEMBER, PLEASE STATE THE FOLLOWING.

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PRIVACY NOTICE

AIM values your privacy and upholds your rights under the 2012 Data Privacy Act of the Philippines.

By voluntarily submitting this Application Form, you are hereby allowing AIM-DBI to collect, use, consolidate, share, store, and retain your personal data to process the information along with related activities.

The personal data collected from this Application Form will be recorded in a database accessed only by authorized AIM-DBI personnel.

Should you wish to unsubscribe at any time from the AIM-DBI Mailing List, or have any questions, feedback, or complaints regarding the processing of your personal data, please contact AIM's Data Protection Officer through any of the following channels:

Email: dpo@aim.edu

Phone: (+632)-8892-4011

Mailing Address: Asian Institute of Management, Eugenio Lopez Foundation Building, 123 Paseo de Roxas, Makati City, Philippines 1229

For more details, please read the AIM Privacy Policy:

<https://aim.edu/privacy-notice>

APPLICATION

Opening: 1 April 2026, Wednesday

Closing: 31 May 2026, Sunday

Submission:

1. Save file in PDF format with file name
"Startup Name – AIM-DBI THINCOHORT 2026-2027 Program Application"
2. Send to aimdbi@aim.edu with email subject "AIM-DBI Startup Application".