



CAREER SERVICES OFFICE

C MPASS

A Guide on Developing Key-Career Building Skills



Table of Contents

About the Career Services Office	4
Mission and Vision	
Meet the Team	5
4-Step Career Strategy	8
CSO Activities	9
Championing Your Career (CYC) Program	9
Career Clinic	
Career Consultation	
Career Day	
Career Management Sessions	10
Career Pathway Pitstop	
Career Talks	
Career Trek	
Consulting and Capstone Projects	
HeadStart! Program	
Info Sessions	12
Mentorship Program	
Networking Events	
NEXUS Ignite	
Recruitment and Placement Initiatives	13
Types of Interviews	
Business Case Presentation	
Case Mock Interview	
Mock Interview	
Panel Interview	
Phone Interview	

Table of Contents

CSO Activities	
Types of Recruitment	14
On-Campus Recruitment	
Off-Campus Recruitment	
Virtual Recruitment	
Career Advising Topics	15
Skills and Competencies	15
THE AIM RESUME: An Approach to Professional Branding	16
What Employers Look For	17
Career Management Resources	18
AIM REACH	18
Linkedin Learning	20
Kuder	21
Virtual Internships	
CaseCoach	
CSO Industry Partners Spotlight	22
CSO Event Articles	23

CAREER SERVICES OFFICE

About CSO

The Career Services Office (CSO) is here to help students recognize their strengths and interests, clarify career goals, discover employment opportunities, and expand their network across industries. CSO offers one-on-one career coaching, career management sessions, employment opportunities, and access to career development resources to help them reach their professional goals.

MISSION

Shaping the global talent landscape of Asian societies and businesses as a strategic partner of choice in talent acquisition by employers while inspiring success through lifelong career engagement with students and alumni

VISION

To empower and network AIM Talents to respond to the fast-changing world of work through innovative career services



MEET THE TEAM

Lucille Jade L. Galvan, MIR, CA

Director

lgalvan@aim.edu



Jade is a seasoned career services professional with nearly 20 years of regional experience, guiding students and professionals in their career choices. She has led career programs at AIM, Nanyang Technological University (Singapore), and Asian University for Women (Bangladesh), driving student placements, career advising, employer partnerships, international internships, and talent development. She worked in international HR at Mærsk Group, strengthening global workforce strategies. Jade earned a Master in Industrial Relations from the University of the Philippines and AB Psychology from De La Salle University. She is a Certified Career Advisor™ with leadership training from Harvard Graduate School of Education and management development at AIM School of Executive Education and Lifelong Learning. She brings the same discipline and grit to her work as she does to laido, marathons, former triathlons and dragon boat racing, scuba diving, choral singing—having represented the Philippines in music and sports across 25 countries. She's also a proud fur mom to Pucci and Milo.

Irisse Bianca B. De Jesus, M.Sc., LPT, CA

Senior Manager, Talent Development

idejesus@aim.edu



Irisse is a strategic higher education leader and university administrator with 9 years of experience designing programs and operations for talent development, knowledge management, and career readiness. She has progressed quickly through roles in research institutes in Japan and major universities in the Philippines, coordinating research teams and serving as one of the youngest administrators responsible for more than 3,000 students and 250 faculty in a pontifical university. Now in the final stage of her PhD and emerging as a leader in the Philippine Society for Talent Development, she builds technology-enabled curricula and frameworks that support clearer, data-informed institutional decisions. She mentors ecological researchers, volunteers with community soup kitchens, and relaxes with building blocks, puzzles, simulation games, and her six dogs.

Claire Angeline E. Cruz, MA, Rpm, CA

Manager, Insight Management

ccruz@aim.edu



Claire has 19 years of experience in Career Services, Career Development, and Placement in higher education. She leads the Insights Management Unit of the Career Services Office, using data and research to guide strategy and ensure programs align with market trends and institutional goals. A graduate of the University of the Philippines–Diliman, Claire holds a BS in Psychology and a Master's in Industrial and Organizational Psychology. She is also a graduate of the AIM (SEELL) Management Development Program. Claire is also a licensed Psychometrician. Outside of work, Claire enjoys traveling with her husband, reading, solving puzzles, discovering new music, learning languages, and exploring new restaurants.



MEET THE TEAM



Frimcel May A. Ayalin
Manager, Strategic Partnerships
 fayalin@aim.edu

Frimcel has over 15 years of experience in operations, training and quality management in the BPO and education sectors, with a strong focus on building employer partnerships and student support services. Before joining AIM, she worked on initiatives that connected students with real-world opportunities, supported career development programs and improved industry engagement across academic institutions in the Philippines and Australia. She took Bachelor of Secondary Education at the University of the Philippines. Her commitment to career education is further evidenced by her past membership in the National Association of Graduate Careers Advisory Services (NAGCAS) in Australia. Outside work, she enjoys travelling, running, sewing, and once actively competed in dragonboat racing and dancesport.



Katrina Zyra R. Igtiben, CA
Supervisor, Insight Management
 krigtiben@aim.edu

Kat has 15 years of professional experience in the education sector, specializing in both collegiate and higher education. Her expertise spans career guidance, business development, and administrative support. A Psychology graduate with master's-level coursework at the University of Santo Tomas, Kat is also an alumna of the Asian Institute of Management (AIM) and a certified international career adviser. Currently, she supervises the Insights Management Unit at the Career Services Office, where she leverages data analytics and research to develop strategies aligned with market trends. This athletic mom of two is a volleyball and badminton enthusiast—and she's also a badminton doubles champion in the AIM Employee Tournament.



Maegan Rae S. Pia, CSSYB, CA
Supervisor, Talent Development
 mpia@aim.edu

A Supervisor under the Talent Management sub-unit, Rae helps students navigate their career paths. With over a decade in HR, including key roles as an HR Business Partner, she specializes in talent management, employee relations, and process improvement. A Certified Lean Six Sigma Yellow Belt, she applies structured problem-solving to career development. Rae excels in identifying transferable skills, resume building, and interview preparation. Passionate about global cultures and international affairs, she offers a well-rounded approach to career coaching.



MEET THE TEAM

Xandra Angelique L. Juta, CA, CHRA
Supervisor, Strategic Partnerships
xjuta@aim.edu



Xandra is a dedicated HR professional specializing in talent acquisition, employee engagement, and organizational development. Passionate about fostering positive workplace cultures, she excels at building meaningful connections and implementing people-first strategies. With expertise in marketing and project management, she seamlessly integrates strategic HR practices with innovative communication to enhance engagement and drive impactful results. She thrives on helping organizations attract, develop, and retain top talent while creating environments where employees can grow and succeed. One thing about Xandra is she is an avid dog lover who believes a wagging tail can brighten any day!

Patrick Lian P. Esplana, CA
Associate, Talent Development
pesplana@aim.edu



As the associate for Talent Development sub-unit of the Career Services Department, Pat focuses on developing essential career skills, confidence, and strategic knowledge for the job market. Patrick designs and delivers interactive career workshops and trainings, provides customized career advising, and creates inclusive programs to support diverse student needs. Patrick holds a degree in Business Administration specializing in Human Resource Management and has experience in career services, business development, marketing, and student engagement. Beyond his role, he is passionate about mentoring young leaders and is a coffee enthusiast who believes the best career conversations happen over a good brew.

Julianne Christiana Gabrielle R. Siron, CA, CHRA
Associate, Insights Management
jsiron@aim.edu

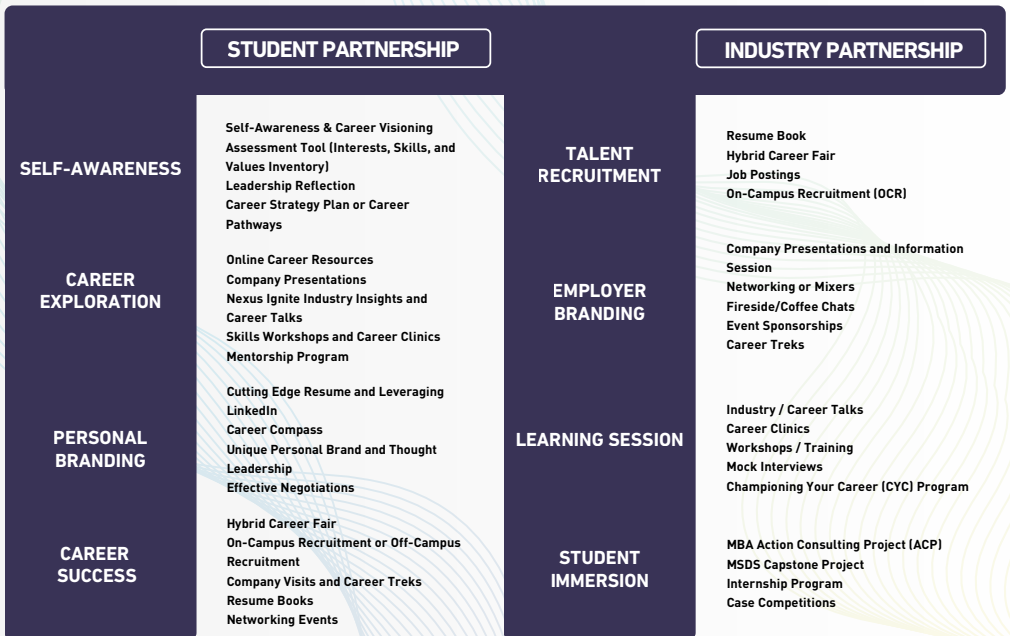


JC is an Associate under Insights Management, the analytical arm of the Career Services Office. She leverages data to align career programs with market trends, track student outcomes, and support evidence-based strategies for student success. She holds a BS in Psychology, majoring in Industrial Psychology from St. Scholastica's College Manila and is a Certified Career Advisor (ICAD) and Human Resource Associate (HREAP). Previously, she worked at the Federation of Indian Chambers of Commerce Phil Inc., overseeing event, office, and data management to support business programs and ensure efficient organizational operations. Beyond work, JC is a passionate soloist, band, and choir singer. She finds joy in music, food & cooking, she loves the beach, enjoys swimming, and unwinds with psychology crime series and movies, always intrigued by the complexities of the human mind.



CAREER SERVICES OFFICE

4-STEP CAREER STRATEGY



ACTIVITIES



Championing Your Career (CYC) Program

Championing Your Career (CYC) program is a course designed to get students off on the right foot for career planning and development. The process involves thoughtful self-assessment, career exploration, planning, and follow-through with preliminary employment strategies.



Career Clinic

Career Clinic is a career advising session conducted either individually or in small groups, where CSO provides dedicated time to address students' career-related concerns. Students receive guidance on career check-ins, resume writing and critique, LinkedIn profile review, career pathways, and next steps planning. The Clinic reinforces key concepts from career management sessions and prepares students for the annual AIM Career Fair. Prior to the session, students submit their resume, LinkedIn profile URL, and top five target companies via AIM-REACH to ensure focused and personalized guidance.



Career Consultation

Career consultation is designed to help students develop their career paths by outlining and discussing potential career options with their assigned CSO career advisors. Consultation topics vary depending on each student's requirements, including resume preparation and LinkedIn review, job offer analyses, career planning and advice, employment status, and many more.



Career Day

The Career Day provides graduating students, recent graduates, and potential employers with a platform for direct interaction. It offers opportunities to explore companies, connect with industry leaders, learn about available placements, and apply directly through recruiters. Over time, Career Fairs have evolved to include onsite sessions, online events, and hybrid formats to accommodate diverse participation needs.



ACTIVITIES



Career Management Sessions

Career Management sessions enhance AIM students' employability by fostering career planning and management skills. These sessions help sharpen career objectives through self-assessment, personal branding, communication, career research, resume building, interviewing, internship strategies, job search, and salary negotiation, culminating in a comprehensive career development plan.



Career Pathway Pitstop

The Career Pathway Pitstop is a dedicated avenue for students to seek guidance and reflect on their career journey. Aligned with the Self-Awareness Career Strategy, it provides a structured opportunity to evaluate accomplishments, identify growth areas, set goals, and make informed adjustments using a CSO checklist.



Career Talk

A Career Talk features leaders sharing insights from their career journeys, offering guidance on various career paths, industry trends, and the realities of specific roles. These talks help students make informed career decisions and empower them in responding to the ever-changing job market.



Career Trek

Career Treks offer students immersive visits to leading companies, featuring site tours, presentations on career opportunities and culture, and direct interactions with executives and employees. These experiences provide firsthand insights into workplace environments, daily operations, and potential career pathways, empowering students to navigate the professional world.



ACTIVITIES



Consulting and Capstone Projects

Action Consulting Projects

CSO supports the WSGSB Program Team in inviting companies to join the MBA Action Consulting Project, an immersive opportunity for students to experience real-life projects, showcase their skills, and explore potential career opportunities. This initiative is integral to the program's curriculum and graduation requirements.



MSDS Capstone Project

The MSDS capstone project is a key feature that sets the program apart from other data science programs, engaging students with companies, organizations, and government agencies to address real-world issues lacking existing solutions.



Headstart! Internship Program

CSO has consistently championed initiatives to enhance internship employability and prepare students for the workforce. The Headstart! Internship Program bridges job search and application challenges, ensuring a smoother transition from graduation to successful employment through short-term work immersions with partner companies, offering practical experience and professional connections.



Information Sessions

An information session is an informal gathering organized by a company, typically held on campus in a classroom or similar venue or offered in a hybrid setting. These sessions provide organizations with an opportunity to connect with potential candidates, share information about their company, including career opportunities, culture, and products or services—and answer questions from interested students.



ACTIVITIES



Mentorship Program

The Mentorship Program seeks to strengthen AIM networks by providing an avenue for industry experts and alumni to volunteer as Mentors to current AIM Student Mentees. These Mentors from all over the globe share their knowledge, skills, and expertise for the Mentees' personal and professional development. The Mentorship Program provides coaching and guarantees neither job placement nor industry-specific insights.



Networking Events

Networking events aims to expose students to networking strategies and practical applications by meeting industry leaders across different professions, industries, and fields of expertise. These opportunities to meet, learn, and rub elbows include sharing ideas and discussions, improving the student's personal branding skills, and instilling humility and resilience to support one's own career path.



NEXUS Alumni Integration Night

NEXUS IGNITE is a collaborative event in partnership with AIM alumni groups from across the globe. This monthly webinar is a speakership series which tackles various themes that engage students and alumni and aims to raise student awareness regarding different industry issues as well as provide guidance in navigating their career-related decisions.



Recruitment and Placement Initiatives

Career Services prepares students for various interview formats by conducting workshops, hosting expert speakers, facilitating practice sessions, and offering strategies for effective communication and analytical thinking. CSO provides feedback on professionalism, body language, communication skills, and presenting their qualifications confidently across different scenarios.

Types of Interviews



Business Case Presentation

A Business Case Presentation is a recruitment process component where candidates analyze a business problem and present their solutions to assess their analytical, problem-solving, and communication skills.



Case Mock Interview

A Case Mock Interview is a simulated interview designed to mimic real-world case interviews often used in consulting and strategy roles. It evaluates a candidate's ability to analyze business scenarios, think critically, and solve problems.



Mock Interview

A Mock Interview is a practice interview designed to replicate the actual interview experience. It allows students to gain confidence, receive constructive feedback, and refine their responses to common and behavioral interview questions.



Panel Interview

A Panel Interview involves multiple interviewers—such as recruiters, industry experts, or potential supervisors—asking questions to evaluate a candidate's qualifications.



Phone Interview

A Phone Interview is a preliminary screening conducted over the phone to assess a candidate's qualifications and suitability for a role.



Recruitment and Placement Initiatives

Types of Recruitment



On-Campus Recruitment

CSO welcomes company partners who wish to conduct On-Campus Recruitment (OCR) events that are held in dedicated interview rooms on campus, at their company premises, or on virtual platforms. OCR is the process of screening AIM talents to fulfill the talent needs of employer partners that are actively hiring.



Off-Campus Recruitment

Off-Campus Recruitment encompasses hiring activities conducted beyond the institution, such as at company offices, job fairs, or external events. To support these efforts, Career Services plays a vital role by bridging the gap between students and employers. This is achieved through leveraging alumni networks, utilizing external job boards, and fostering partnerships for events, ensuring students have access to diverse opportunities and employers find the right talent for their needs.



Virtual Recruitment

Virtual Recruitment involves online hiring processes, including video interviews, virtual career fairs, and digital onboarding. It offers convenience by allowing hiring activities to continue seamlessly despite geographical constraints or unforeseen circumstances, such as travel restrictions. This approach benefits students by providing flexible access to opportunities and resources, while also helping employers reach a broader talent pool efficiently.



CAREER ADVISING TOPICS

The Career Services Office offers a range of Career Advising Services designed to support students and alumni at various stages of their professional journey. Through advising topics such as Career Preparation Advising, Early Careers, Mid-level Careers, Career Transitioners, and Advanced Careers, individuals receive guided support aligned with their career stage and evolving goals.

Career Preparation Advising

- Career pathing
- Personal branding
- Resume writing & critiquing
- Cover letter writing
- Salary-negotiation consultation
- LinkedIn profile optimization

Early Careers

- Foundations of finding your career path
- Building an early professional profile
- Internship search strategy
- Job-search ready session

Mid-Level Careers

- Career design session (from-to mapping)
- Strategic job search and story
- Leading self through career change

Career Transitioners

- Transferable skills assessment sessions
- Pivot design sessions
- Strategic job search for career changers
- Portfolio and project-based planning

Advanced Careers

- Deep diagnostic and career vision
- Career history and legacy review
- Executive positioning and market mapping
- Bespoke search & negotiation support
- Thought leadership and visibility



Skills and Competencies

Understanding and building the right skills is essential for career success. Each program is designed to equip students with industry-relevant competencies that prepare them for the demands of the professional world. The following outlines the key skills and competencies students will develop through the IMBA and MSDS programs, helping them stand out in today's competitive job market.

INTERNATIONAL MASTER IN BUSINESS ADMINISTRATION

Leadership and Team Management
Entrepreneurship and Innovation
Operations Management
Global Business Environment
Cross-cultural Communication
Strategic Management
Financial Analysis
Marketing Strategy



MASTER OF SCIENCE IN DATA SCIENCE

Data Analysis and Visualization
Machine Learning and Artificial Intelligence
Statistical Modeling
Data Mining
Big Data Technologies
Predictive Analytics
Programming (Python, R, SQL)
Data Ethics and Privacy



THE AIM RESUME: An Approach to Professional Branding

The AIM Resume aligns with the institute's vision of shaping the global talent landscape and its mission to empower AIM talents. It highlights skills and achievements, preparing students and alumni for the evolving global workforce.

First Name Last Name
 firstname.lastname@aim.edu / firstname.lastname@personalmail.com

LinkedInURL
 +63 XXXX ZZZZ / +91 YWWXXYZZ

Identity Statement (Min 1 to Max 3 sentences)

PROFESSIONAL EXPERIENCE

COMPANY NAME
Job title
 • Achievement 1 __
 • Achievement 2 __

City, Country
 MMY-YYYY

EDUCATION

Asian Institute of Management
Degree Program, Cohort
 Awards, Achievement, Honors, Concentration, GNW/ISEP Experience
 Scholarship, GMAT score, competitions, etc.
 Organizations, Club

City, Country
 (MM-YYYY)

University Name
Degree / Diploma

City, Country
 (MMYY-MMYY)

OTHERS

Languages:
Software/Technical Skills:
Professional Development:
Specific Other Relevant Skills or Experiences: e.g., Soft skills, Supplementary skills,
Interests: e.g., Volunteering and Extra-Curricular Activities

*AIM Resume Template

Font Size: 10-12 point
Font type: Arial, Calibri, Cambria, Garamond, Times New Roman, Century
Font Color: Black
No. of pages: 1 page length (2 full pages is acceptable in certain circumstances).
Layout format: Margins should be between ½ and 1 inch wide
 File Format: PDF

For Headings, you may use bold or italics or underlined font to attract attention. You may also consider caps lock in headings

Electronic resumes will acknowledge a 12 size Courier font. This is a non proportional font which will give you 65 characters per line, making it suitable for most e mail programs

Use the **C.A.R format** to showcase skills and results to the job for which you are applying.

Challenge: Describe the situation that you encountered or task you had to accomplish.

Action : Explain what you did to accomplish the task and why you did it.

Result : State the results whether quantitative or qualitative.

Why Use the C.A.R Format?

- **Structured and Clear:** Helps employers quickly understand your impact.
- **Results-Oriented:** Focuses on measurable achievements rather than just listing job duties.
- **Memorable:** Makes your experiences more compelling and easier to recall in interviews.
- **Customizable:** Can be tailored for different roles by emphasizing relevant skills.

By applying the C-A-R format, you can effectively communicate your value to potential employers, ensuring that your experiences stand out and demonstrate your ability to contribute meaningfully to their organization.



WHAT EMPLOYERS LOOK FOR

CSO conducted a survey among industry partners to understand the competitiveness of AIM graduates in the job market.

Recruiting companies and potential employers from varied industries drew insights and were able to come up with the following skills and values expected and how AIM talents are perceived.

TOP SKILLS



Critical Thinking



Ethical



Professionalism



Technology / Innovation



Teamwork and Leadership



TOP WORK VALUES



Integrity



Commitment



Accountability / Responsibility



Collaborative / Community



Strong work ethics

*Sources: CSO Employer Survey 2021 and CSO Employers' Focus Group Discussion 2022

CAREER MANAGEMENT RESOURCES

The Career Services Office offers a range of Career Management Resources designed to support students in their professional growth. Through platforms like Kuder, CaseCoach, Virtual Internships, and AIM-REACH by Simplicity, students gain access to valuable tools and opportunities that enhance their career readiness and development.

AIM-REACH SYMPPLICITY®

The AIM Recruitment, Employment, and Careers Hub (AIM-REACH) is a comprehensive career management system that offers students easy access to career management sessions, mentorship programs, job opportunities, industry partners, consultations, and more—all in one place. Accessible on mobile devices, students can conveniently manage their careers by installing the Simplicity Jobs and Careers app. For industry partners, AIM-REACH serves as a powerful platform to post job opportunities and events, as well as streamline the processing of student applications.



AIM-REACH
login via
Website



Install AIM-REACH via
Google
Playstore



Install AIM-REACH via
App Store
for iOS

CAREER MANAGEMENT RESOURCES

The Career Services Office provides access to LinkedIn Learning as part of its Career Management Resources to support students' continuous professional development. Through LinkedIn Learning's extensive library of expert-led courses, students can build in-demand skills, explore career pathways, and create a Personalized Career Development Plan aligned with their individual goals, industry interests, and evolving career aspirations.



LinkedIn Learning is an online educational platform offering thousands of expert-led video courses in business, technology, and creative skills. It supports personalized career development through features such as Career Path, My Career Plan, AI Coach, and AI Roleplay.

Career Path

Guides students in exploring career tracks and recommends learning pathways aligned with market-relevant skills—ideal for undergraduates, early-career professionals, and career transitioners.

My Career Plans

Customized learning plans curated by Career Advisors based on consultation goals, with flexibility for students to explore skills and earn digital badges.

AI Coach

An AI-powered tool for practicing mock interviews, salary negotiations, and AIM-standard resume writing tailored to specific job descriptions.

AI Roleplay

Interactive simulations that help learners practice leadership, feedback, and difficult workplace conversations with confidence—anytime, anywhere.



CAREER MANAGEMENT RESOURCES

The Career Services Office offers a range of Career Management Resources designed to support students in their professional growth. Through platforms like Kuder, CaseCoach, Virtual Internships, and AIM REACH by Simplicity, students gain access to valuable tools and opportunities that enhance their career readiness and development.



Kuder's best-in-class career assessments, online systems, and solutions utilize a proven process backed by years of research and experience to guide individuals at every stage in their career journey toward a successful future.



Young people need experience to get a job. Internships are one of the main avenues to gaining work experience, yet they are infamously hard to secure without prior work experience, relocating, or having the right contacts. Virtual Internships was founded to break this vicious cycle and create a world where internships at the world's most exciting companies are accessible to all.



CaseCoach is the leading online platform for case interview preparation. CaseCoach serves 50+ leading global universities (including Cambridge, Oxford, MIT, Brown, Cornell, London Business School, Insead, and Tsinghua). CaseCoach also has a global license agreement with the Boston Consulting Group.



CSO Industry Partners Spotlight

At the Asian Institute of Management, we partner with leading organizations to provide students with career opportunities, internships, and industry insights. Our Career Services Office fosters meaningful connections, ensuring a dynamic professional journey. If you are an organization looking to engage with top talent from AIM, we welcome you to partner with us and create impactful opportunities together!



AIM UNDERGRADUATE STUDENTS EMBARK ON FIRST CAREER TREK TO CHEVRON HOLDINGS INC.



On November 19, 2025, the Asian Institute of Management marked a milestone for its undergraduate program with its very first Career Trek for BS Data Science and Business Administration (BSDSBA) students at Chevron Holdings Inc. (GBS-Manila). The event provided a unique opportunity for students to gain first-hand exposure to corporate operations and career pathways in the energy and technology sectors.

During the visit, students learned about Chevron Holdings Inc. (GBS-Manila) through an informative plenary session that included an overview of the company's operations and initiatives. They explored career opportunities through Chevron's Student Internship Program and IT Horizon Program, gaining insights into the skills and experiences that can accelerate their professional growth.

Adding a personal touch to the experience, students reconnected with AIM Master of Science in Data Science 2024 graduate Gabriel Marco Mercado, now part of Chevron, who shared his journey from AIM to the company. His story highlighted the real-world applications of the students' studies and offered a tangible example of career progression in the corporate world.

The career trek also included an office tour and networking conversations with Chevron professionals. Students had the chance to engage with panel members, whose personal growth stories and career experiences proved highly inspiring. These interactions provided clarity on the pathways available to emerging data scientists and business professionals.

The AIM Career Services Office extends its gratitude to Chevron Holdings Inc. (GBS-Manila) for hosting this meaningful experience and to Carlo Angelino Romero, Student Experience Office Manager and Jose Graciano Bartolome, Program Manager, for accompanying the students. Events like this play a vital role in preparing AIM undergraduates to navigate the professional world with confidence and purpose.

We look forward to continuing partnerships that open doors, spark curiosity, and empower our future leaders.



AIM CSO HOSTS ACCENTURE INFORMATION SESSION ON CAREER PATHWAYS IN CONSULTING



The Asian Institute of Management (AIM) Career Services Office (CSO) successfully hosted an engaging and insightful information session in partnership with Accenture last November 13. Centered on the theme “Pathways to Consulting,” the event brought together undergraduate and graduate students from various AIM programs to explore the dynamic world of strategy and consulting.

The session opened with an overview of Accenture’s consulting practice, giving students a clearer understanding of the firm’s global impact, its multidisciplinary approach, and the wide range of opportunities available for young professionals aspiring to join the consulting field.

A major highlight of the event was the sharing of career journeys by AIM alumni now thriving at Accenture. Ernest Imperial Jr., MBA, CPA; Henny Merced, CPCSL, MBA; and Anna de Ramos, MBA offered valuable insights into the consulting profession, discussing the challenges they overcame, the skills they built, and the meaningful opportunities they discovered throughout their careers.

The afternoon continued with a thoughtful and engaging fireside chat featuring Accenture Managing Directors Mitch Carlet-Mesina and Shubham Garg. They discussed emerging industry trends, the evolving demands of the consulting landscape, and the qualities that set successful consultants apart. Their perspectives provided students with a deeper understanding of how to navigate and thrive in this dynamic field.

The event concluded with a lively networking session, where students connected directly with Accenture leaders and consultants. These one-on-one conversations gave participants the chance to ask questions, seek advice, and explore different pathways into the consulting profession.

The AIM Career Services Office extends its sincere appreciation to Accenture for its continued support and collaboration. Events like this play a vital role in equipping AIM students with the knowledge, connections, and confidence to pursue impactful careers in consulting and beyond. We look forward to more initiatives that inspire, empower, and open doors for our future leaders.



MENTORSHIP PROGRAM 2025 GRADUATION: CELEBRATING GROWTH, LEADERSHIP, AND TRANSFORMATIVE CONNECTIONS



On 24 November 2025, the Career Services Office proudly concluded the Mentorship Program 2025 with a Graduation Ceremony, a milestone that reflects not just completion but evolution.

Over the past three (3) months, our graduate students have been guided by an exceptional roster of industry leaders, executives, and AIM faculty mentors who generously invested their time, wisdom, and lived experiences. This year's cohort embodies what the Mentorship Program stands for: clarity of purpose, strengthened professional identity, and courageous career direction.

As we close the Mentorship Program for 2025, we celebrate not an ending, but the beginning of stronger networks, wiser decisions, and more empowered leaders ready to make impact across industries.



NEXUS IGNITE 2025 SERIES CLOSES WITH A POWERFUL FINALE: A NIGHT OF INNOVATION, LEADERSHIP, AND COMMUNITY



On 14 November 2025, the Career Services Office (CSO) concluded the final leg of the Nexus Ignite (Student-Alumni Integration Night) 2025 Series held at the Team Energy Bridging Leadership (TEBL) Hall 1, AIM Campus. The hall came alive with meaningful conversations, leadership insights, and inspiring exchanges – capping off a series devoted to bridging students with the institute's community of industry leaders.

This year's Nexus Ignite Series brought a remarkable lineup of alumni shaping industries across the Philippines and in Asia. We opened the year with a top executive from one of the country's largest banks, continued with an AVP from the Data Science field, and welcomed alumni who have created major contributions in global consulting and the hospitality sector. Each leg expanded students' perspectives and strengthened our commitment to career readiness and leadership development.

For the finale, we turned the spotlight to the Startup ecosystem – a space where the graduates continue to innovate, disrupt, and drive mission-centered entrepreneurship.

As CSO concludes this year's Nexus Ignite Series, the message is clear: **leadership is not just taught – it is lived, shared, and passed forward.** The 2025 series showcased the breadth of AIM alumni expertise and reaffirmed our commitment to nurture leaders who create positive and sustainable change.





Search

CSO X Events

DECODING THE MARKET: GLOBAL INSIGHTS FOR GRADUATE SUCCESS WITH MERCER



On November 6, 2025, at the ABS-CSN Caseroom, the Career Services Office, in collaboration with Mercer Philippines, hosted an engaging session titled Decoding the Market: Global Insights for Graduate Success with Mercer. The event featured Ms. Floriza Molon, Principal and Business Leader for Career Rewards, and Ms. Ella Patrice Nierva, Senior Compensation Consulting Analyst.

Students gained valuable insights into the latest hiring intentions and emerging talent needs, economic growth and market disruptions in the Philippines, job families with higher premiums, and evolving benefits and flexible work trends shaping today's workplace.

Events like this empower AIM students to stay ahead of market shifts and make informed career decisions in an ever-changing business landscape. Stay tuned for more events that will empower you to make informed career choices and thrive in your professional journey.



Search CSO X Events

CAREER FAIR 2025: CHARTING PATHS TO PROFESSIONAL GROWTH THROUGH MENTORSHIP PROGRAM KICK OFF



The Career Services Office (CSO) officially launched its Mentorship Program 2025 during the Career Fair held last September 10, Wednesday, at the Team Energy Bridging Leadership Hall (TEBL) from 3pm onwards.

The event served as an inspiring prelude to the mentorship journey that will unfold from September to November 2025, bringing together graduate students and seasoned professionals across diverse industries. The launch provided mentees with an opportunity to meet their fellow participants, network with industry leaders, and even connect with their assigned mentors in person, setting the tone for a transformative cycle of learning and collaboration.

This year's program features 39 distinguished mentors and 45 motivated mentees, representing a wide range of fields including banking and finance, consulting, technology, energy, education, and non-profit organizations. Each mentor brings years of leadership experience, capabilities and expertise, and a shared commitment to guide graduate students as they refine their goals and strengthen their professional readiness.

Through the Mentorship Program, CSO continues to empower the graduate students to not only envision success but to strategically plan and work toward it guided by experience, collaboration, and shared leadership.

CAREER FAIR 2025: ON-CAMPUS RECRUITMENT HIGHLIGHTS OPPORTUNITIES FOR GRADUATE STUDENTS



As part of this year's Career Fair, the On-Campus Recruitment interviews brought leading industry players in providing our graduate students with direct access to potential employers and future career opportunities. Held across multiple discussion rooms throughout the day, the event was a cornerstone of the fair, offering students meaningful interactions with top companies across diverse industries.

Our graduate students engaged in individual interviews with representatives from Philippines Battery Inc., Bank of the Philippine Islands (BPI), First Gen Corporation, Ayala Corporation, ACEN, OneByZero, Chevron, Nestlé, and Accenture. These sessions not only provided insights into company culture, recruitment processes, and industry trends, but also gave students the chance to showcase their skills, leadership potential, and readiness for impactful roles in the workforce.

Highlights of the event included the strong participation of BPI, with back-to-back sessions in multiple discussion rooms, reflecting the bank's active engagement in building its next generation of leaders. ACEN and Chevron also held extensive sessions, drawing interest from students eager to contribute to the growing energy sector. Meanwhile, Nestlé and Accenture attracted aspiring leaders looking to make their mark in global industries with strong local presence.

The on-campus recruitment efforts allowed the graduate students to maximize their exposure to different organizations in one setting, making the event both efficient and impactful. Recruiters were able to interact with highly motivated candidates, while students gained clarity on aligning their academic experiences with career opportunities.



HEADSTART! INTERNSHIP SHOWCASE



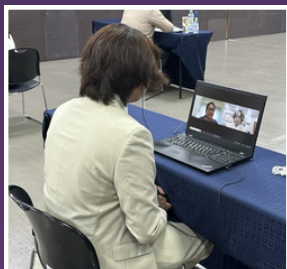
The Career Services Office in collaboration with the Student Experience Office successfully held the biggest intake of Headstart! Undergraduate Internship Showcase, featuring outstanding sophomore student interns who shared their learnings, experiences, and contributions during their internship journeys. This event highlighted the value of immersive industry exposure in shaping the future career paths of our students.

The showcase brought together interns from various partner organizations who presented their key projects, takeaways, and personal growth throughout their internship experience. Their stories reflected not only the technical and professional skills they acquired but also the resilience, adaptability, and commitment they demonstrated in work environments.

We extend our heartfelt appreciation to our partner companies whose support made this showcase possible. Special thanks to Novo Nordisk, Wadhwani Foundation, Aumovio, Ateneo Center for Educational Development, and Prime Summit Life Insurance for opening opportunities that allowed our students to apply their classroom knowledge, sharpen their skills, and engage meaningfully in their chosen fields.



Practice with Purpose: CSO and SEO Launch 4-Day Mock Interview Series



The Career Services Office (CSO) and the Student Engagement Office (SEO) teamed up to host a four-day Mock Interview Series for 1st and 2nd-year students, aimed at building confidence and preparing them for real-world job interviews.

With the support of company partners, students engaged in one-on-one mock interviews with industry professionals from organizations aligned with their career interests. The experience offered students a chance to refine their communication skills, receive constructive feedback, and gain insights into professional expectations.

Companies that participated included Asian University for Women, Asian Institute of Management, Habitat for Humanity International, EY GDS Philippines, Pasudeco, SPAC Information Technology Inc., MSCI, Optum, Brankas, Aboitiz Power, Megawide, Kindred Health Inc., and Metrobank.

This initiative reflects CSO and SEO's continued commitment to preparing students for success beyond the classroom by providing meaningful exposure to the professional world.




CAREER SERVICES OFFICE

ASIAN INSTITUTE OF MANAGEMENT

Eugenio Lopez Foundation Building Joseph R.
McMicking Campus 123 Paseo de Roxas, Makati City

 careerservices@aim.edu

 +63 2 8892-4011 | 1821

Get to know us!